

	GASTRONOMY	8
12	LIQUOR & SPIRITS	8
<u>18</u> 29	WORKSHOPS	
<u> </u>	THE GRAND CARNIVAL	
3437	MEET THE PERFORMERS	9
<u>38</u> 55	BODRUM Ender Güzey ARThill Peksimet Children's Library The Bodrum Cup	10
_56	FOR PRIVATE YACHT VISITORS	10
<u>57</u> 73	CELEBRATIONS Your Guest List – Your Set List Tips Before a Party Happy Birthday to You Honeymoon & Wedding	12 12 12 13
74	INDIGO BEACH CLUB Indigo Clubber Rooms	13 14 14
	LUJO CABANAS	14

- BO KIJO CLUB
- 34 95 SPORTS & ACTIVITIES Paddle Boarding Golf Personal Trainer Yoga Sensum Fitness
- 96 99 SENSUM SPA
- 00 07 BEAUTY & CARE Skin Boosters by Juliette Armand Quin 5 Face & Body Aqua Peel Facial
- 08 25 DON'T LEAVE BEFORE YOU...



- 26 27 SHOPPING
- 28 32 LUJO EDITION
- 33 39 LET'S TALK BUSINESS
- 40 41 THE JOYALTY PROGRAM
- 42 JOY ADVISOR



Welcome to yet another season at the lush world of Lujo - full of art and joy!

YOUR ROOM AND THE WHOLE LUJO EXPERIENCE AWAITING YOU HAS BEEN DESIGNED WITH YOUR COMFORT AND PLEASURE IN MIND.

IF THERE IS ANYTHING WE CAN DO TO MAKE YOUR STAY EVEN MORE ENJOYABLE, PLEASE LET US KNOW.





GASTRONOMY To "eat to live or to live to eat" ...

The age-old dilemma.

We believe in eating to nourish your soul as well as your body. That is why all the dishes at Lujo will be prepared for you - the moment you order them.

Let the chefs work their magic on your meal as you enjoy the view...

EL GAUCHO STEAK HOUSE Dry Aged Steak

Dry aging a steak is a gastronomical process to be performed in professional environments and not to be taken lightly. This method; which makes the meat softer, more delicious and easy to digest, also eliminates the heavy odors in the meat, making it more aromatic and nutritional.



However, it is not applicable to every meat. Visit El Gaucho Steak House to take your pick among our selection of dry-aged meats and savor every bite.





ASMA TURKISH KITCHEN *"Kebab in Sealed Clay Pot"*

Once you try this dish, you will immediately taste its difference. The sealed clay pot has been officially registered as a cooking technique for this select dish. Since the clay's raw material is natural, it gives the meat a unique flavor and zest.

There are clay pots in various sizes for this dish. They all have a line right below their bottlenecks. This will break upon a single tap with a hammer - preventing the broken pieces to mix with the food.



Wash and filter the meat cut into large pieces and pour into a large bowl. Peel the onions and add to the bowl. Chop the tomatoes and the peppers into large pieces and add to the bowl as well. Mix with the tomato paste, salt, cumin, black pepper and sunflower oil. Fill this mixture into the clay pot. Seal its opening tightly with a piece of dough. Cook in hot oven for 1.5 hours. Let it rest for 20 minutes. Take the dough out and it's ready to be served...



SORRISO ITALIAN KITCHEN

In his book "Salt: A World History", Kurlansky talks about how mankind has been used salt to preserve meat and fish for centuries, begining with Ancient Egypt.

Today, cooking in salt has been developed by people experimenting with food born entirely out of curiosity.

At Lujo, we aim to please and surprise our guests with the most delicious and natural cooking and presenting possible. The salt crust cooking fish lets us do all at once. And here is a sneak peak at the recipe of this fascinating dish:

Salt Crust Cooking Fish

- 4¹/₂ cups flour
- 3½ tbs sea salt
- 1 cup water
- 2 egg yolks
- 300 gr turbot fish with skin
- 50 gr leek
- 1 gr red pepper
- 25 gr butter
- 50 gr onion
- 200 ml cream

Mix flour, egg yolks, water and sea salt to form a dough. Separately add lemon peel, tarragon, garlic and peppercorn to the turbot fish to marinate. Wrap the dough around the fish and bake at 180°C for 35 minutes.

Boil fish broth, cream and butter. Reduce by 50% and your sauce is ready for serving on the fish dish.



SHIBORI ASIAN KITCHEN

Sushi is a famous dish of the Japanese cuisine. Due to its easy and fast preparation, it has become known as fast food. For its preparation mainly seaweed (nori), rice (sari) and raw seafood are used.



The original form of sushi is known as nare-zushi. It has emerged in Southeast Asia and before it became popular in Japan in the 8th century had been popular in China. Sushi, a term no longer used in Japanese, means "sour".

A traditional rice dish is made by placing salted fish in fermented rice. Nare-zushi food is prepared by keeping a salt-filled fish in fermented rice for a few months. The fermentation of rice prevents the fish from being spoiled. As for cooking, rice is discarded and only the fish is eaten.



BISTRO MEXICAN KITCHEN

Due to the cultural heritage they had until they Aztecs have brought poultry and were conquered by the Spanish in 1521, the different types of pepper into their Mexican cuisine consists of 4 different kitchens cuisine. that are inseparable from each other.

The oldest of these cuisines is the **Zapotecs**, the first civilization of the region. Predominantly consisting of fruit and fish, this cuisine forms the cold part of the Mexican cuisine. All the cold soups and fruit salsa emerge from this cuisine.

Maya Civilization; With the development of agriculture, they built a kitchen built on corn. Tacos, tortillas and tamelas have been invented by this cuisine.



8

"A COMBINATION OF 4 KITCHENS

And finally the Spanish Cuisine has added to sweetness in the form of cinnamon and cloves on the cuisine of the country.

Mexican Cuisine is famous for its hot and spicy characteristics. It consists of various regional cuisines and different flavors. Beans, fruits and various vegetables play important roles. And pepper is indispensable.



 $\frac{10}{11}$



MEDITERRANEAN KITCHEN

Mediterranean Cuisine is known for its healthy and delicious meals. And usually long tables that friends and family gather around for lengthy dinners. The meal may begin with a cheese platter, garnished with fresh and dried fruits and nuts. Some bread and the heavenly olive oil of the cuisine. And more often than not, wine glasses are clinked in good health and fond memories.

A synthesis of colors and cultures, this cuisine is known with its ability to enrich even the simplest recipes with seasoning and a variety of vegetables. And of course, patience.

Mediterranean cuisine is never rushed. This select recipe from Opa! is well rested before it is served to your liking. The moment you take your first bite, you will taste the devoted labor and care that its preparation took. If you would like to try this at home, we suggest inviting your family and / or friends over for a long dinner and great conversation.

Bœuf	Rib-Eye Steak Onions Garlic Celery Root Cabernet Sauvignon Wine
------	---

Sauté the ingredients except wine in a skillet. Place the rib-eye steaks and vegetables in an ovenware. Cover with Cabernet Sauvignon wine and cook in the oven for 3 hours at $140 \, {}^{\circ}C$.

For the Presentation:

Chop the cooked meat and serve with mashed potatoes, sautéed mushrooms and spring onions. Season with salt and pepper. Enjoy your meal...

For extra special meals, your Joy Advisor will be happy to assist you. Let us know in advance and we will recommend you the most suitable menu.





CELLAR

Few things go together as perfectly as food and wine. Making better pairing choices increase the joy you will experience from both.

Here are some tips to keep in mind;

- It is true that white meat pairs well with white wines and dark meat go well with red wines. However, there are exceptions. For example, a fatty fish like salmon will pair very well with an oaked Chardonnay or light-bodied reds such as Kalecik Karası or Pinot Noir.

- Blush wines are seasonal favorites. They are ideal for cooling down by the pool or the beach. Pairing well with pizzas and white meats with tomato sauce, they also accompany appetizers.

We recommend you to watch the sunset from your room with a glass of Pinot Grigio Blush after a day of enjoying the beach.

- As for medium and full-bodied red wines, they prefer to accompany strong meals. Lamb recipes will pair well with Öküzgözü, Malbec or Merlot's. And a Cabernet Sauvignon will pair wonderfully with flavorful meals such as a veal chop.

That being said, the best match is the one you enjoy. So if your favorite combination is not listed above, feel free to break the rules!

LIQUOR **& SPIRITS**

THE THE HISTORY OF Vodka's homotown is Poland and Russia

Vodka's hometown is Poland and Russia. Although both these countries keep insisting it was them who produced it first, Vodka has even gone so far as driving a wedge between these countries!

On the other hand, it is definitely the Russians who have re-interpreted the vodka story by owning the title "the country that consumes vodka the most"!

The 500th anniversary of vodka was recently celebrated in Russia, although they claim it dates way back.

During those times all distilled drinks used to be called "agua vitae" - "water of life". Vodka is sort of a nickname that has settled as a name in time.

grapes...

The vodka is distilled again and again until it has completely purified. Fine sand sieves are also used during this process. Many companies use oak charcoal in their filtration.



In Slavic countries, many alcoholic drinks with high spirit percentage are vodka. Doesn't really matter if it's produced from grains, potatoes,

Another difference is the form of vodka. In Russia and Poland, vodka is not only in the clear pure form that we know it as. They have many varieties flavored with fruits, herbs, and those that have been aged even longer.

The vodka we know and love is a form of pure alcohol, purified from all kinds of odor and all the characteristics of the plant it was derived from.

HISTORY OF GIN

Gin is a colorless, smooth, intensely flavored drink formed by the distillation of mainly grains, juniper berries, aniseed, coriander, angelica and its roots, liquorice, cinnamon, fennel, citrus peels and so on. It is bottled immediately after it is produced. Gin is referred to as "genever" in its hometown, "genieva" in Italy and "gin" in the UK, where it's the most popular.

Gin was primarily produced in the Netherlands after the 16th century. Franciscus De La Boe, a Dutch chemist from the Leiden University of the Netherlands, was trying to find a medicine that could keep people fresh and improve them when they fell ill.

During his research he had obtained a drug by distilling rye and adding juniper berries before distilling it a second time. This drug was named Genievre (Juniper in French). The Dutch also adapted to this remedy fast and named it Genever.

Initially gin was marketed in clay pots. Glass bottles with square surfaces were preferred after 1670. And in the 1800's, gin bottles painted with famous people were the most popular.



In the 17th century, gin was flavored with various spices to mask the medicine taste. Cinnamon, shamrock, even honey, aniseeds and pepper were added.

In order to get a high quality product, the filtration should be carried out very slowly.

The alcohol used in gin production originates a variety of sources. Some are derived from grains whereas others are derived from sugar canes, various herbs and plants. Every company keeps its formula a secret. Therefore, each gin is different from one another. Some varieties contain more than 50 herbs and plants!

It can be enjoyed on its own and also plays a major role in cocktail-making.

GIN STYLES

Many words are used to describe gin such as dry gin, extra gin, dry gin London,...

These are more or less the same apart from their sweetness and hardness.

LONDON DRY GIN

It is called "dry gin" because this type of gin is clear and unsweetened. Since it is mostly flavoured with more subtle aromatic botanicals like coriander, cassia, angelica and orris root, it is very suitable for cocktail making. "London" stayed there because most of the distillers making this type of gin were based in London and they bottled their products as "London Dry Gin" - so the name stuck.

PLYMOUTH GIN

Only describes the gins produced in the Plymouth city of England. It is the driest gin type.

OLD TOM GIN

A sweetened gin style. The Tom Collins cocktail was named after this gin.

SLOE GIN Sloe extract is used for the production of this type of gin.

WHISKEY

The story of whiskey begins with the Arabs distilling flowers and fruits for the purpose of medicine, perfume and potion production in the 9th century. As the Irish missionaries have brought the distillation to Scotland in the 15th century, it has been shaped into the form we know today.



WHISKEY

The first known whiskey in Scotland was made in 1494 by Frair John Carbought using 8 barrels of malt. The history of whiskey also means the history of Scotland, socially and economically, 5000 years ago the raw material of whiskey was the barley and water grown in the swamp soil - and it is remains the same way today.

This well-known drink is a drink that Celtic people have invented and served to humanity in accordance with the general history of drinks. Roughly, we can say that it is obtained by beer-which is a fermented drink. Probably the Celts had been making beer from barley since much earlier, but one day they thought of distilling it and whiskey was invented. Like gin and all other distilled spirits, its name also comes from "agua vitae" or "usquebaugh" as the Celtic call it, meaning "water of life".

According to Britannica, the oldest record of its making is from 1494. The transition to distilled liquor production in Western and Northern countries may be around the 14th century. It had probably already started in the South and Fast.

Industrial developments in the 1800s, where European culture gained momentum, also encouraged whiskey distillers. Aeneas Coffey's invention Coffey stills, also called continuous stills or column stills, enabled continuous distillation for 24 hours.

The time the first Scottish whiskey was distilled is not clear. The research agrees that it was tried is Asia in 800's B.C. and it travelled to Europe through Egypt. The arrival of the art of distillation to Britain remains a mystery timewise. What is known for certain is that ancient Celts applied this art and called the result.

As a result of all the research done; first BC it is tested in Asia in the 800s and on its way to Europe through Egypt. When the art of distillation came to Britain, it remained a mystery. Certainly, the ancient Celts applied this art and called the liquid "Uisge Beatha" (Water of Life).

Since it revived tired bodies, cured cold and uplifted morale, this liquid was accepted by the Celts as a gift of God. However and whenever it made it its way there, the Scottish people have reached perfection in the art of distillation. They have used the resources that have been generously donated by nature to obtain whiskey as we know it now - engraving it to the history, culture and traditions of the region.

There are four natural ingredients that form the essence of the whiskey; water, peat, barley and wheat. These four ingredients first experience a transformation with nature. Then, with the master distillers' skills followed by the blending masters' skills, whiskey reaches its unique taste. This unique taste undoubtedly comes from the flavor of the plant coal.

WHISKEY BY COUNTRIES

ignature Cocktail Recipes

Have you tasted the extraordinary cocktails of Pablo Esco Bar? Here are the recipes of its signature cocktails...

RIO NEGRO

- 4 cl Havana Club 7 Anos
- 2 cl Grand Marnier
- 1 cl Orgeat Syrup
- 2 cl Homemade Maple and
- Tamarind Infused Mix
- 4 cl Satsuma Juice
- 2 cl Lime Juice

WINCHESTER

- 4 cl Jack Daniel's Single Barrel
- 2 cl Chartreuse
- 2 cl Luxardo Maraschino Cherry Liqueur
- 1 dash Homemade Spicy Bitter
- 1 dash Clove Extract 1 sugar cube

AMERICAN WHISKEY

According to American law, a whiskey has to contain 51% or more corn to be categorized as an American whiskey. American whiskeys are very different from Irish and Scottish whiskeys in all aspects. Instead of barley malt usually corn, rye, wheat, and non-malted barley are used. And they are distilled in giant-column distillates called "Coffey Still", which provide continuous distillation, rather than the pear-shaped coppers called "Pot Still". They are aged in charred oak barrels that are used only once.

BOURBON WHISKEY

This is yet another American whiskey. The only difference is that it is exclusively produced in the state of Kentucky.

TENNESSEE WHISKEY

The Americans categorize and claim their regional whiskeys as the French do with their Champagne. And even protect it with the law. Tennessee Whiskey is another example of this, defining only whiskeys that are produced in Tennessee.

SCOTCH WHISKY

Scotch whiskey is produced only in Scotland. Although it is imitated all over the world, the same characteristics can never be reached. Scotland's climate, water, barley, and peat all play an indispensable part in the making of Scotch whiskey and they cannot be mimicked.

IRISH WHISKEY

A kind of whiskey produced in Ireland. Compared to Scotch whisky, Irish whiskey does not have such a smoky scent since it doesn't spend as much time on fire. It is mixed with



other grains and its density is less than that of other whiskeys. During the aging period of Scotch and Irish types alike, old sherry barrels are used. Due to the usage of coal instead of peat during distillation, there is no smoke odor.



MAKING YOUR OWN COCKTAILS, THERE IS ALSO A MIXOLOGY WORKSHOP YOU CAN SIGN UP TO!

A whiskey carrying the same characteristics does not qualify to be called a Bourbon Whiskey unless it is produced in Kentucky.

In the Bourbon region there is an abundance of corn and their spring waters are very soft. According to the law, the Bourbons may be bottled after a minimum of 2 years of aging in charred oak barrels. Quality companies usually let their whiskey age for 4 years. They get their distinctive vanilla scent and taste, their dark and reddish color from these charred barrels.



WORK SHOPS

You have been hearing about these workshops here and there and meaning to sign up for some of them but most of the time they lack that *je ne sais quoi*... well, no more!

Now you have the time and the energy to put yourself first and discover new skills that might bring even more joy to your life.

All the workshops are taught by qualified teachers and you will not have to travel anywhere to attend to them!

So which one will you begin with?



THE RHYTHM SESSIONS

The most therapeutic way of enjoying percussion!

Each guest attending the session gets another percussion instrument while a soft background music sets the tone and the mood. Our music teacher shows you how to best play your instrument and assigns you a rhythm. When played together, a therapeutic sound is created by everyone's joint effort.

Definitely an experience worth attending...

MIXOLOGY WORKSHOP

We all enjoy drinking the colorful tasty cocktails but often find that world of mixology a bit too confusing.

Now is your chance to mix and match professionally-learning from an actual professional bartender.

Homemade cocktails, anyone?

SUSHI WORKSHOP

Each of them look and taste like pieces of gem. Discover the world of sushi with our Sushi Workshop.

Even if you have no intention of ever making them by yourself, learning about the different varieties and knowing *how to* make them will be of great use to anyone who loves sushi.



FACE YOGA

A face yoga will work wonders on your face – making you look younger and healthier while also relaxing your muscles.

Learn how to do it yourself and you will keep getting compliments long after you have returned from your vacation!

HEAD MASSAGE

How many times have you heard a friend complain about his / her headaches? How many times have you experienced it yourself?

Everyday tension and anxiety tighten our muscles-most of the time giving us added stress and headaches. Learn to relax these muscles with a Head Massage Workshop and the next time someone has a headache, you will be prepared.

MAKE SURE TO CHECK OUR WORKSHOP SCHEDULE AND SIGN UP TO OUR FUN AND TRENDY WORKSHOPS. YOUR FRIENDS WILL BE VERY IMPRESSED WITH YOUR SKILLS WHEN YOU GET BACK.



REFLEXOLOGY

(Hand and Feet)

Begin healing yourself and your loved ones by learning a few basic Reflexology moves!

It is believed that Reflexology has amazing powers to help the body heal naturally in many ways. You will learn about specific areas on the feet and hands to improve health and well-being in general. There are points that reach specific organs and body systems and applying even tiny bits of pressure can help you and your loved ones immensely.

Join the workshop and learn this holistic art of healing yourself.





MAKE-UP WORKSHOP

Let's face it, we have all longed after those models and actresses who have professional make-up teams making them look amazing all the time.

We cannot promise you their teamsbut you can learn those skills and apply your own make-up perfectly each time!

HAIR STYLING

Beach hair – we know you care! Why wouldn't you, when it's so easy to style it in minutes? Look and feel amazing wherever you go with a suitable and well-applied hairstyle.

And the best part is answering "I styled it myself" to those approvingly asking you where you got your hair done!









The idea behind Lujo has always been combining art G joy in the most harmonious and luxurious way possible. This year we are celebrating the Grand Opening of Lujo Hotel with a Grand Carnival theme. So let us dance, eat, drink and celebrate all together in joy!

the

While the carnival theme will last throughout the season, there will be special events and celebrations leading up to and during our Grand Opening days; 28-31 May 2019. Between these dates the carnival will be enriched with conceptual workshops, shows from world-famous musicians, jugglers and of course, our entertainment team.

A choreographer and their team will be on board as we open the season in April. They will begin their shows and they will build up the excitement gradually until the Grand Opening at the end of May.

Reserve your spot now not to miss this Grand Event and enjoy wonderful performances by Boney M. ft Maizie Williams and other...

And if you cannot make it during May 28-31, don't worry. Grigory Leps will be joining us for a concert on July 6th.Our choreographer, performers and DJ's will continue their show all throughout the season as well.

We are looking forward to celebrating with you...

0

0

0

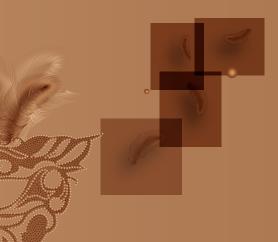
28-31 MAY 2019 **BODRUM I lujohotel.com**

0

0

0

No. of Concession, Name







MAYA AZUCENA

Maya Azucena, a multi-award winning recording artist and magnetically inspirational woman, is known for making music that uplifts the soul.

Born & raised in Brooklyn, she travels the world empowering others through her songs.

ENBE ORCHESTRA

Consisting of lots of significant musicians from Turkey and abroad, ENBE Orchestra was formed by Behzat Gerçeker, one of the members of Istanbul State Opera and Symphony Orchestra.

ENBE Orchestra performed with various artist from all over the world such as; Barry White, Richard Clayderman, Goran Bregoviç, Pavarotti, Domingo and Grammy nominee Monica Molina.



FATİH ERKOÇ

Fatih Erkoç, an esteemed musician of Turkey's pop and jazz scene, will also be among the Lujo performers this season.

The musician has played many different instruments in his musical career and can play more than 10 instruments professionally!



CARLTON J. SMITH

Said to be in the tradition of James Brown, Al Green and The Temptations, Carlton J. Smith is a Soul/RGB entertainer and songwriter.



MEET THE **PERFORMERS!**

AYHAN SİCİMOĞLU

Known mostly for his TV programs on travel and culture, Ayhan Sicimoğlu is a musician, traveler, radio broadcaster and a TV producer. He gives concerts all around the world with his own band - combining the heat of South America with a touch of music from Turkey.





GRIGORY LEPS

Grigory Viktorovich Lepsveridze, known as Grigory Leps, is a Russian singer-songwriter of Georgian origin. His musical style gradually changed from Russian chanson in his early years to soft rock recently. He's known for his low, strong baritone voice.



DELLA MILES

early age. Having

Della Miles discovered

performed as backing

and Whitney Houston,

she also had beautiful

such as Murat Kekilli

her magical voice.

Check our schedule

experience.

and Kent. The American

vocalist for Michael Jackson

duets with Turkish musicians

singer & songwriter will be joining us this summer with

for a formidable musical

her musical talent at an

He will be joining us for a concert on July 6th.

FIRE OF ANATOLIA

Having started its first world tour in 2002, The Fire of Anatolia has reached art-lovers in many countries all around the world with Mustafa Erdoğan's creative direction. Over 100 dancers will amaze you with their simultaneous moves in their enchanting costumes. Do not miss this passionate, colorful, elegant and stylish dance performance.

FIRE OF ANATOLIA

A synthesis of hundreds of folk dance figures and music from different regions, Fire of Anatolia is a unique project whose source is Anatolia's ancient mythological and cultural history. The group hopes to introduce the world to the fire that arises from the ancient mosaic of love, cultural history and peace in Anatolia.

ISTANBUL DREAM

The dance project from the legendary dance association, Fire of Anatolia, comes on stage with a new show: Istanbul Dream! This wonderful new choreography will take you on a journey through this enchanting city. You will witness its unique history, mesh of cultures, its legendary stories with a mixture of modern dance and ballet.



THE **PERFORMERS!**

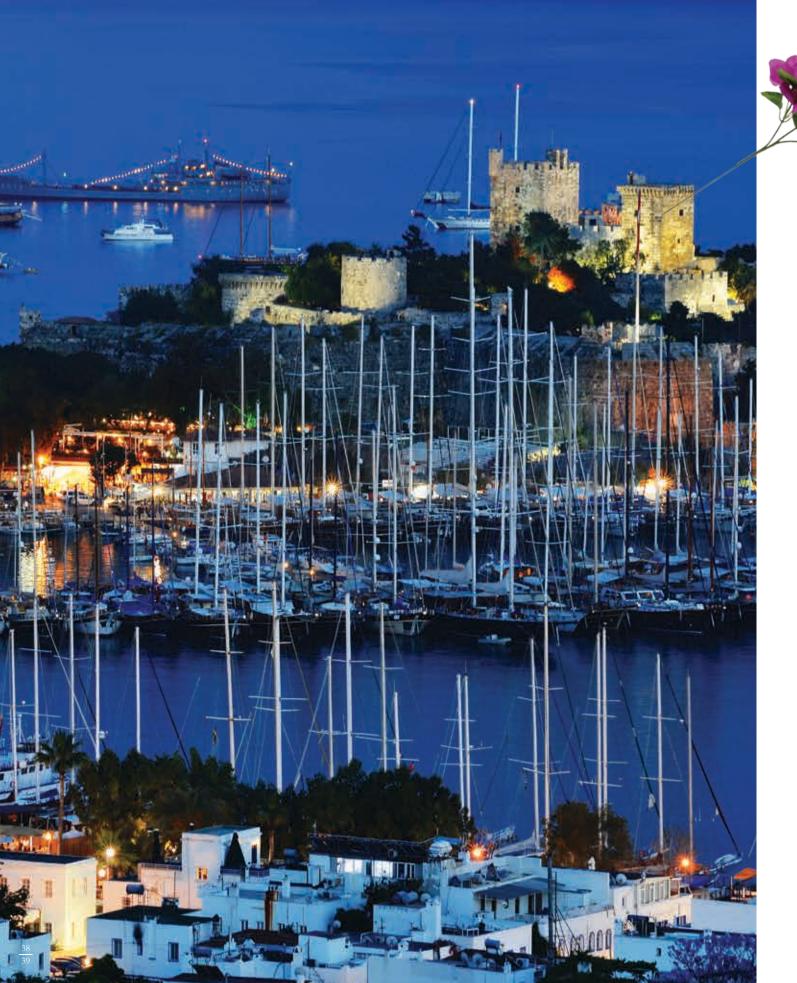
Efsanelerin Dansı Mustafa Anadolu Ateşi Fire of Anatolia

BONEY M Ft. Maizie Williams



You know them by Daddy Cool, Ma Baker or Rasputin. They are the symbol of exciting moments, celebration-worthy events. (One of those songs probably already began playing in your head...) And now they are coming to the Grand Opening of Lujo to party with all of you!

We are proud to present you Boney M Ft Maizie Williams vocal group created by German record producer Frank Farian. Do not miss this chance to dance to beats on May 28th!



BODRUM

Subject to many songs and poems, this magical town is among the favorites of locals and tourists alike. Many even relocate to call this place "home". Once you discover its offerings you might be tempted to do the same too!

We created a world full of art and joy for you, but our surroundings are the gift of the nature.

While you are here you could learn even more about the peninsula with our special tours. If this is your first time in Bodrum, we recommend taking the Bodrum City Center Tour. Then you could go on to discover downtown on your own - transfers to and from Bodrum city center are available upon request. You could stroll among the shops or enjoy the night life as locals do.

Should you wish to expand your horizon even more, we also offer tours to other surrounding districts such as Pamukkale. Just ask your Joy Advisor for more information.





Mausoleum of Halicarnassus

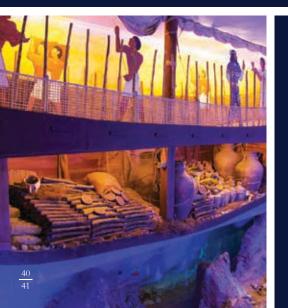
The mausoleum of Halicarnassus is a funerary monument that was completed in 350 BC and was demolished definitively during the 15th century, after its stones were reused to build the castle St. Peter. This monument was ranked among the seven wonders of the world not because of its size or majesty but because of the beauty of its appearance and the way it was decorated with sculptures or ornaments. The mausoleum was the main architectural monument of Halicarnassus, dominating a small hill overlooking the harbor.





Iassos Ancient City

You may find the ancient city, Iassos, on the seaside of Kıyıkışlacık. Before being abandoned in the 15th century Iassos was an island sustained by fishing and local red and white marble trade. Now this ancient city is connected to the main land and accepting visitors.



Bodrum Castle | Castle of St. Peter

Castle of St. Peter, or commonly referred to as the Bodrum Castle, was built from 1402 onwards by the Knights of St. John. The stones from the Mausoleum of Halicarnassus were used in its construction. The Bodrum Castle is open to the public and it houses Bodrum's remarkable Museum of Underwater Archaeology and also hosts several Turkish cultural festivals throughout the year.



Bodrum Maritime Museum

Have you ever wondered how life was in Bodrum before it became a popular touristic spot?

Bodrum Maritime Museum will guide you through the local maritime activities of Bodrum. Seafaring and boatbuilding, fishing, carrying trade, even sponge diving - formerly one of the most important maritime activities of Bodrum.

All the details of this coastal town will gain a new meaning after you visit the Maritime Museum and learn about its history. Make sure to salute the Fisherman of Halicarnassus - Cevat Şakir Kabaağaçlı.

You hear his name and/or see his picture wherever you go. Although he has passed away in 1973 it feels like he is still living in Bodrum. So who is this Fisherman of Halicarnassus? Why is Cevat Şakir Kabaağaçlı synonymous with Bodrum?

The short answer is; Cevat Şakir Kabaağaçlı is well known author who loves Bodrum. But the history is a bit more detailed than that.

Actually, his first arrival to Bodrum was pure coincidence - and not in a great way. Cevat Şakir Kabaağaçlı was born in Crete on April 17, 1980. He moved to Istanbul with his family when he was 5 and studied in Robert College - then continued to Oxford University in England. When he returned to Istanbul in 1918 he began working in the field of journalism. He wrote articles, drew cover pictures, did illustrations and cartoons until one of his articles, How do Those Prisoners Sentenced to Death Go Knowingly to be Hung?, earned him a three-year exile in the Bodrum Castle.

During his stay at the peninsula he has fallen in love with Bodrum, then a tiny fisherman's village. The people, the culture and the nature all played an important part of his love and he dedicated his next 25 years to loving and improving this place.

While here, he began writing using the pen name The Fisherman of Halicarnassus after the ancient name of Bodrum during the time of the Carians. In his striving to make Bodrum a beautiful place he ordered seeds from all over the world and planted them all around Bodrum. Many flower types have never been seen before him in Bodrum. During his years here he was not only a writer, but also a gardener, a teacher and a fisherman.

Although he had to leave during the difficult years of the Second World War, he has never forgotten about Bodrum and Bodrum will never forget about him either. You can still see some of his belongings in the Bodrum Maritime Museum.

Bodrum is becoming a more and more favorable art destination as artists leave the chaotic big cities to breathe in its soothing nature. ARThill is a wonderful example of this. Ender Güzey, an established artist both in Turkey and in Germany, has shut down his studios in Munich and Istanbul to build himself a single artist museum. Or as he likes to call it. an art hill.

To give you an insider's point of view, we visited the artist in his own place and had a pleasant conversation.

The horn you see at the entrance doubles as columns. That has become my symbol, my brand. Designing it by myself enabled me to reflect my identity. When you view it from outside it doesn't stand apart from the nature: it looks inherent.

How did you come up with the museum idea?

When you keep working as an artist, your artworks constantly increase. Even if you sell a lot of them you will never sell as much as you are creating. And this leads to your artwork being packed in storage rooms. When you need to select works to send anywhere, you have to go to the storage and shuffle through them. Of course, I wanted my artwork where I could see and protect them. Where I could access them easily. Having a museum allows me to view, protect and access them much more easily.



With his own words, Ender Güzey and his art; Could you describe how you view your art?

I have always had a holistic idea of art. This may not be the case for all artists, but that's how I view my own art. I enjoy taking risks with my creations. Both technically and dimensionally.

Take Noah's Ark for example. It was an installation in the form of an actual raft. Or Magna Mater, a performance I held in Munich. I worked with dancers and musicians for that project. These always take one on various journeys - and with ARThill, I found myself working on architecture.

Indeed, the architecture represents your style.

Architecture is far from my professional field but I couldn't help being involved. I wanted a natural, minimalist and functional building - by my standards. Initially I worked with professional architects but we had different points of view for the project. I didn't want to break their hearts by altering their designs, so I decided to design it on my own.

As a creative person, I research a lot. Nowadays it is easier than ever to reach the right information and to make dreams a reality. That's how this building was born.

Now choosing work to select and ship is much more convenient.

Actually I wouldn't call it a museum. Maybe a single artist's museum or an art house. I like to call it an art hill - Ender Güzey ARThill.

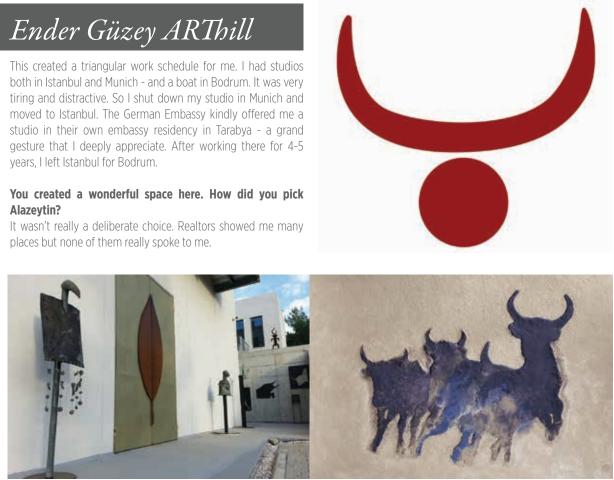
Formerly you have been working in Istanbul and Munich. What brought you to Bodrum?

Originally I am from Istanbul and I love it deeply. It has always inspired me. I used to have a studio in Munich as well. I would live in Istanbul - soak up the inspiration and go to Munich, a much calmer city, to work on my art. Unfortunately, this is not the case any more.

Now Istanbul drains my energy rather than fill it up. I feel an enormous amount of aggression. Aggression, unhappiness and anger. That frightens me.

The Bodrum chapter of my life began in the 80's, when I visited it with my own boat. I had been to Bodrum before, probably in the middle of 70's, but when I came here with my own boat I stayed longer and had a chance to discover even more of it.

Alazeytin?



I knew I wanted an uninhabited land that wasn't degenerated but I didn't have a specific place in my mind.

One day, a realtor brought me here and the moment I saw it

I knew this was where I was meant to settle.

Turkey.

There were no roads, no electricity, no water, nothing. Only an ancient little pathway. But that didn't stop me.

After the construction began, I read about this place in a German architecture magazine. Turns out, that hill right across us was the Ancient City Syangela - one of the first Leleg settlements!

And that pathway was the connection of Leleg and Karia Roads, called "Goddesses Pass". This inspired me to name my art festival "The Goddesses Pass Festival".

Such a wonderful coincidence! Could you tell us a little bit about The Goddesses Pass Festival?

This year we held the first one with the active participation of international artists and people from Alazeytin. International artists participated with many interdisciplinary expressions of art such as performances, photography, murals, dance, classical

Can people visit ARThill and purchase your artwork here?

Of course. I am always happy to receive visitors, talk about art and send my pieces off to their new homes where they will be appreciated.

music concerts... and the local women of Alazeytin sold local olives, cheese, eggs, etc. We hope to continue this festival annually to promote art and culture both within Bodrum and

Are there any other events that you host here at ARThill?

We did host a few "Talks on Art" here. Usually visitors are intimidated by artists - even if they are intrigued, they are hesitant to ask them questions. Maybe they think their questions will be found silly, I'm not sure. Where in reality, there are no dumb questions.

We held some dinners and some wine and cheese sessions where participants would come, grab a few bites and talk about art. These were very-well received. I answered participants' questions directly and it was very fulfilling. We talked about beginning an art collection, choosing pieces, and art in general.



Peksimet Children's Library

"Peksimet Children's Library" immediately catches your eye as you gaze through the shops and houses in Peksimet. It is brightly colored and is where all children are heading towards. Having heard so much about it, we wanted to visit this fairy tale library to tell you all about it.

This is only a 28m² room but it fits so much more into it. The whole village has helped build it to make this dream a reality. We had so many questions before we talked to Güler Sümer, and now we have huge smiles on our faces and hope in our hearts.

This is such a wonderful library. How was it created?

Peksimet is an immigration village. Lots of families came here from Eastern provinces. Because they were coming from different geographies, different cultures, at first children were having difficulty adapting. We began thinking of ways to make this easier for them. We wanted to build a space where we could all be together - and a children's library was the perfect solution.

The moment we decided to take on this project, magical things began happening. Our grocer, Le Bakkal, had a storage unit right next to his own shop. He let us have it. Altogether we began alterations, painting, building shelves...

The word got out and municipalities and universities were also very interested. We received donations of precious books from Can Yayınları (Can Publications a famous publishing house), Nejat İşler (an actor living in Bodrum, who is also interested in children and books), Aziz Nesin Vakfı (Aziz Nesin Children's Foundation)... In a very short period of time we had almost 5000 wonderful books!

Our friends and collaborators were surprised to see some of these books, "We've been looking for these for years!" they exclaimed upon seeing our collection.

friends.

part of it.

Our municipality was a huge help as well. We asked for internet, they connected us online. We asked for a projection machine, they bought it. Curtains, heaters... Anything to make this a better place for the children. And we held an opening with over 1000 people in December, 2016. The children were so happy when they cut the ribbon.

Has the library helped the children adjust to Peksimet, to Bodrum?

In more ways than we could ever hope for. We had so many volunteers, retired teachers, artists that after opening the library we began teaching as well. There are English, Creative Writing, Painting, Science and Mathematics lessons 5 days a week. All our teachers are volunteers. We have a staff equivalent to those of serious private schools.

This began showing in the children's school performance as well. Their grade point averages rose and the school even sent a note to find out if this had anything to do with us. Of course it does! Here, children have fun while learning. They get in touch with music, learn with games... so different than the classical learning system. I wish all children could have this privilege. This also led to a bigger movement, their mothers were intrigued...



The books were overflowing the shelves. We didn't know what to do at first!

We are deeply thankful to all our contributors, our

When you really believe in something and do it for the greater good, people are really eager to help and become a



The women of Peksimet?

Yes. Initially they were very conservative. They did not even want to look at the library as they were passing by. But when they saw their children soar, one day they came to us. "We can't help our children with their homework," they explained. Turns out, they were illiterate... One of them is only 28 years old, mother of 4, but cannot read and write...

Immediately we contacted Public Education. After a long and tiring process they asked how many women were illiterate. I asked around the village and found about 40 women. We turned this place into a classroom and for the next 6 months taught them to read and write. Now they all have their certificates and we even have a WhatsApp group!

"I can finally write my own shopping list," one of them cheerfully bragged to us. She has been asking her husband to keep the shopping list all these years. One night, after her husband came home, she has taken the pencil and written her own list. She says it was the happiest moment of her life.

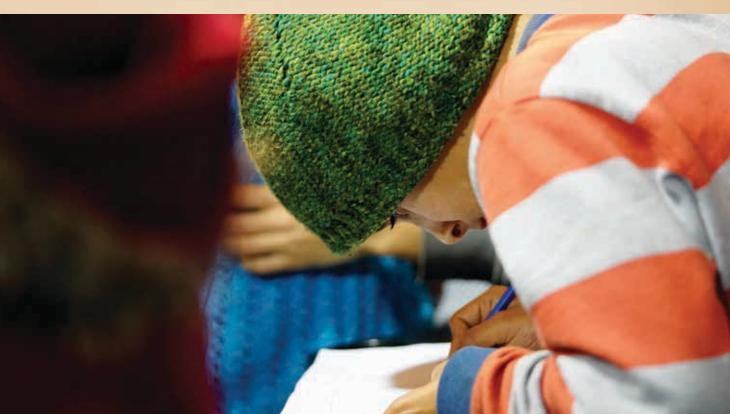
You are adjusting the place to the village's needs. What else are you doing here?

We host movie days twice a week. They vote on which movie to watch and we discuss it afterwards. Sometimes we even have popcorn. This is not being a wannabe, it's a basic need. They have a right to know how life is.

Once we mentioned ballet and they were really interested. One of our teachers showed them a few moves. The next day, the girls came to the library with ballerina buns! Seeing the girls, even the boys showed interest. We have a known ballet dancer living here, Can Tunalı. Hopefully he'll teach the kids once a week.

They are open to new things - which we love. They staged their own theater show last year before an audience of 400-500 people! Mind you, they have never been to a theater play before. But they love it. They never missed a rehearsal. Next year we are hoping to produce two plays.

Theater is very important for children's development as well. They learn discipline, cooperation, working backstage.... they love talking about it.



Sounds like you have such a busy schedule! How many hours is the library open and what age groups are you teaching?

The majority is between 6-13. 60 kids are at primary education level, 12 kids are in open high school. And we have the women during daytime.

Usually the women come after they send the children off to school. They get out around 2:30 PM - 3 PM and that's when the activities begin. This year they also have academic courses at school so we focus on theater, painting, music, ballet, etc. and also support older kids with science and mathematics. They will usually stay until 7 PM - 8 PM.

You fit so many people, stories, activities here...

Of course we need a bigger place. We want to have a separate ballet area, we want the women to be able to sell their crafts and earn money... They are extremely talented in crafts.

We are working on it. Keeping the library, we want to open a separate Center for Women and Children. There is always room for improvement.

BODRUM Antique AMPHITHEATRE

STILL ACTIVELY USED FOR CONCERTS, FESTIVALS AND CULTURAL ACTIVITIES, THE **BODRUM ANTIQUE AMPHITHEATRE IS ONE OF** THE BEST PRESERVED STRUCTURES OF THE ANCIENT HALICARNASSUS. YOU COULD CATCH A LIVE EVENT OR VISIT IT AS AN OPEN-AIR MUSEUM. THE ANTIQUE THEATRE HAS A BEAUTIFUL ATMOSPHERE AND OFFERS A MAGNIFICENT VIEW OVER THE **BODRUM PENINSULA.**



BODRUM MUSIC FESTIVAL SPREADS ALL AROUND THE PENINSULA AND CONTAINS MANY SPECIAL SHOWS AND EVENTS FROM CLASSICAL MUSIC CONCERTS **TO MODERN ART**

EXHIBITIONS, FROM LITERATURE TO GASTRONOMY... THIS FESTIVAL HAS ALREADY HOSTED MANY FAMOUS NAMES SUCH AS FAZIL SAY, EMMA SHAPPLIN, KEREM GÖRSEV, JEHAN BARBUR... MAKE SURE TO NOTE THE DATE TO ATTEND SOME OF THESE EVENTS AND YOU WILL NOT REGRET IT.

Music FESTIVAL



MARINAS OF BODRUM

Milta Bodrum Marina, Yalıkavak Marina D-Marin (Turgutreis) The maritime life is very important in Bodrum. Many boat and yacht owners visit this popular coastal town and stay there. It is not unusual to see hundreds of luxury yachts moored in various marinas in different districts: Milta Bodrum Marina in the city center, Yalıkavak Marina and D-Marin in Turgutreis.

All these marinas are lined with luxury shops and restaurants.

BODRUM SANDALS

Bodrum is famous for its handmade genuine leather sandals. They come in a variety of styles and some styles will even be customized for your feet. Visit the small shops in the city center and feel free to try the styles that you like. They will last many years and are the ideal choice for your summer in Bodrum.



VINICULTURE

Along with its natural and historic richness. Bodrum has also been standing out with its gastronomical aspect lately. Viniculture, which has become increasingly important as many great wines are being produced in the region.

Since the summer season gets extremely hot in Bodrum, it is very important to work with grapes that will turn this into advantage. For years there was a prejudice that no good wine could be produced in Bodrum, but now those pessimists are silent. The climate is ideal for especially the **Shiraz** grape which is used for the production of very high quality wine. Also **Zinfandel.** Petit Verdot and Öküzgözü grapes are used to produce delicious wines.





BEEKEEPING

The Art & Joy of Beeing

Muğla has a special place for apiculture, or beekeeping. Its endemic plants and pine forests give a rich flavor to honey that you cannot get enough of.

This delicious and beneficial food is still the main income source for thousands of families. and apiculture increases the productivity of agricultural areas by natural means.

You could spread some delicious honey on your bread for breakfast or enjoy its natural sweetness in your afternoon tea. Sometimes the bees may visit your table to see if you like their honey. Don't worry - they will leave you once they see that you are enjoying yourself.

BODRUM TANGERINE

Once you smell the delicious and sweet Bodrum Tangerine, you will never forget it again...

Unfortunately you will not be able to taste the real fruit unless you visit Lujo in autumn, but you can still taste this legendary essence Bodrum tangerine through flavored soda drinks, Turkish delights, or even tangerine jam.



AEGEAN **HERBS**



Healthy and Delicious

The healthy and delicious natural Aegean herbs are indispensable especially during the summertime. With a little bit of olive oil and garlic, along with some yogurt, or if you are ready for a gastronomic adventure, with eggs... However you prefer them, make sure to try some of these marvelous herbs that have inspired local feasts: Ortakent Bitter Herb Festival and Halikarnas Herb Festival

OLIVE OIL



Instant **Flavor Boost**

The traditional method of Milas. cold-pressing, is the most healthy and delicious way to obtain olive oil from the olive trees surrounding Bodrum. This local taste ranks among the top olive oils in many international competitions. You may enjoy it in your food or salads, or dip your bread in its pure form as an appetizer.



HISTORY AFLOAT

Who could ignore the beauty of romantic wooden boats? Preserving their importance through the Ancient times, Tirhandil boats are wooden vessels that have oars and sails. still widely used in the Mediterranean and Aegean Seas. You could watch them and other boats sail through the blue seas at Tirhandil Cup and the Bodrum Cup if you are visiting Bodrum at the right time. Check with your Joy Advisor for details.

The Beauty Continues UNDERWATER

Sponge fishing is one of the many things Bodrum is known for - and it's also the reason its sea hosts almost all Mediterranean sea creatures. The underwater caves and shipwreck sights make diving an unforgettable experience for divers on all levels of dive training. If you would like to see it for yourself, grab a snorkel or sign up for a diving lesson!





FOR YACHT FANS

once in their lifetime.

To feel joy, awe, peace and serenity all at the same time... Which is probably why once people try it, they cannot seem to get enough of it.

If you want the experience but not the commitment, we offer a rental super yacht that will satisfy and amaze you without burdening you with the responsibility of taking care of one. We are sure you will be delighted and maybe even visit us with your own yacht next time!



BODRUM'S BAYS

Güvercinlik is one of the most amazing bays of Bodrum - but there are many other natural wonders to see just around the corner. Every local will tell you another one is their favorite.

Some must-see bays include Gümüşlük, Akyarlar, Karaincir and Yalıçiftlik.

6 Ask your Joy Advisor about renting a boat and view the nature from the sea. Swim in different bays to discover the subtle nuances between them. Or take a helicopter and experience their breathtaking view free as a bird!

BODRUM CUP

The Bodrum Cup is an international event for classic sailing yachts. It is an annual event founded in 1989 by ERA Bodrum Sailing Club in order to teach sailing to sea enthusiasts and professional yachting crews.

The Bodrum Cup is one of the rare regattas in the world in which yachts can race with guests on board.

If you are a yacht lover make sure to catch this event and witness the participating yachts in all their glory.

Being a part of the sea is an amazing experience. Everyone should lose sight of the shore and be alone in that vast blueness at least

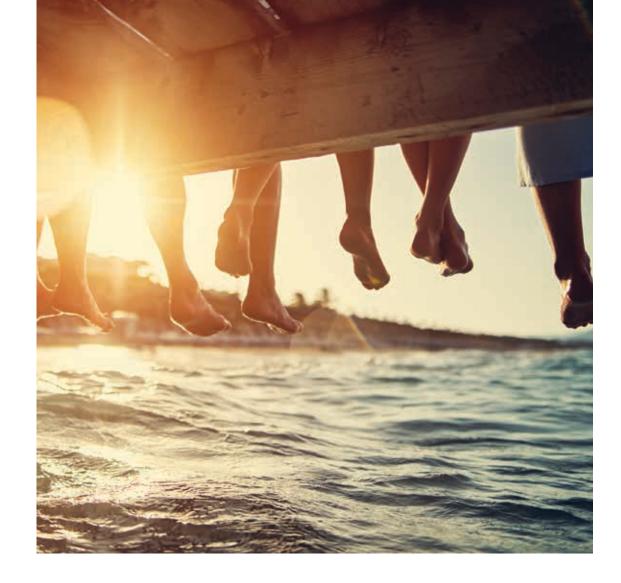
> This distinguishing feature of The Bodrum Cup offers people who like the sea, but who have never had a chance to sail, experience firsthand the excitement of a sailing race.

> Inclusion of neighboring Greek islands in The Bodrum Cup over the years has lent it even more color while helping bring the people on opposing shores closer.

For Private Yacht Visitors

If you are visiting Lujo with your private yacht, you are welcome to try our chefs' specialties. They will even be delivered to you so you may savor them in the comfort of your own yacht.

Or should you wish to savour the whole Lujo experience, we will gladly moor your yacht and provide you with water and electricity free of charge while you stay with us in one of our rooms, suits or villas.



CELERRATIONS

YOUR GUEST LIST -YOUR SET LIST

Nothing says "You are important to me" or "I love you" like a pre-organized special night.

The new entertainment trend is private parties - and we are proud to follow these trends if they allow us to make you even more comfortable. Let us know if you would like a romantic dinner for two or a lively party for your group of friends, and our expert team will help you plan the perfect night for the occasion.

With our newest addition, the Indigo Clubber Rooms, your parties will reach a whole new level. See our Indigo Page for details.



TIPS PARTY BEFORE A PARTY

- Make sure to have enough rest beforehand. You don't want to be unprepared for where the night might lead!
- Decide on what you are going to wear. After you let our team know what you want, this is the only thing you need to worry about. If you did not bring a special outfit, we might have something for you at our shops.
- Hair and Make-Up If you took our workshops, you can do your own hair and make-up. If you would like some help instead, feel free to visit our Beauty Center.
- Enjoy yourself That is it - we are ready when you are! Enjoy yourself and your party...

Happy Birthday to You, Happy Birthday to You.. May good luck go with you.

It's no secret that we love celebrations at Lujo. We truly believe life should be celebrated - and the day that you were born into this wonderful life, even more so!

Let us organize your birthday and give you the attention and pampering you need on your special day. Or organize a surprise birthday party for your loved ones. We guarantee you it will be unforgettable...



And happiness too...

PICKING THE PERFECT PRESENT

We all want to pick and give the perfect presents to our loved ones on their birthdays and other special occasions, but it can be tricky. Finding a thoughtful and unique gift is much harder now that it's easier than ever to get what we like for ourselves.

But fear not - we still have a few suggestions to help you out!

Go Local

Since you are on this birthday trip together. chances are your loved ones will not be shopping without your knowledge. So any local gift will most likely be unique. Try to watch them and see what they like about the local culture such as authentic leather sandals...

Focus on the Experiences

Experiences make the most memorable gifts. Get a couple's massage or take them on a heli trip for their birthday. Rent a cabana the whole day or take a local tour. Ask your Joy Advisor for other custom Experience Gift Options.

Look for Hints

Maybe they have been trying to tell you what they want all along. Listen closely and try to hear the unsaid. "I wish I had a bracelet to go with this dress", or "I wish I had a camera to capture this beautiful sunset" may lead to great gift ideas.

The Memories

Memories are always a great idea. Pick your favorite moments from your trip and get those shots framed. They will bring a smile to your faces each time you see them.



We will customize and send e-invitations to each of your auests.

Greet you with balloons at the airport and welcome you with champagne at the hotel.

Make sure our live music band plays all your favorite songs at the party.

Picture your best moments with the party accessories. Prepare delicious cocktails at Bodrum's favorite party club – Indigo. And book one of Indigo's exclusive party rooms for the night so your celebration continues until *vou* decide!



For romantic Celebrations...

Maybe you'd rather celebrate your birthday with your significant other instead of turning it into a group event. Your day - your call! If this is the case, just let us know and we will plan a magical romantic day for you. Breakfast in bed, couple's massages, a cabana, dinner for two...

Anything is possible - our team will be thrilled to help you with all your organizations.

Hint: Leave this page open on the nightstand if you would like your partner to "accidentally" see it...



And we promise not to ask how old you are...

Honeymooners

LUJO IS AN IDEAL CHOICE FOR HONEYMOONERS. YOU CAN EXPERIENCE LUXURY AND JOY ALL AT ONCE.

CHOOSE A ROOM WITH AN OUTDOOR JACUZZI OR **RESERVE A VILLA FOR YOUR SPECIAL ONE.** THERE ARE MANY DELIGHTFUL OPTIONS FOR THE **NEWLY WEDS.**

RELAX AND RECONNECT -BOTH WITH NATURE AND EACH OTHER BETWEEN THE BREATHTAKING BLUE SHADES OF THE AEGEAN SEA AND THE LUSCIOUS **GREEN TONES OF THE FOREST YOU WILL** SEE FROM YOUR WINDOWS...

TIPS FOR HONEYMOONERS

Dance Together Dancing will keep you in sync and this fun activity will turn up the heat...

Couple's Massage

Planning a wedding is usually stressful. Start your honeymoon off with a couple's massage to remove all stress from your bodies. You will feel relaxed and enjoy your time together even more afterwards.

Focus on Each Other

Disconnect from the world and focus on each other. You could reserve one of the private cabanas for a romantic day at the Pier Lotus or rent a boat and discover Bodrum's bays – just the two of you.

Dress to Undress

To keep things exciting pack a different piece of lingerie for every day of your honeymoon. You are free to ask your fiancé for his opinion or special requests.

Stay In

Order from room service and don't even leave your room at least for a day. We recommend food that even sound sexy such as chocolate strawberries, lobster, and a bottle of champagne.

HONEYMOON ROMANTIC **EXCLUSIVE** MENU

Special Àmuse Bouche From The Chef

DISCOVER EACH OTHER. BODRUM... TOGETHER.

The Rendez-Vous:

The Chase:

The Passion:

The Moment:

NEW ACTIVITIES TO TRY TOGETHER,

DISCOVER AND ENJOY YOUR TIME

...and they lived happily ever after!

Let's organize your happiest day in the most artful and joyful way possible - for you and your guests!

With its magnificent view and amazing outdoor venues Lujo Hotel is a wonderful destination for your wedding. Pick your date, prepare your guest list and leave the rest to us.

Our team will be delighted to assist you every step of the way.





An intimate party or a large celebration?

Choose from our unique venues depending on your guest list and let us turn them into your dreams. Cocktail receptions with up to 900 guests, dinner set-ups for up to 540 persons, buffets or parties for up to 1500 guests are among the many options available - there are no limits to your imagination.

You will want to keep both eyes on this arena!

We built our Arena to host the most amazing events, overlooking the beautiful Guvercinlik Bay, with a large stage for performances entertaining up to 1000 guests.

The stage is suitable for all live performances with its hi-tech sound & vision systems



PIER LOTUS

Lotus Flower: Elegant and spiritual...

Designed and named after the famous Lotus Flower, Pier Lotus is an exclusive venue for the most unforgettable live moments and exquisite celebrations...

The atmosphere is perfect for parties and joyful celebrations. You will have many picture-perfect moments on the white sand beach to look back upon.



"The" wedding party of your dreams...



Every romantic and adventurous detail you envision for your beach wedding is here at the Indigo Beach Club!

As the day turns into night, the party moves to the Indigo Night Club where the beats keep you dancing and enjoying every second of your special night.

JOY BEACH White-sand, perfect view... Eat, drink and love...



SHIBORI & PABLO ESCO BAR

Mesmerising view of Guvercinlik Bay...

Let the relaxing and inspiring sea be the theme of your wedding with the mesmerising view from Shibori & Pablo Esco Bar. These spacious venues will give your guests a chance to breathe and enjoy themselves before your party begins.

WEDDING VENUES

THE BODRUM BALLROOM An elegant indoor option if you need a Plan B!

Lujo is at your service from May to November. If you don't have a summer wedding planned, an indoor venue may be better. This 1000 m2 hall with a ceiling height of 7,5 meters is the ballroom of your dreams!

It holds up to 900 guests for a reception / cocktail and up to 540 guests for a banquet-style set up.

It can also be separated into 3 equal-sized halls, in case you have a specific need in mind. Our team will be happy to assist you.



Your guests will enjoy the unique flavors coming from Anatolian, Mediterranean, Asian and Italian cuisines at our 9 different gourmet restaurants with a spectacular sea view while sipping their premium import drinks at 14 different bars or having a taste of the aged whiskeys at the Pablo Esco Bar.

CATERING

BEAUTY SFRVICES

Relax and ease into your wedding day as we pamper you. We offer hairdressing, manicure - pedicure services and other personal treatments in our Beauty Center.

You are welcome to bring your own wedding decorator and / or photographer for your special day if you choose to do so.

For Your Guests...

Let us care for your guests while you focus on yourself...

Wherever your quests are coming from, our rooms are comfortable and spacious enough to relax them after their travels and / or a full day of activities.

If you like, we would love to organize a traditional Turkish pre-wedding treatment for the ladies or a custom celebration at the SPA? We want you to enjoy every second of your destination wedding and completely relax before the big day...

Also, remind your guests to pack their swimsuits! The pools are heatable and every bit as enjoyable in the colder seasons too.

WEDDING PHOTOGRAPHY TIPS FOR THE HAPPY COUPLE

Your wedding photographs are probably going to be your most looked-at photographs ever. You will cherish them in your own home, your parents are going to proudly display them and all your friends online and offline will want to see how you look on your happiest day.

Is there anything you can do to make your pictures even better besides picking a great photographer?

Some things to consider;

Do you like staged photographs or candid shots?

Staged shots will give everyone proper warning to look their best and smile at the camera while candid shots will catch more natural, intimate moments.

What are your must-have poses?

The first moment you see each other, father-daughter dance, the bride's shoes, the couple feeding each other cake... look at a few wedding photographs and pick your must-have poses. Don't leave anything unsaid!

What style do vou like?

Elegant, serious, fun, including action... It's best to tell your photographer so that they may consider it as they are shooting your big day.

Actually, yes. Every couple's taste is different so it's a good idea to talk about your likes and dislikes before the big day. First as a couple, and then with your photographer.



indigo

Beach Life all day everyday! Let's raise our cocktail glasses to the summer and the beach life...

The moment you have been waiting for has finally arrived. You are here at Lujo where there is art and joy at every corner. And Indigo is no exception.

Exclusive to adults, Indigo has been designed to be the favorite party scene of Bodrum. With live DJ performances, exquisite cocktails and the newly added Indigo Clubber Rooms, it has already made a name for itself in the peninsula.



Or if you are tired, rest for a bit and go over later! There are always the pool parties in the afternoon and live performances continue throughout the night.

BEACH CLUB

How would you like to join the party? By dancing barefoot on the white sand beach? Sipping your cocktails from inside the Indigo pool? Or lounging in your private cabana? Why not try them all?

The party continues all day every day! Chances are, there is a live DJ performance the minute you are reading this. Come over and join the beach party of the season!

Every moment is another party at the Indigo Beach Club!

Food and Drinks

For those who don't want to miss a second of the new day, Indigo Beach Club is ready to serve you from 8 AM! Begin your day with an early hearty breakfast or take your time and enjoy a brunch until 3 PM. Having breakfast here will get you in the party mood all day long!

And for dinner, make sure to taste the authentic Greek cuisine.

Don't forget to try one of our signature cocktails prepared by our mixologists and the fun snacks served from the bar to accompany your alcoholic or non-alcoholic beverages.

INVITE YOUR FRIENDS

66 **66** All parties are much better with friends!

Invite them over for breakfast or brunch and lounge together the whole day. Your guests are our guests.



CLUBBER ROOMS

This season we are proud to announce our latest additions to Indigo Beach Club - Indigo Clubber Rooms!

Coming with either the pool or the terrace options, these party rooms are ideal for those who never want to leave the party scene...

Witness Indigo's happenings from your front row seat and join in whenever you want. And when you want to rest, our recovery kits await you in your rooms.



Indigo Beach Club is everyone's new favorite. Since we encourage art and joy, even if you or your friends are not hotel guests, visitors are welcome at this exquisite beach club. The more the merrier...

Please contact your Joy Advisor for daily visitor rates and transfer arrangements.

LUJO CABANAS

At the Lujo Cabana you will fall in love with life!

Now the beloved cabanas are also at your service on the beach! Relax and lounge in style and comfort at these exquisite cabanas - complimentary to our villa guests. They are the perfect choice if you are looking for some extra privacy by the sea.

FAMILIES

time."





FOOD & DRINKS

Your complimentary fruit basket and drinks will be waiting for you upon your arrival. And anything else you would like to eat or drink will be served to your cabana by our team.

HONEYMOONERS

A private cabana is the ideal way to enjoy the sun and the sea but still bask in each other's company. Have anything you want delivered right to your exclusive home by the sea.

You wish there was a way to enjoy swimming and sunbathing without worrying about where your kids are? A cabana is the answer. You will be able to do anything you want and still keep an eye on them the whole



RESERVED FOR KIDS AND TEENS ONLY! SORRY ADULTS!

We are waiting for all kids and teens who want to follow their heart!

This whole area of 4500 m2 was designed especially for the pleasure of our younger guests. There are activities for all age groups that will delight and engage them. Waterslides, Game Center, Laser Tag, Beach Volley... As well as Art and Music Rooms where kids of all ages will be individually cared for and directed. Lujo offers younger guests a vacation of their own as parents relax and get ready to listen to their newest discoveries the next time the family meets up!

There are also various workshops especially for teens. Those skills will come in handy in a few years! And for the nights, you are allowed to join the Indigo parties if you are over 16...

For more information contact Kijo Club. Babysitting services are also available upon request.







From crayons and paper to oil color and easels, the Art Room every kid is free to work with their medium of choice! We are delighted to find what brings them the most joy and help them improve their skills.

It is proven that art helps kids not only with their artistic development but also with fine motor skills, cognitive development, language skills and even math and science! And here at Lujo being among other artistic kids will improve their social skills as well. Every kid is curious by nature – but their points of interest are varied. The Art Room in Hijo Club offers them painting with their chosen materials, crafting and sculpting with plaster.

Even younger kids who cannot yet form full sentences to manifest their inner worlds will find a way to express themselves with art. To ensure every kid is able to freely work on their craft, there are various Art Sessions for different age groups. This way older kids don't get bored with simple materials and younger ones are not intimidated by technique.

Your fridge doors and Instagram feed will be full of your child's art by the time your vacation is over!



LASER TAG Tag, you're it!

JOIN THIS SUPER FUN GAME AS TEAMS PLAY AGAINST EACH OTHER IN A DARK ROOM WITH LASER GUNS... FORM YOUR TEAMS OR JOIN IN AS AN INDIVIDUAL AND BECOME A PART OF AN EXISTING TEAM. BE QUICK - EVERYTHING CHANGES IN AN INSTANT IN THIS FAST-PACED ENVIRONMENT... Do you ever listen to your favorite musician and wish that you could play an instrument like they do? Do you wish your parents had discovered your musical skills while you were young and pushed you in the right direction? With our Music Room, kids have this opportunity. Our skillful music teacher, Berkay Aktaş, has devoted his talent to developing the kids' skills. Without further ado, a few words from our teacher:

About 2 years ago, this project was a dream of mine. And now, for the first time in the world, it has become a reality right here at Lujo.

The Music Room within Kijo Club is a systematical and tailor-made musical class. We measure the musical abilities of kids from all over the world, whether they have musical experience or not. This lets us analyze their natal musical abilities and shows us the improvable skills. Then we decide on a musical instrument according to their age, physics and dreams, and arrange a schedule for them to practice during their stay. Piano is very popular among kids and their parents, which is a very important part of basic musical training. Drums are another favorite of kids. They can easily release their sense of rhythm via percussion. And as ages go by, the instrument of choice are definitely quitars.

Parents are our biggest supporters. Statistically speaking; in Russia, Azerbaijan and European countries, younger kids are much better versed in musical education compared to Turkey. With a busy work schedule and an intense school curriculum there is hardly any time left to discover the kids' musical abilities and learn to play an instrument. At this point, the vacation becomes an excellent opportunity. On our first season, we scheduled lessons with over 500 children from all over the world.

Music plays a very important role in the children's development. A musical background helps them become susceptible to art and the society, improves their psychomotor behavior, enhances their emotional intelligence.

By planting musical seeds at a young age they become prone to further musical education as well.

Right now in our Music Room we have a piano, a keyboard, drums, classical guitar, bass guitar, violin, Latin percussion, orff equipment and a microphone for those willing to sing.

MUSIC ROOM

Apart from the personal lessons, we also have weekly group rhythm workshops for kids between the ages of 2-5. Together with their parents; we play games where their musical skills are improved with games and dances. We introduce new instruments to them and make sure they hear what they sound like.

Many children who begin their musical adventures here at Lujo have bought new instruments upon returning to their hometowns. They enthusiastically share their training videos and photographs with me. We've been praised by various music teachers as well.

Although their time is limited, kids have been performing before the shows at the Kijo amphitheater 3 times a week. After each performance we have awarded our new musicians with a medal to encourage other kids to join us at the Music Room as well. Most of our applications have been made after these performances. We have also formed various family-orchestras and performed concerts with parents.



Many kids who don't speak the same language come together in the Music Room and speak the universal language of music which consists of seven notes wherever you go: Do, Re, Mi, Fa, Sol, La, Ti.

They have formed international friendships through music. We have all played their songs and got to know different cultures via music.

We also have students who are already in musical training – they bring their notes with them and continue practicing their craft. They have performed at the one and only Arena stage 3 times during the last season. Performing on the very same stage where they watched world-renowned musicians perform has been an unforgettable memory for them.

We have many different projects for the following seasons, on which we have began working on already. It will all be for the children, who are our future. I would like to conclude with a quote by Rubinstein; "The language of music requires the same study as other languages, that is, he who studies it from childhood will master it."



WHAT IS YOUR RELATIONSHIP WITH THE SEA?

IS IT JUST A VIEW FOR YOU OR AN INDISPENSABLE PART OF LIFE?

HOW ABOUT SPORTS?

DO YOU LOVE TO TRY NEW ACTIVITIES OR IS YOUR FAVORITE SPORT SUNBATHING? Research results found that people's cardiovascular systems worked more efficiently in the water, even though the exercise routine was the same.

If you are interested to find out more you can try our water sports while you are here to work less, have more fun and burn way more calories!

WHICH ACTIVITY **IS RIGHT** FOR YOU?

ff How could you come back from your vacation in such perfect form?!

"Oh I tried all the activities under the sun and had a blast! I never even felt like exercising..."

Aqua Bike is a great option to make your exercise splashy and fun... Get in shape while cycling in the water - keeping cool and fit at the same time!

Standup paddleboarding is the new Pilates. Or Zumba. [Insert your own favorite fun and effective workout here]. If you have never tried it, you are in for a treat! It will help with your balance and reduce your stress while working your whole body. More on that in a minute.

Parasailing, water skiing or jet ski are waiting for the water-sport lovers combining sun & fun in the sea. Or if you would rather be under the water, feel free to sign up for the diving lessons. Bodrum is famous with its sponge-diving history and its other underwater beauties.

Some people just enjoy the sea for swimming and enjoying themselves. For those, outdoor tennis could be a fun alternative to sunbathe while burning some extra calories! You could reserve a court or take lessons and improve your skills anytime.

Believe it or not, the benefits of standup paddleboarding are much more than meets the eye. Let us begin by the obvious: it will get you up on your feet. Meaning you will actually take action and get up to do some sports. And have fun at it, too. If you can stand, that is. Balancing the paddleboard takes a lot of effort. The longer you can stand, the better your balance will have gotten. Now that is two birds with one stone.

As you try to keep still, undoubtedly you will have many falls into the sea. Experts say this gives you an adrenaline rush and relieves your stress. And that heightened sense of awareness is excellent for your Zen state - would you like to try your hand at meditation after this?

Strengthen your muscles while improving your balance, loosening up and losing weight.

This is what we call a winner combination!

Looking forward to seeing all of you on those paddleboards...

BENEFITS OF STANDUP PADDLEBOARDING



IS IT A SPORT, A WAY TO SOCIALIZE OR A LIFESTYLE? IT IS NOT FOR US TO DECIDE. WE WILL ONLY TELL YOU THAT THERE IS A BRAND NEW 18-HOLE GOLF COURSE ONLY 15 MINUTES AWAY FROM HERE. AND WE WILL BE HAPPY TO TAKE YOU THERE.

ASK YOUR JOY ADVISOR FOR DETAILS. THEY WILL GLADLY MAKE RESERVATIONS FOR GUESTS WISHING TO SPEND THEIR DAY AT THE **GOLF COURSE AND ARRANGE YOUR COMPLIMENTARY ROUNDTRIP TRANSFER.**

Golf Etiquette 101

IF THIS IS GOING TO BE YOUR FIRST GOLF GAME, **BEWARE OF THESE UNWRITTEN RULES:**

1. Be on time. Golf is a game of respect. In order to start on the right foot, be on time.

2. Don't get upset after every bad shot. Even pros have bad hits from time to time. Remember that Golf is a long game and focus on your next shot instead.

3. Don't step on others' line. Some argue this does not matter, but others insist it's disrespectful. To be on the safe side, stay out of others' lines.

4. Don't hit your ball into the group ahead of you. It is both rude, and might be dangerous.

5. Unless the other party is specifically asking for it, don't give advice. Especially if you are just starting out.

6. Don't talk during someone's backswing. You may disturb their concentration.

7. Have fun. Remember to enjoy yourself and the game.



Personal Trainer: What Additional Benefits Do They Provide?

Up until this moment you might have thought that personal trainers were only for those who lacked the discipline to follow a routine on their own. Study argues otherwise.

Contrary to popular belief, personal trainers' sole purpose is not to make you thinner. Sure, most people see exercise is a way to lose weight, and personal trainers will definitely help you on your goals. But they have so much more to offer.

First of all, they will educate you. Whether your goal is to lose weight, get in shape or strengthen your muscles, you will be wasting your time if you don't know which types of exercises will be most suitable for you - and how to execute them. Maybe you have been watching videos online and you believe you know what you should do. But everyone's needs and abilities are different. A personal trainer will evaluate you completely and create a special program for you to follow perfectly.

They will also help you with your goal setting. Setting realistic goals is very important in achieving them. Otherwise you will feel demotivated. A personal trainer will help you see what is possible and motivate you to get there.

And last but not least, they will challenge you. Giving up is too easy when you are on your own - but when someone pushes you harder, you will deliver. And that will lead to better results.

Also, training with a professional means not wasting any time figuring out what to do or how to do it. So especially if you are short on time, a Personal Trainer is highly recommended.



FITNESS

You have heard it over and over and know that exercise is good for you - but you'll pass anyway. Maybe you just haven't met the right form of exercise yet.

Fitness is not limited to running on a treadmill. There are many fun ways to work out and gain strength. Take a look and work with some equipment vourself, or take private lessons from our personal trainer. You could also take this chance to learn about Crossfit from our professional trainers.

Another wonderful way to stretch your muscles is Yoga. With our new varieties you will definitely find a style that matches your needs. We recommend following up with a green juice!

CROSSFIT

Ever since its invention Cross Fit has been one of the most popular sport programs of our century. Developed by Greg Glassman, CrossFit is a specifically designed program to improve fitness and health.

What makes this program suitable for anyone is that it is scalable. Everyone works on increasing their capacity - no matter where they are at the moment. Therefore anyone can benefit from this program no matter how inexperienced or experienced they are.

At Lujo we have qualified trainers to create a new CrossFit program for you or help you with your old ones. Feel free to ask anything to our experienced trainers they will be happy to help you reach your goals.





ZUMBA

This fun and effective dance exercise hit the world like a storm a few years ago and it's still as popular as ever. If you still haven't tried it, now might be the perfect time. Feel the beat in your heart and exercise like you're dancing! Or dance like you're exercising...

Your instructor will help you every step of the way.

YOFA

"SUN SALUTATION" GETS A WHOLE NEW MEANING IN LUJO WHERE THE SUN RISES EVERYDAY WITH UNMATCHED BEAUTY. OF COURSE, THE SUN SALUTATION, OR SURYA NAMASKARA IS ACTUALLY A SERIES OF POSES PERFORMED IN A SEQUENCE TO CREATE A FLOW OF MOVEMENT. YOU MAY ASK ANY YOGA-RELATED QUESTIONS TO OUR QUALIFIED INSTRUCTORS.

THIS SEASON WE ARE PROUD TO INTRODUCE EVEN MORE YOGA VARIETIES TO YOU. WHILE OUR OUTDOOR YOGA SESSIONS CONTINUE, WE ALSO HAVE AERIAL YOGA AND RHYTHMIC YOGA (ACCOMPANIED BY LIVE HANG DRUM PERFORMANCE). AND YOU CAN BOOK PRIVATE SESSIONS WITH GURURAJ DESAI - BUT HURRY, HIS SCHEDULE FILLS UP QUICKLY.

AERIAL YOGA

Aerial yoga is a type of yoga combining traditional yoga poses, pilates, and dance with the use of a hammock. Being suspended in air releases tension on the bones and muscles, increasing flexibility and helping you deepen your practice. Don't let this novel practice intimidate you - once you try it you will see how exciting and rewarding it actually is.

RHYTHMIE YOGA

At Lujo our focus has always been art & joy. In search of the perfect combinations to bring even more of both to you, we encountered Rhythmic Yoga. As you move to the rhythm of your breaths and focus on your poses, a live Hang Drum performance will accompany the session and bring you to a whole new spiritual level. Don't miss this experience!

ZEN GARDEN

WHEN YOU WANT TO RELAX IN PEACE AND ENJOY SOME SERENITY, THE ZEN GARDEN WILL BE PATIENTLY AWAITING YOU...

ZEN IS BOTH SOMETHING WE ARE, AND SOMETHING WE DO. A STATE OF BEING WHERE OUR TRUE NATURE EXPRESSES ITSELF MOMENT BY MOMENT AND WE REALIZE THE JOY OF BEING. IT IS HARD TO EXPLAIN IN A FEW WORDS WHAT MANY PEOPLE HAVE GIVEN YEARS TO UNDERSTANDING. HOWEVER, WE CAN ENCOURAGE YOU TO SIT AT OUR ZEN GARDEN AND TAKE A DEEP BREATH WITH FULL AWARENESS. APPRECIATE IT FULLY. AND THEN LET IT GO, WITH EQUAL APPRECIATION. SLOWLY BREATHING IN AND OUT, BEING IN AN APPRECIATIVE STATE, REALISING THAT THIS IS "GIVING AND RECEIVING" AT ITS CORE IS MUCH OR LESS THE TRANSFORMATIVE PRACTICE CALLED ZEN.



SENSUM FITNESS

The ultimate destination for overall well-being...

Sensum Fitness offers the best in fitness and leisure with plenty of options for a complete lifestyle experience.

Equipped with the latest technology to deliver world class fitness facilities, Sensum Fitness at Lujo caters to members who are driven to achieve their aspirations successfully. Our highly experienced team will keep you engaged in the most innovative and attractive programs to promote overall well-being.

Sensum Fitness is all about keeping it real, and we will get you moving using true techniques simulating the origins of fitness. We are motivated to get you to the max! Treatments and programs in fitness include assessments and programming. Private or group mind and body focused sessions have been developed to cater to your needs. Our team of qualified therapists and trainers are available to discuss your needs as we provide you with a solution, even if it is only for two days.

WELL-BEING FOR LIFE PROGRAMS

ULTIMATE FITNESS PROGRAM Transform your body with a bespoke one-to-one program including a fitness assessment, programming, personal training sessions and an initial nutritional consultation

Take the time to identify your physical state and develop the right combination of movement and strength techniques to assist you in reaching a much stronger state by working out your body and mind.

ULTIMATE WELL-BEING FOR LIFE PROGRAM A completely integrated program including our Ultimate Fitness, Nutrition and Relaxation programs combined to enhance your life.

ULTIMATE RELAXATION PROGRAM A blissful program of massage therapy incorporating six of our very popular massage treatments including Sensum Signature Massage, Sport Body Massage, Ayurvedic Abhyanga, Aromatherapy, Balinese Massage and Foot Reflexology Massage.

FITNESS FOR LIFE



After a day full of activities, relax in the calm and peaceful atmosphere of Sensum SPA. Enjoy a few hamam rituals or aromatic massages... Cleanse your skin with an advanced facial... Or turn the SPA into a romantic activity and book a Couple Suit with a jacuzzi, hamam, sauna, Spa bed and daybed. Check the Sensum SPA brochure for details.

How to Best Benefit from the SPA and Hamam

A facial to pamper your skin Your skin protects you from outside factors 24/7. Pamper it once in a while to keep it glowing and healthy.

BODY TREATMENTS

If you think body treatments are a fancy name for what you could do at home, think again. They have been around for centuries and they are not going anywhere. Give your body a vacation too and let yourself benefit from centuries of wisdom.

TURKISH HAMAM

Ah, the famous Turkish Hamam... A way to relax, cleanse and socialize all at once. Ask for a foam massage and your body will have a personal bubble party instantly.

And then get a scrub to rid yourself off of all your dead skin cells. Your renewed body will absorb the summer joy even better.



GURURAJ DESAI

Gururaj Desai comes from a family who runs an Ayurvedic and Yoga Center named Shamarao Desai Ayurveda Panchakarma Center and Sanjeev since 60 years.

Working as an Ayurvedic Doctor in the center, he is doing special treatments such as:

Kati Basti, Griva Basti, Abhyanga, Ayurvedic back massage, Ayurvedic full body massage, Virechan including all kind of Ayurvedic treatments, Janu Basti, Nasya, Shirodhara, Masha Pinda Sweda...

Make sure to book your sessions in advance as he is very gifted and popular.

Recommended Specialties:

Avurveda means science of life and at the base of this Indian healing art lies the balance of the body, mind and spirit.

JANU BASTI

problems.

The oils used for this basti deeply clean and fortify the blood, build strong muscle and connective tissues, and lubricate the joints. This special technique is aimed at providing relief by bathing the knee joint in warm medicated oil. It improves blood circulation and nutrition of the knee joints, increases the mobility of the knee (knee flexion and extension), eases the pain in the knees and reduces movement problems.

SHIRODHARA

Everyday stress and the city life harms our mind and spirit. Surrender to this Ayurvedic Massage to clarify yourself of stress and its negative impacts. Shirodhara is a relaxing and calming application in which the Ayurveda oil that is proven to have positive effects on nervous system and stress is poured slowly over the "Ajna" (the temple chakra) and afterwards over the "Sahasrara" (the crown chakra).



"Ayurveda means science of health"

Benefit from the healing powers of special herbal oils and the gift of Gururaj Desai - especially if you have knee

SENSUM HAMAM EXPERIENCE

Treat yourself to an experience of expert pampering and total relaxation.

Step into an oasis of calm and begin your journey of self-discovery away from life's stress. Sensum Spa offers luxurious Hamam experiences, with a new generation of treatments that transport your mind and body to a serene state of being.

Inspired by Ancient Bathing Rituals, our treatment menu offers something for every 'body'. Our exceptional therapists are trained to ensure that every Hamam journey is touched with warm hospitality, generosity of spirit and results you will remember.

Hamam rituals relax the mind, release muscular tension, detoxify the body, increase circulation, stimulate the lymphatic system, boost metabolism, cleanse and exfoliate the skin, improve the texture, tone and hydration of the skin, relieve stress, promote mental clarity, increase energy levels and promote general well-being.

Upon arriving you will be accompanied to the relaxation area where your refreshment and consultation form await you.

You are then invited to enter the change room and put on a cotton pestemal, which is a special Hamam bath wrap, before stepping into Hamam, where you will take a warm shower and then relax in the steam for 10 to 20 minutes. After a little time to pause, reflect and breathe, your Hamam therapist will guide you through your chosen experience. This is your time to relax, rejuvenate and restore.

Then surrender to a traditional cleansing ritual using a Kesse glove - raw silk bath mitt - for skin followed by a luxurious soap massage before streams of warm water complete this indulgence, and leave mind, body and soul relaxed and aglow.

Completed with ultra nourishing body masque or Turkish coffee peeling, you are left restored and relaxed.

If you have chosen to add a Facial, Massage or Advanced Health & Beauty Therapy you will be led into one of our specialized rooms for this next part of your ritual. You are welcome to enjoy your wellness refreshments whenever it feels right for VOU.

SENSUM COUPLE EXPERIENCE

Book this stunning retreat and forget all about everyday stress and troubles in no time.

The only important thing in life is moments especially those spent with your loved ones. Make each one of them count by giving them a special feelings.

Let them stay with you forever, as one of the most beautiful moments of your life.

Sensum Couple's Experience allows you to do just that. A unique hidden retreat exclusively available at Sensum Spa, Experiences just for two is the perfect way to de-stress and unwind in your own private spa.

Your adventure begins by entering your very own personal spa, complete with your private Turkish hamam, where you will be taken through to your private body scrub room to experience a relaxing body scrub from head to toe - including a nourishing hair ritual.

Your therapists will guide you both to your private Jacuzzi where you will enjoy refreshments, the perfect time to relax and unwind.

Once ready you will be taken through to your private treatment room where you will enjoy a therapeutic full body massage, illuminating facial care and scalp massage to relax your body, mind and soul.

The journey concludes with a tea ceremony with delectable Ottoman desserts and fruits served while spend quiet moments in the Suite Room.

This EXPERIENCE is surely a *must-have for every couple.*

YOUR INNER JOY SPARKLES THROUGH YOUR EYES AND YOUR SUN-KISSED SKIN COMPLEMENTS THAT SUMMER DRESS WONDERFULLY

HOW WOULD YOU LIKE TO STYLE YOUR HAIR TO SUIT YOUR NEW EXPERIENCE?

F YOU ARE LOOKING FOR SOMETHING SPECIAL FOR A NIGHT OUT OR WOULD LIKE A LITTLE BIT OF PAMPERING WHILE YOU ARE ON VACATION, WE RECOMMEND HAVING YOUR HAIR DONE AT OUR BEAUTY CENTER OR BOOKING A SPECIAL FACIAL AT SENSUM SPA TO REVITALIZE YOUR SKIN.

FOR A HEALTHY IN THE MORNING Clean your face with cleansing milk or gel and dry with a soft

TIPS Who doesn't want a smooth skin with a healthy glow? Here are some tips from beauty experts for a velvety skin:

SKIN... towel. After it dries, wipe with tonic. You will be very surprised at what still comes out! This is because tonic reaches much deeper underneath than other products.

> After cleansing, definitely apply some moisturizer. Just make sure it's not too oily - even if you have dry skin. This simple morning ritual will protect your face from external factors all day and enhances your beauty.

AT NIGHT

Night care is similar to morning care. Especially if you are wearing make-up wash your face and neck thoroughly and then wipe with tonic or lotion.

Make sure there are no makeup traces left. Then apply a slightly more oily moisturizer compared to your morning one.

AND THAT'S IT!

Just pay attention to choosing products that are suitable for your skin type and taking care of your skin is this easy and affordable.

BEAUTY & CARE



Juliette Armand

Skin Boosters by Juliette Armand

Can a beauty salon treatment with cosmetic products ever be so effective and accurate to postpone your appointment with plastic surgery? Now it can!

Welcome to Skin BOOSTERS by Juliette Armand, a fabulous range of salon professional treatments and homecare products that present non-invasive, painless and effective alternatives to Botox and plastic surgery, without needles and scalpels. The Juliette Armand brand has developed a product that will change your skincare expectations like no other.



Sensum Spa invites guests to experience these new and exciting treatments. We are all about helping people look and feel fabulous in a non-invasive way. Skin Boosters reduce and eliminate lines and wrinkles while also lifting and restoring skin, allowing people to postpone their appointments with plastic surgery and is a truly viable alternative to Botox.

THAVMA 'MIRACLE' THERAPY

Thavma Therapy is the latest cosmetology which erases wrinkles of expression without the use of surgical intervention. It is based on the EFFECTOX technology that inhibits the mechanism that is responsible for the creation of expression lines and wrinkles. Thavma Therapy also prevents from the main types of ageing.







CHRONOS 'TIME' THERAPY

Chronos Therapy is the treatment that repairs the marks that time leaves on the skin. This therapy acts as a shield to the skin.

Chronos uses cutting edge 3 dimensional combat of ageing - hydra system, anti-aging system and antioxidant system. This therapy provides deep skin hydration and is used to treat age spots on the skin.

OPSIS 'LOOK' THERAPY

Opsis Therapy is a specific eye contour therapy that deters the appearance of wrinkles and dark circles around the eyes. Opsis is based on the high end Antitox technology which is a strong cocktail of antioxidants which prevent irritation, prevents aging and also treats dark circles and swellings around the eye.





SCHEMA 'FORM' THERAPY

Schema Therapy is a complex process that combats locally accumulated fat and cellulite. The ingredients contribute to the activation of the human's organism complex process of lipolysis.

Schema Therapy is based on the PH.A2 technology.

QUIN 5FACE & BODY

RADIO FREQUENCY

Anti-aging for face with scientifically proven filling and lifting effect. The effectiveness of the treatment is immediately visible right after the first treatment and improves progressively during the next 6 months.

MESOPORATION

Face and body for a better action of the technologies. A safe and painless revolutionary technology which allows the penetration in the dermis of active substances.

RADIO FREQUENCY AND PHOTO 3 STIMULATION

For a firming action radio frequency is the less invasive treatment to reach a tone and firm body in just a few sessions. This treatment combines photo stimulation with guadripolar radiofrequency to fasten the cellular metabolism, body toning, skin tightening and anti-aging for the body.

ULTRASOUNDS

Body contouring. The use of ultrasounds at a specific frequency allows the treatment of fat and cellulite, resulting in an esthetic and functional improvement of the patient's silhouette.

ENDO DRAINAGE

Mechanical massage performed with the aid of a sophisticated equipment that uses rollers exerting a positive pressure associated with the application of negative pressure on the skin. Lifting effect on the imperfections of the skin surface.

AQUA PEEL FACIAL

Aqua Peel: Multi-step Deep Cleansing & Rejuvenating Medical Facial Treatment

A gentle medical facial which uses special skin skin-calming solution to rejuvenate and heal. solutions to cleanse skin and infuse your skin with anti-oxidant goodness.

Aqua Peel treatment starts with a 3-step skin After the treatment, your skin will feel firmer cleansing and rejuvenating treatment using and smoother, and look visibly cleaner, fresher, specialty solutions.





The ultimate beauty formula.

Beauty and wellness, together at last in one sublime, holistic experience. Nuvola Experience adds all the benefits of floating or rather, of dry floatation in zero gravity to the benefits of the treatment, with no direct contact with water. Floating allows for complete physical and mental relaxation, which improves general well-being with resultant benefits on the body and on the mind.

The synergistic effect of water pressure, hydro massage and temperature promotes the opening of skin pores and intensifies the effects of the treatment.

The tough, dead skin cells on the surface of your skin will first be exfoliated and removed to expose the newer skin underneath. At this time, the blackheads and whiteheads clogging your pores are removed in a vacuum- powered deep cleansing step. The third step in the Agua Peel uses an anti-aging. Finally, your treatment ends off with deep skin infusion of a series of anti-oxidant

and more rejuvenated!

NUVOLA BODY WRAP

The absence of gravity improves the microcirculation. Nuvola floating experience can provide multiple effects in combination with a Body Mask. Masks are designed to improve the texture and appearance of the skin by helping to rid the body of excess fluids and toxins. Benefits of body masks may include detoxification, boosting of the lymphatic system and metabolism, body contouring, temporary inch-loss, skin tightening, and skin softening.



Monoï de Tahiti Tradition Release the body, re-establish

its emotional balance

Monoi de Tahiti® is a natural product that allows the body and mind to relax by provoking new sensations. An inexhaustible source of wellbeing, Monoi has been used for thousands of years by the Ma'ohi as a massage oil. The traditional massage of Polynesia known as Taurumi is a moment of pleasure that re-establishes the circulation of energies and inspires the magical strength of the islands. It breaks down the boundaries between body and mind for an incredible feeling of wellbeing.

Monoï de Tahiti, as a natural beauty care, allows to eniov all **Tiare** virtues.

Properties: Progressive & lasting moisturizing. Firming and smoothing effects.

The Roucou Tree is native to South America. The Indians used it daily for protection against sun and insects, but also – and primarily – to color the skin, which is also the origin of the name «Redskins». It has interesting properties in the medical and cosmetic fields: sunscreen and photo protection, which make these sunny seeds a perfect ingredient for sun care.

Properties: Moisturising, protecting against external aggressions, firming & smoothing, photo-protection, tanning accelerator, natural colorina.

The Oceanian saffron, so called rea Tahiti, is an aromatic root which possesses some dermo-cosmetic and colouring properties. This vellow-orange vegetal extract is particularly rich in derivatives: curcuminoids and carotenoids, photo-protective molecules precursors of vitamin A.

Used by indigenous tribes in the Pacific area to shape dog outs or ritual objects, Ati sacred tree still plays a key role in local pharmacopoeia: its fruits, leaves and roots have exceptional curative properties: anti-bacterial, anti-parasitic and dramatic anti-inflammatory benefits.

Properties: Soothing and protective, regenerating on the epidermis cells (burns, cracks...), antibacterial and antiseptic, anti-acneic, moisturizing, nourishing and repairing, increase the microcirculation-heavy legs.

Frangipani is one of the most beautiful tropical tree. Moreover, it is a perfuming and medicinal plant. It has the reputation of being immortal as it provides flowers and leaves even though it is torn. Properties: Moisturizing, free radical scavenger, firming, stimulating, tonic, soothing, protective, aphrodisiac.

Natural **Umuhei** is a beauty oil coming from Marguesas tradition.

The Monoi Umuhei results from the association of 7 Polynesian plants: Tiare, Ylang-Ylang, Blue Ageratum, Miri, Rea Tahiti, Pineapple and Sandalwood. Properties: Moisturizing, free radical scavenger, firming, stimulating, soothing, protective, aphrodisiac.

An incredible oil from Morocco called Argan oil (also known as liquid gold) has many benefits. It cures the skin and provides protection to it, contains anti-ageing properties, can boost the immunity mechanism, is fantastic for skin care and ideal for massage therapy.

Properties: Antioxidant, anti-aging, nourishing & moisturizing, rejuvenates tired skin, reduces acne.

66 Our Ayurvedic Doctor from Sensum SPA is also a teacher of Hatha Yoga. Check our schedule

for his sessions.



SENSUM GIFT SETS

Indulging in the luxurious atmosphere of Sensum Spa is unmatched. However, there are still some options available to mimic this experience at home.

Hamam Home Gift Set

Give someone - or yourself - the gift of a home spa based on one of the oldest cleaning traditions in the world. The Hamam is the perfect gift for anyone who wants a gloriously healthy skin and complexion. Hamam Home Gift Set was designed especially for a specialty gift symbolizing the ultimate home beauty spa. It includes four great products traditional to Turkey and perfect for your beautiful, healthy skin;

- Signature Sensum Spa pestemal,
- 100% pure organic oil (choose among 7 kinds of oils: Tiare, Roucou, Saffron, Tamanu, Francipani, Umuhei or Argan)
- Handmade soap
- Turkish Kessa Exfoliating Glove



Pontleave before you...



Pon't leave before you...

TAKE A PICTURE WITH OUR 300 YEAR OLD SILK FLOSS TREE -IT IS FAMOUS FOR ITS HUGE TRUNK AND ITS COLOR-CHANGING FLOWERS.



Don't leave before you.

HT.

 Image: Constraint of the second se POMODORO

Pon Fleave before you...

TRY SOME HANDMADE CHOCOLATES PREPARED BY THE CHEFS

Don't leave before you ...

DEFY GRAVITY AND TRY AERIAL YOGA!



 $\frac{118}{119}$

Pon't leave before you... DANCE INTO THE EARLY HOURS OF THE MORNING AT THE INDIGO CLUB



A DECIMAN DE COMPANY

Don't leave before you...

DINE AT TEPPANYAKI AND EXPERIENCE ITS WONDERFUL VIEW

OR ENJOY A DELICIOUS STEAK THAT HAS DRY-AGED IN THE HIMALAYAN SALT ROOM AT OUR STEAK HOUSE EL GAUCHO.





LISTEN TO THE SOUND OF SILENCE AT THE ESCAPE BEACH OR MAKE A SPLASH AT THE **AQUA SLIDES.**





TAKE A HELI TOUR AND WITNESS BODRUM'S BEAUTY

FROM ABOVE

Discover the cultural side of Bodrum with our guide.

See ARThill with your own eyes.



Learn a new skill by attending a workshop





Watch the live performances of select artists



Organize a custom party for your guests



Stay at the newest Indigo Clubber Rooms



Rent a cabana and enjoy the beach in the privacy of your own cabana



Celebrate your birthday with us!

Share your favorite Lujo moments with the hashtag

#lujobodrum

SHOPPING





WE HOPE YOU HAD A WONDERFUL TIME AT LUJO AND HOPE TO SEE YOU AGAIN AMONG US. UNTIL WE MEET AGAIN, WHAT SOUVENIRS ARE YOU GOING TO BRING BACK HOME TO REMEMBER THIS BEAUTIFUL VACATION?

MAYBE A GIFT SET FROM SENSUM SPA TO RELIVE THE EXPERIENCE AT HOME. OR SOME OF OUR DRY-AGED STEAKS FOR WHEN YOU MISS THE TASTE OF LUJO. MAYBE EVEN SOME HANDMADE CHOCOLATE TO ENJOY ON THE WAY BACK ...

66 How about your friends? Don't forget to bring some joy to them as well. There are many wonderful gifts to choose among. Authentic Bodrum sandals, woven rugs (kilim) will preserve their quality for years. The famous "evil eyes" (nazar boncuğu) are believed to keep your loved ones away from harm and are easy to carry home!

Your favorite Lujo luxuries and services are now even more distinguished.

Lujo has been designed to serve you with utmost art and joy. Your comfort has always been our priority.

Now we have a new concept where we can carry this even one step further: The Lujo Edition.

LUJO EDITION

Only select rooms are included in the Lujo Edition concept. Guests of these rooms have access to a private "secret" area where they have a separate restaurant, a fitness center, a spa, a reception and another exclusive beach.

VIP transfers, turn-down services, special amenities, and many more extra advantages are also available for Lujo Edition guests. If you would like to benefit from this program, simply simply choose your accommodation.



ACCOMMODATION TYPES



Lujo Villas are ideal for large families looking for some privacy.







The perfect choice for those who want to escape from the busy city life and return to the arms of the nature for a true relaxation of body and mind.

LAGUNA DUPLEX FAMILY SUITES Family-size happiness is guaranteed

at these two-storey suites.

Did you think that was all?

PRIVATE JET

There is always that "one more thing" for our Lujo Edition guests. And this time it's our Private Lujo Jet. Don't try to fit your schedule to the airlines - fly in with comfort and style.

LUJO

EDITION

Contact us for travel details and we will be happy to welcome you on board. Our Private Jet is available at select locations and is complimentary for our guests who book the Presidential Villa for over 10 nights.





IF YOU WOULD LIKE TO HOST A LARGE EVENT OR ORGANIZE A BUSINESS TRIP FOR YOUR NEXT VISIT, OUR EXPERT TEAM WILL BE MORE THAN HAPPY TO ASSIST YOU.

Shoulder seasons (spring and autumn) will be ideal to keep your team motivated before or after their summer vacations. You will still enjoy the beautiful nature, delicious food and our heatable pools while discussing important business matters in a change of scenery. And you could always sweat out the stress and / or relax in the SPA after or prior to the meetings.

TIPS FOR BUSINESS TRIPS Make sure you know when there are meetings and when there are free time slots so you can plan

Make sure you know when there are meetings and when the pack your suitcase with everything you need.

Bring appropriate clothes both for the meetings and your own comfort. You don't want to be sitting by the pool in a two-piece suit.

Use this time to network and get to know colleagues you are not really familiar with. Enjoy your time and make sure your team enjoys it too. The team that travels together stays together.

TIPS FOR BUSINESS TRIP

WORK & ENJOY

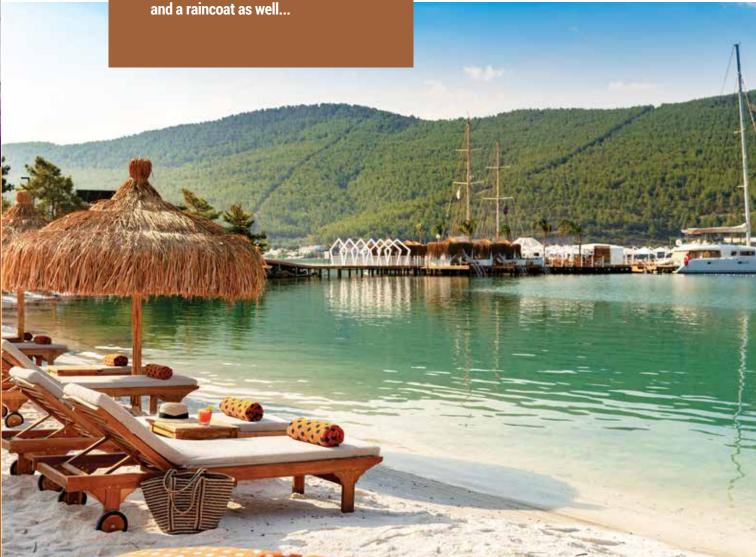
BUSINESS CORNERS

With the new technologies offices are anywhere and everywhere. Who knows when and where inspiration will strike or a new opportunity will present itself? We understand this completely - and our solutions are Business Corners.

Feel free to take your laptop to the beach and sit at a silent table with outlets. Send that e-mail from your sunbed. We will make sure you will have everything you need to conduct your business while enjoying your vacation as well. Let's just say your #officetoday posts will make all your business contacts jealous!

You should also be able to enjoy the warm weather, the tranquil beaches, heatable pools and witness the colorful autumn nature.

Although there are people who swim in the sea 365 days a year, it is not for everyone. But you can still bring your swimsuit and enjoy sunbathing. Just remember to bring a warm sweater and a raincoat as well...



NOVEMBER IS SWEET INDEED!

November is such a beautiful time in Bodrum that we decided to stay open during that month this year!

HOW DOES A TYPICAL AUTUMN DAY LOOK LIKE AT LUJO?

PERFECT TIME FOR A BUSINESS TRIP

Wake up to a sunny beautiful day. Enjoy your leisurely breakfast at our restaurants or order it to your room. Take a walk at the now silent white sand beach. If you prefer to, go for a swim and afterwards warm up with a delicious coffee. Or enjoy a cocktail in one of our heated pools.

If you would rather leave swimming to the warmer months, discover the cultural side of Bodrum. Book an excursion to a local village or the ARThill. See a movie at our theater. Savor every bite of your custom-prepared dishes while enjoying the autumn view.

Follow your dinner with handmade chocolates at the Chocolate Bar. Warm your night with a glass of whiskey. Or catch a live performance to dance along to.

November is also the month the fragrant Bodrum Tangerines come out - so make sure you taste them while you are here. And bring some back to your friends back home who unfortunately cannot make the most of this season...

The perfect time for a business trip is definitely November! Everyone is still longing after summer but they have also realised that the sunny warm days are now behind them until next year. They are well relaxed and ready for the coming busy season but lack the motivation after the lazy summer days. A transitional business trip will re-center and re-focus everyone for good!

Set your goals for next year, have one final vacation together, get acquainted with the newest members of your team and go back to work! We are positive you are going to crash every one of your new-set goals.

THE JOYALTY Program

When you discover joy you will keep coming back for more!

And we have created a special program for you to make your stays even more joyful here at Lujo.

Take advantage of our Joyalty Programs to benefit from special discounts and privileges. ELIT

THE BENEFITS OF

THE JOYALTY Program The Joyalty Card advantages begin before you even finish your reservation - while booking accommodations! And they will keep providing you with benefits before, during and after your vacation.

Discounts, special care and attention, and of course, we have not forgotten about transferring in style. Complimentary return transfer to Milas Airport and discounts on private jet rental and heli for private tours are also available for our card holders.

For other benefits and details, here are our Joyalty Cards...

Become a member now to benefit from various advantages of being a cardholder.

	PURE	JOY	ART	LIMITED				
Sensum Spa	5%	5%	8%	10%				
Food & Beverage Extras	5%	5%	8%	10%				
Accommodation*	-	5%	8%	10%				
Upgrade to next room category**	-	-	Complimentary	Complimentary				
Early check-in, late check-out (2 hours)**	-	Priority	Priority	Priority				
Laundry Service / Услуги прачечной	5%	5%	8%	10%				
Secret Restaurant	-	-	-	Complimentary				
Cabana Rental	5%	5%	8%	10%				
Venue Rental	5%	5%	8%	10%				
Private Jet Rental	-	-	-	5%				
Helicopter Rental (minimum 1 hour)	-	5%	5%	10%				
Complimentary breakfast at room	-	-	-	Complimentary				
Facial Treatments (20 minutes)	-	-	Complimentary	Complimentary				
Butler Service	-	-	10%	25%				
Buggy with Driver Service	5%	5%	10%	25%				
Milas/Bodrum Airport Round Trip Transfer	-	5%	10%	Complimentary				
Gift Voucher	-	5%	8%	10%				
Farewell Gift	-	Complimentary	Complimentary	Complimentary				

To get more information about our Joyalty Cards please visit our website: www.lujohotel.com/joyalty

•	•	•	•	• •	• •	•	• •	•	•	•	•	•	•	•	•	•	•	•	•	•	•		•
				:		•	•			•••			•		•••	••	•••		•••				
•		•	•			••••				•				•	••	•				3			
																•.	•••						
•																		, in the second s					
				Whe	n we say	your j	oy is c	our pri	iority	, we	me	an it	. Tha	nt is 1	why	we a	assig	gned	you				
				Joy	Advisors.	They	will b	e moi	re th	an h	app	y to	help	you	in a	ny v	vay t	that i	they				
				can.																			
•	•	•	•																		•		•
				Feel	free to co	onsult	your J	IOY A	DVIS	SOR 1	for a	dditi	ional	ser\	vices	s to e	enha	nce	your				
					erience ev																		
•	•	•	•	•																	•		•
				• •	Cabana	reserv	vations	s, •															
				• •	Dry-age				icho	(or t	to ta	ke h	ome),									
				• •	Handma																		
				•	order fo																		
					VIP tran						citv	cent	er.										
•	•	•	•		Helicop						,		,		•	•	•	•	•	•	•	•	•
					Yacht re																		
					Water s																		
					Massag			s at th	0	neu	m Sl	ÞΔ											
•	•	•	•		18-hole								•	•				•		•			
					Beauty				10115	, _													
•	•	•	•				Servio	<i>:</i> es,		•	•		•		•	•	•	•		•	•		•
				•				inatio	•														
				•	oustonn																		
					Persona				, ,														
				•	Babysit	ung se	rvices																
				•	•		•																
						1	off	0.0		24	10	Æ.	•	·C									
•	•		•		r • <i>0</i> w	M	•01r	er	46	gi	M.	58	ି •ପ	*•	•	•	•	•	•	•	•	•	•
						•	• •	1	•	14	•						9						
						•	n ou	o de	•†	ħø	十						4	ål	ð.				
						•		8	•	rw	9	70	M		ŵ		<u>r</u> u		~ .				
									•														
•	•	•	•	• •	• •	•	• •	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
•																							
144																							

Che GRAND CARNIVAL Celebration of Lujo Hotel Grand Opening

0

28-31 MAY 2019

BODRUM I lujohotel.com