LUJOMAG

Welcome to Lujo's artistic world that makes you forget what you think you know.

Modern architecture exists in the perfect combination of green and blue.

It is our point of view that he wants to emphasize.

We wish all our guests at Lujo to find their way to their inner joy by rediscovering themselves in an extraordinary atmosphere with unique art and unlimited possibilities.

Art at LUJO is open to interpretation, but its universality and timelessness are unquestionable. While art lovers discuss the nature of this work, it has continued to exist in many different forms since the early days.

When we consider all these, Lujo hotel; which has superior awareness of nature, sea, beach, and unique opportunities, offers you all the beauties with elegance.

Again, welcome to Lujo. We are here to make you feel satisfied.



Leonardo da Vinci



4 Nutrition







Art is open to interpretation, but its universality and timelessness are not questionable. While experts discuss the nature of its purpose, it has existed since the early days through many different forms. It is beyond nationality, religion, or even language. It amazes, moves, and above all, connects viewers of all ages in various ways.

> At Lujo we are honored to display original art scattered all around as well as host regular expositions and collaborate with artists.

> > #ART&JOY



APHRODISIAS

Aphrodisias was named after Aphrodite, the goddess of love and beauty.

It is an ancient city famous for the worship of Aphrodite in the Roman era, and today it is one of the most important archaeological values of Türkiye with its well-preserved monumental structures.

Having the common name of many ancient cities dedicated to the goddess Aphrodite, the city, which was founded in the 5th century BC, was developed during the Roman Empire into an important center of art, especially sculpture, between the 1st century BC and the 5th century AD. It was famous for the ceremonies held for the goddess.

Standing out as one of the most important historical values of our country, the Ancient City of Aphrodisias welcomes guests within the borders of Aydın, one of the most beautiful provinces of the Aegean Region. Especially the fact that it was located in the valley where the Dandalaz Stream, which is a natural wonder, flows, adds a different beauty to the ancient city.

Moreover, with its history dating back to the 5th century BC, in 2017 it was included in the UNESCO World Heritage List.

It is one of our ancient cities, which was distinguished by the well-known discourse of the Roman emperor Augustus: "I chose this place for myself as a city out of all Asian lands".

#knowyourroots

"When you come to the top of the slope, you will see Bodrum, Do not think that you will leave as you came, So were those before you, They left their minds in Bodrum."

JOY OF BODRUM DISCOVER BODRUM



A City of Endless Summer

Bodrum, a city on the Aegean coast of Türkiye, is known for its stunning beaches, crystal-clear waters, and vibrant night life. However, Bodrum is more than just a beach resort. It is also a city with a rich history and culture.





The ancient city of Halicarnassus used to be located here, and its ruins still can be seen today. Bodrum is also home to the Bodrum Castle, a 15th-century fortress that now houses the Bodrum Museum of Underwater Archaeology. This museum is home to a collection of shipwrecks and artifacts that have been recovered from the Aegean Sea.

In addition to its historical and cultural attractions, Bodrum also offers a variety of activities for visitors to enjoy. There are plenty of opportunities for swimming, sunbathing, and water sports. You can also go hiking or biking in the surrounding hills, or take a boat trip to explore the nearby islands.

No matter what you are looking for in a vacation, Bodrum has something to offer. It is a city where you can relax on the beach, explore ancient ruins, or party the night. And with its mild climate, Bodrum is a great place to visit year-round.



CARIA ROAD

NATGEO 2021 – One of the 6 best adventure routes in the world. Trekking lovers this way!

Even if you are not a trekking fan, we have a nice suggestion that will make you fall in love with Bodrum and enjoy walking.

The Carian Way, which extends from routes with wonderful views, similar to the Lycian Way, is waiting to be discovered. It takes its name from the Carian civilization that lived in this region in ancient times.

The Carian Way is a 820-kilometer trekking route covering the provinces of Muğla and Aydın and consists of four stages. The first stage starts from Dalyan and ends in the Cistern and is 38 km. The second stage starts from the ancient city of Gerga and ends in Ören and is 36 km. The third and fourth routes are within the borders of the district of Bodrum.

Pleasant moments await you in the perfect Aegean air.

THE WINDMILLS OF BODRUM

The windmills of Bodrum are the symbols of this district. Windmills in Bodrum were first built in the 1850s on hills with plenty of wind.

The windmills, which can be seen in the Bodrum and Milas districts of the Muğla Province were mostly made out of cut or rubble stone with cylindrical bodies. Their top being covered with a wooden conical roof. Wood was also used to cover the floor of the windmills. The interior, illuminated by small crenelated windows can be accessed through simple round-arched doors, revealing a millstone and a mechanism to grind wheat on the inside. Sometimes, flour warehouses were built next to or even inside the mills.

The sea view in the region is magnificent. Here you can enjoy nature accompanied by magnificent views and take wonderful photos during your Bodrum holiday. The region is also ideal for strolls in nature, trekking, and cycling tours. Every year, millions of tourist fall in love with this breathtaking region.





Have you ever wondered how life had been in Bodrum before it became a popular touristic spot?

The Bodrum Maritime Museum will guide you through the local maritime activities of Bodrum. Seafaring and boatbuilding, fishing, carrying trade, and even sponge diving were formerly the most important maritime activities of Bodrum.

All the details of this coastal town will gain a new meaning after you visit the Maritime Museum and learn about its history. Make sure to salute the Fisherman of Halicarnassus, Cevat Şakir Kabaağaçlı.

BODRUM MARITIME MUSEUM

BODRUM ANTIQUE THEATER

The Bodrum Antique Theater is a magnificent building that dates back to the 4th century B.C. It has all the characteristics of the theaters preceding the Roman Imperial Age.

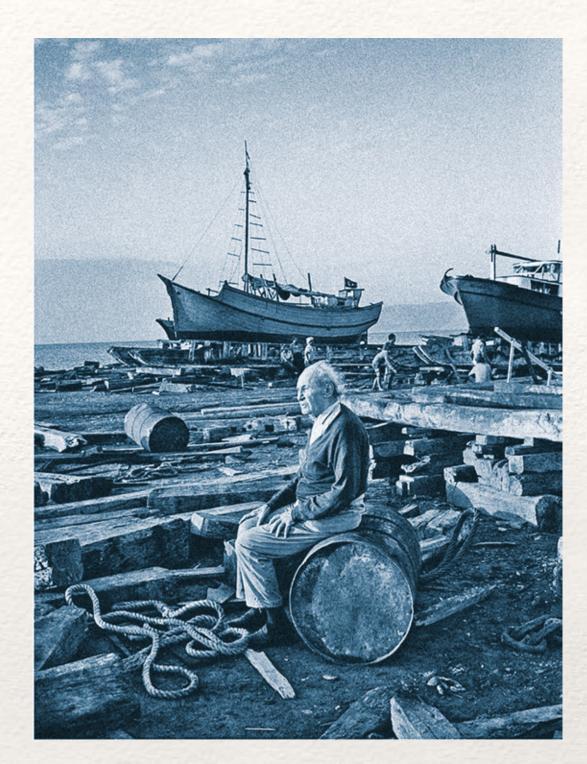
Among the interesting features of the theater are the sacrificial altar for Dionysus and the holes between some of the seats that may have been used to install some kind of canopy.

In the cave section, a distance of 40 centimeters is left between each seat, and the theater has a capacity of 13.000 people with 55 rows, 30 of them at the bottom and 25 at the top. The rows of seats in the theater are divided into 12 sections with 11 vertical stairs.

The theater is one of the historical beautiful buildings of Bodrum, with a unique architecture that takes you back in time. It is definitely one of the favourite sights of every visitor to Bodrum.



THE FISHERMAN OF HALICARNASSUS



CEVAT ŞAKİR KARAAĞAÇLI

BODRUM BAYS

Bodrum, a paradise of unique holiday experiences and city center of tourism, is also center of entertainment. Bodrum is one of the Aegean's wonder cities with its azure sea and green nature. In this article, that we prepared special for who wants to travel all Bodrum, you can find information about the bays which you can see either by joining boat tours or chartering a yacht.



Cennet Bay

Perhaps the most famous bay in Bodrum, Cennet Bay is one of the favorite private sailing spots with its incredible atmosphere and clear sea. Located 20 km away from Bodrum and just 3 km away from Türkbükü, it is easily accessible. There is no structure in sight to interrupt your view. You can just enjoy the rich nature and swim in the beautiful blue sea of the bay, famous for its bright water. You can take a walk among the pine trees while listening to the chirping of birds, or you can go up the hills and watch the stunning view that you will not want to take your eyes off of.

Yalıkavak

When you travel about 18 kms from Bodrum to the northwest of the peninsula, a row of windmills and then the unique view of Yalıkavak welcomes you. Then you see the sunlight dancing on the deep blue sea. Yalıkavak, which hosts one of the most prestigious marinas in the Aegean, is the experience center of Bodrum with its delightful bays, vast landscape and stunning sunsets. There is a treasure that you will rediscover every time you look at Yalıkavak from the sea or enjoy a calming sunset.



Akvaryum Bay

On this journey, you will start from Bitez Marina, and walk with great pleasure along the peninsula, enjoying a refreshing sea view. You will come across many small bays along the way. Take your time, and enjoy the magnificent beauty of these bays. After about an hour, you

Turgut Reis

Turgut reis, one of the important residential areas and tourism centers of Bodrum, is located on the western side of the peninsula. Its view of the fourteen islets and Kos Island adds a unique flavor to Turgut reis. The most important feature of many Blue Flag beaches in Turgut Reis is that they are great spots to watch a wonderful sunset. Let's also note that Turgut Reis is also one of Bodrum's few surfing spots.

Karaincir is a place that we can definitely recommend for those looking for a quiet and peaceful holiday. It is the hidden paradise of Bodrum with its beautiful sea and nature. You will fall in love with its golden beach and refreshing, crystal-clear sea.

will be greeted with a breathtaking view of Akvaryum Bay, experiencing what the passengers on boats only witness from afar. You won't get enough of the quiet environment and unique view of Akvaryum Bay. You may want to delay your return!

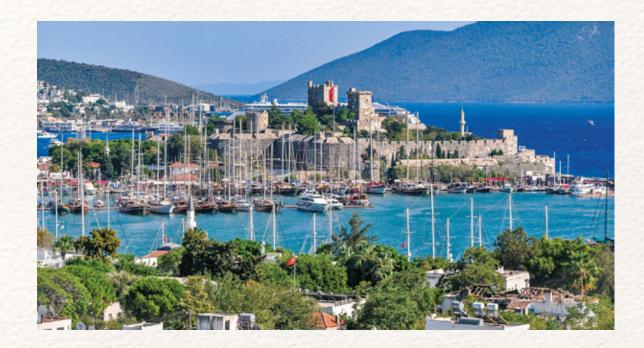
Karaincir Bay

Yalıkavak Marina

Yalıkavak Marina, voted the 2020 International Marina of the Year & 2018-2019 World's Best Superyacht Marina and a holder of the British Yacht Harbor Association's (TYHA) 5 Gold Anchors rating, is Türkiye's first high-capacity superyacht marina. As of 2021, Yalıkavak Marina became the first and only Turkish marina awarded with 5 Gold Anchor Platinum rating by TYHA and ranked among the top 10 marinas in the world. More than 100 superyachts visit Yalıkavak Marina every year. Eclipse, Madame Gu, Voice, Arrow, Vertige, Chakra, Galactica Super Nova, Saluzi, Okto and O'Matilde are among the most iconic ones.



Yalıkavak Marina Shopping Alley is the epicenter of luxury shopping in Türkiye represented by more than 100 brands including boutiques operating in a variety of areas ranging from shoes to accessories, jewelry to furniture and more. Chanel, Dolce&Gabbana and Gucci are also opening doors to the marina guests this summer in addition to the exquisite brands such as Dior, Louis Vuitton, Prada, Valentino, Bvlgari, Chopard, Audemars Piguet, Hublot, Balmain, Loro Piana, Moncler, Missoni, Rolex and Beymen. Yalıkavak Marina also offers unmatched dining and clubbing experience via Zuma, Nusr-et, Novikov, Sakhalin by White Rabbit Group, Birds by Vasilchuk Bros.



Milta Marina

This marina is Bodrum's gateway to the world and is the sailor's stop for four seasons. It is the heart of Bodrum. Its unique urban location and its experienced staff, which attaches great importance to quality service, transform the passion for the sea into a lifestyle.

Milta Bodrum Marina is an inner city marina with the colorful world of Bodrum on one side and the paradise coves of the Aegean on the other, and boats of all sizes, from the smallest to superyachts, can be safely accommodated here.

It serves with a volunteer lifesaving team at sea and is the only marina that has a sea ambulance with the motto of "Safety First".

Milta Bodrum Marina is the winner of the sustainable International Blue Flag, 5 International Gold Anchor awards and the Best Environmental Awareness award due to its high standards and the importance it attaches to the environment. Milta Bodrum Marina, with its zero waste facility certificate, is the first marina in Bodrum to have a Safe Tourism Certificate.

Lujo is located just a short 15-minute drive from Bodrum / Milas International Airport. Upon arrival, guests are greeted with a warm welcome and complimentary access to the airport lounge. Lujo offers guests a truly extraordinary dining experience with nine different à la carte restaurants serving world cuisine and 14 different snack & bar concepts.

> Guests can enjoy everything from fresh seafood to traditional Turkish cuisine,

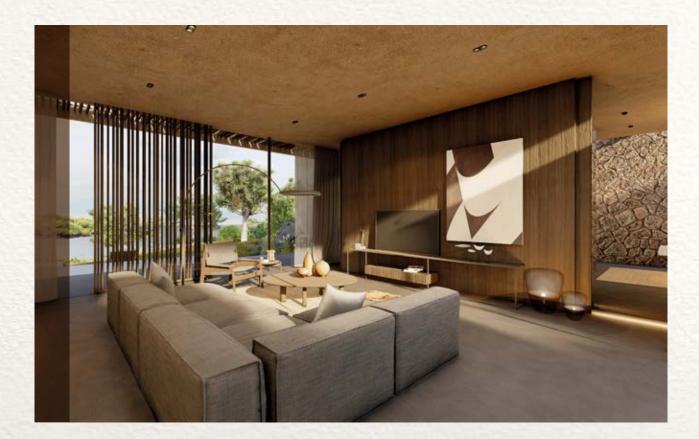
all prepared with the freshest ingredients.

"A LITTLE SEA AND A LITTLE SLEEP... THAT WAS ALL I EVER WANTED!"

Lujo's 1-kilometer long white sand beach is the perfect place to relax and soak up the sun. Guests can choose from four different beach concepts, each with its own unique atmosphere. Escape Beach is the perfect place to unwind with a book, Indigo Beach Club is the perfect place to party and Pier Lotus is the perfect place to enjoy a romantic evening.







Escape to the tranquil embrace of the Sunset Villas, where the Aegean Sea unfurls its mesmerizing beauty before your eyes.

As the sun gracefully bows out, casting a warm glow over the shimmering waters, let the gentle rhythm of the waves lull you into a state of serenity.

Seek solace in your private haven, a sanctuary designed for tranquility and relaxation. Gaze upon the horizon as the sun dips below the line, painting the sky with hues of gold and crimson.



SUNSET VILLA 1 BEDROOM

150 SIZE (sqm)

2 [Adults + Infant] *Lujo Edition Services

4 [Adults + Infant] *Lujo Edition Services





In this idyllic setting, let time slow down as you unwind and recharge amidst the breathtaking scenery.

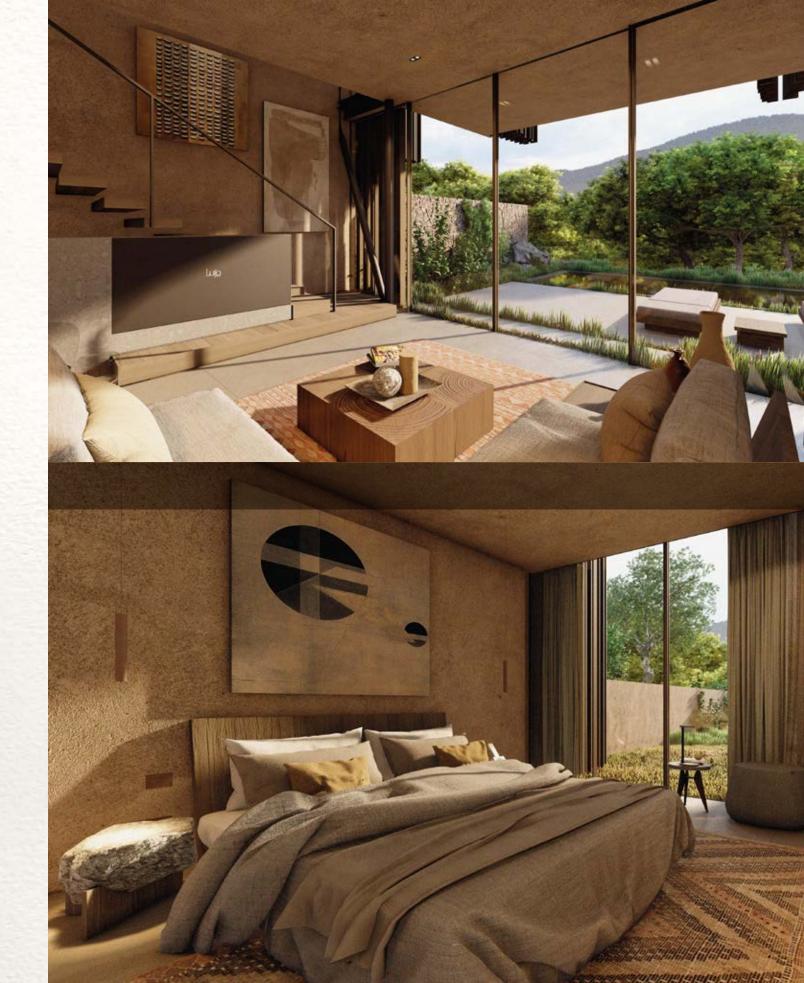
The Sunset Villas become a retreat from the hustle of everyday life, a place to rediscover your inner peace and harmony. As the stars emerge, illuminating the night sky, savor the tranquility that envelops you, leaving you refreshed and rejuvenated.

SUNSET VILLA 2 BEDROOM

220 SIZE (sqm)



FOREST JUNIOR VILLA



Embrace the symphony of nature's embrace in the Forest Junior Villa, a tranquil heaven nestled amidst theverdant embrace of a pristine forest.

Through its expansive windows, the villa unveils breathtaking views of the woodland realm, seamlessly integrating with its surroundings.

Step onto the private deck and let the symphony of nature serenade your senses. Inhale the invigorating perfume of the forest, feel the gentle caress of the breeze rustling through the leaves, and listen to the harmonious melodies of birdsong.

FOREST JUNIOR VILLA



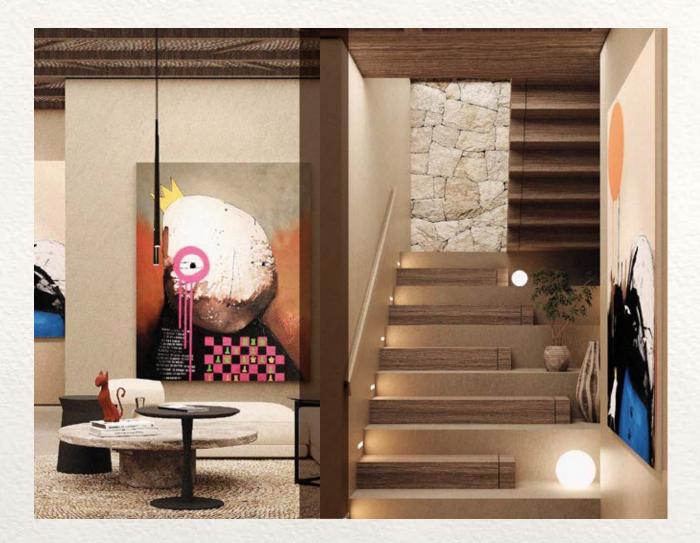
6 [Adults + Infant] *Lujo Edition Services





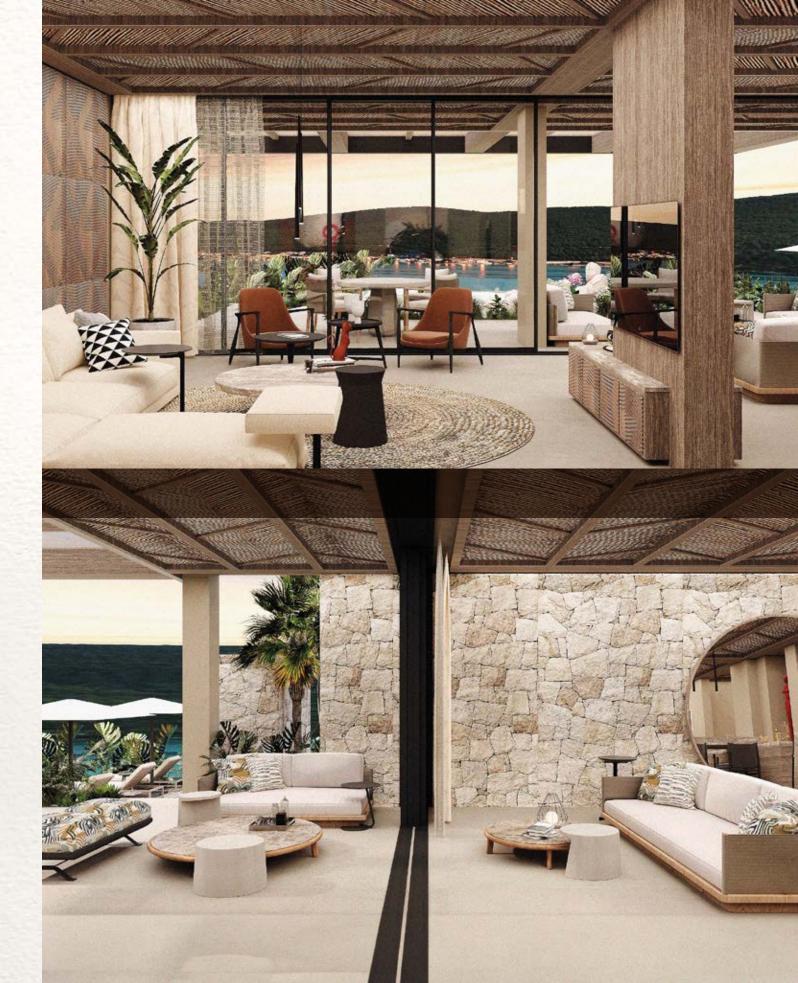


MAKI VILLAS



The Maki Villas are ideal for families or groups of friends looking for a spacious and luxurious place to stay.

Imagine waking up to the sound of the waves crashing against the shore and the sun streaming through your windows. You step out onto your private terrace and take a deep breath of the fresh air, savoring the moment.





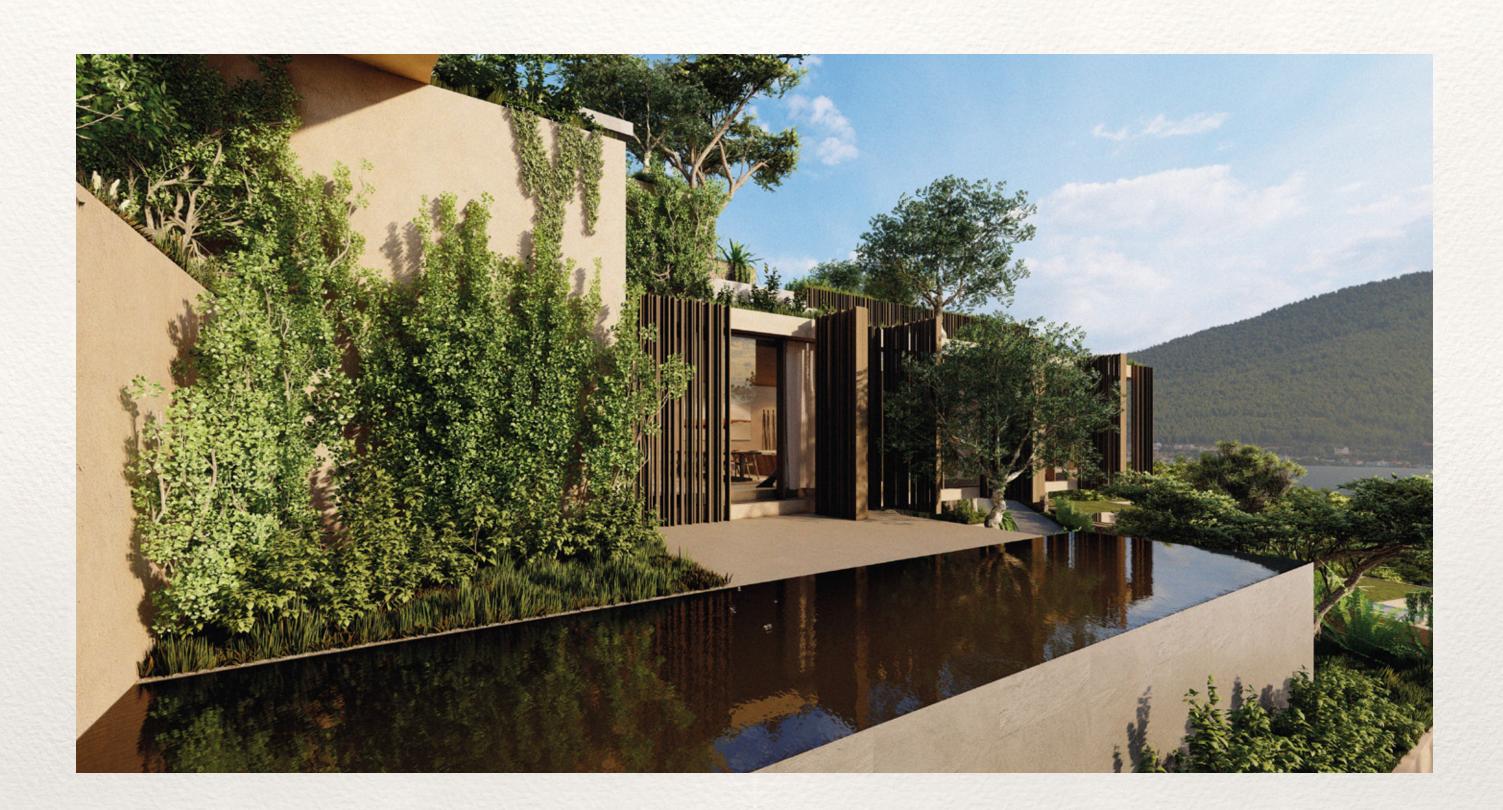














Ideal for those who appreciate the finer things in life, the Grand Citrus Villa offers guests a luxurious and spacious retreat.

Imagine arriving at Lujo Hotel in style, aboard your own private seaplane. You're greeted by your personal butler and escorted to your luxurious. Grand Citrus Villa.

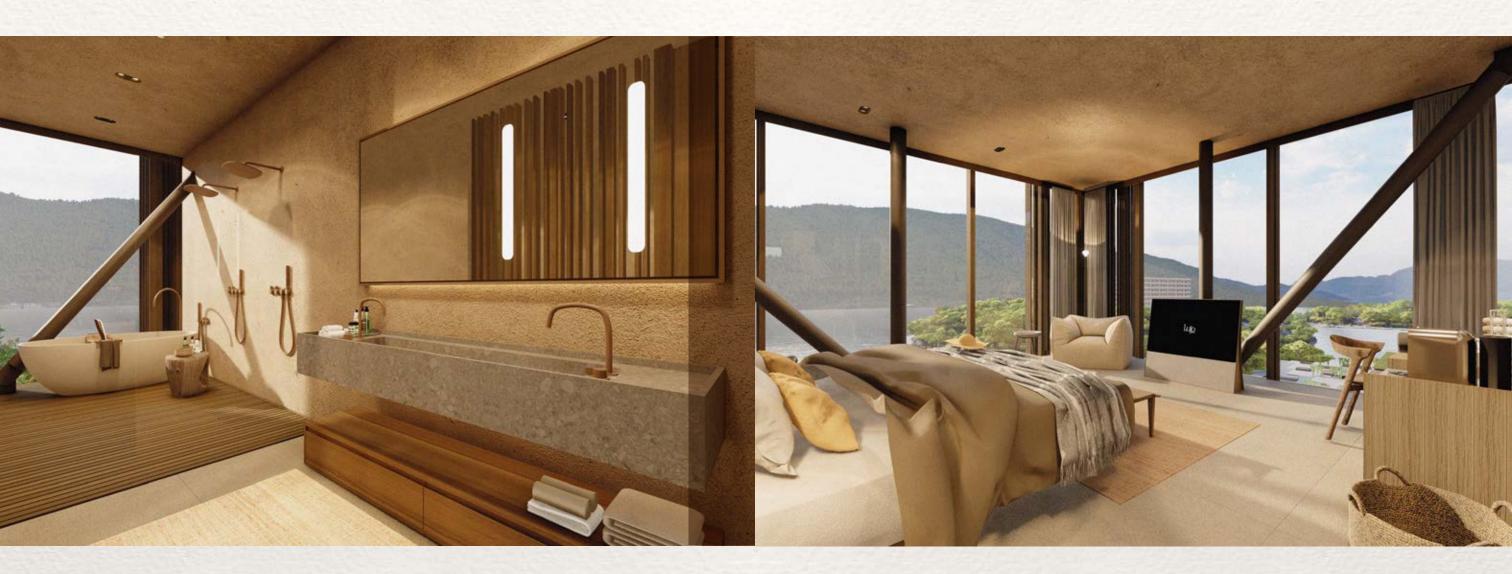


GRAND CITRUS VILLA

280-430 size (sqm)

4 [Adults + Infant] *Lujo Edition Services For your stay at Grand Citrus Villa, we offer complimentary roundtrip seaplane transfer from Bodrum Airport to Lujo Hotel Bodrum.

(One arrival transfer, one departure transfer will be provided during your stay.)



CITRUS VILLA

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20

ile.





The Citrus Villa at Lujo Hotel is an exquisite three-bedroom villa that offers an unparalleled sanctuary of luxury and tranquility.

For families seeking an extra touch of indulgence, the Citrus Villa offers complimentary roundtrip seaplane transfers from Bodrum Airport to Lujo Hotel Bodrum.







CITRUS VILLA

350 - 550 size (sqm)

6 [Adults + Infant] *Lujo Edition Services

For your stay at Citrus Villa - New, we offer complimentary roundtrip seaplane transfer from Bodrum Airport to Lujo Hotel Bodrum.

(One arrival transfer, one departure transfer will be provided during your stay.)

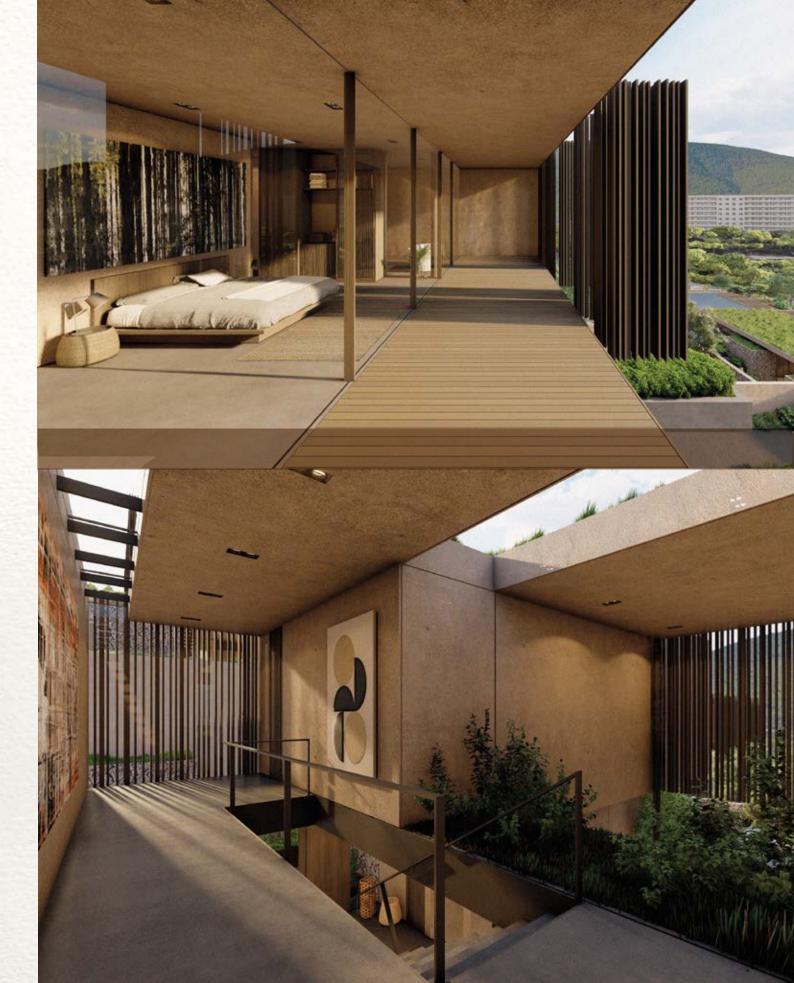






New Pina Villa concept: Where privacy, luxury and personalized service meet to createan unforgettable family vacation experience.

Step into a world of refined elegance, unwind in spacious living areas, and indulge in meticulously crafted amenities. Let the attentive staff become your personal concierges, ensuring every aspect of your stay is tailored to your preferences.





PINA VILLA 4 BEDROOMS

580 - 680 size (sqm)

8 [Adults + Infant] *Lujo Edition Services

Discover a sanctuary where privacy reigns supreme and luxury knows no bounds. Create cherished memories amidst breathtaking surroundings, where the cares of the world melt away.







Experience the epitome of luxury at the Presidential Villa, with its stunning sea views, five spacious bedrooms, and private outdoor pool.

This exclusive villa is perfect for families or groups of friends looking for an unforgettable getaway in Bodrum.

Upon arrival at Bodrum Airport, you will be greeted by your private seaplane transfer, whisking you away to Lujo Hotel Bodrum in style. Once at the hotel, you will be escorted to your luxurious villa, where you can begin your relaxing vacation

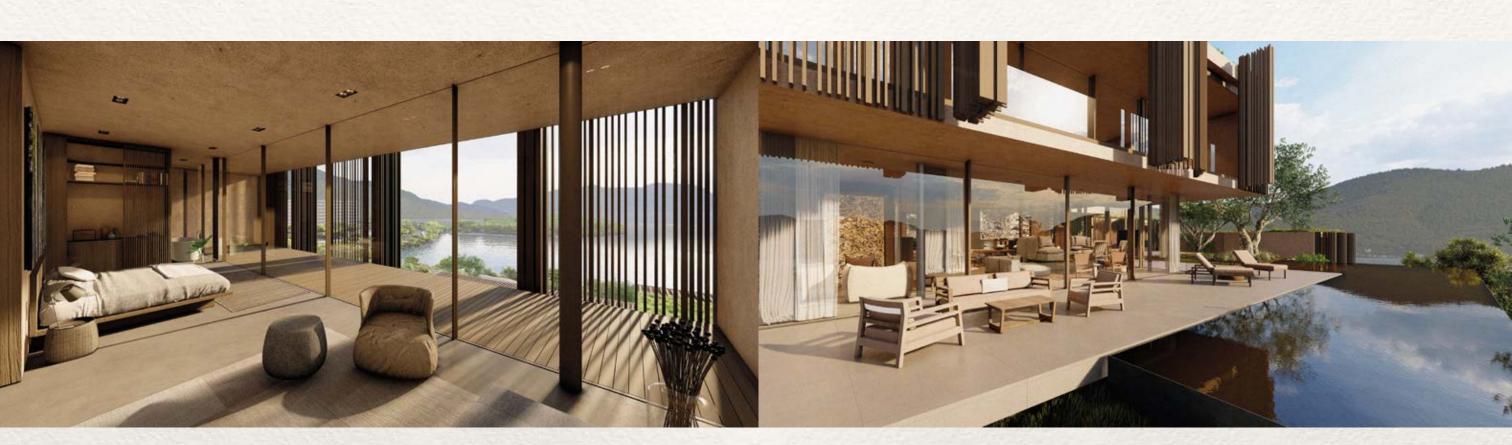


PRESIDENTAL VILLA

5 BEDROOMS

800-1300 size (sqm)

6 [Adults + Infant] *Lujo Edition Services





For a minimum stay of 7 nights at Presidential Villa, a complimentary Bodrum Panorama Seaplane Tour will be provided. (The service can be received only once during your stay.)

For your stay at Presidential Villa, we offer complimentary roundtrip seaplane transfer from Bodrum Airport to Lujo Hotel Bodrum.

(One arrival transfer, one departure transfer will be provided during your stay.)

The privilege will be provided upon availability depending on the weather conditions.

TRAVEL IN **STYLE**

At Lujo Hotel, we believe that every moment of your vacation should be a remarkable experience. That's why we offer an array of luxurious travel options for our valued guests. From exhilarating seaplane tours to glamorous yacht adventures, and from chauffeured rides in elegant Mercedes vehicles to extravagant Maybach and Sprinter transfers, we ensure that your journey with us is nothing short of extraordinary. Join us as we explore the epitome of indulgent travel experiences at Lujo Hotel.

WE ARE HAPPY AND PROUD TO BE A PART OF THIS LEGACY.



SEAPLANE TOURS

Elevate your senses with our breathtaking seaplane tours. With the newest addition to our fleet of luxury experiences, you can explore the stunning Bodrum coastline from the skies. Choose from a range of exclusive destinations, from hidden bays to pristine beaches, and make your dream getaway a reality. Our expert pilots will ensure a smooth flight while you bask in the mesmerizing aerial views. Let the beauty of Bodrum unfold before your very eyes, leaving you with memories to cherish forever.

> ARE YOU NOT **RDINARY**?

SOAR ABOVE

BEYOND



FROM AZURE SKIES TO MYKONOS' CHARMS; LUJO'S SEAPLANE ADVENTURE

GET READY TO WITNESS THE ENCHANTING ISLAND OF MYKONOS FROM A WHOLE NEW PERSPECTIVE WITH LUJO'S SEAPLANE...

Prepare to embark on a transformative journey that will unveil the captivating allure of Mykonos, Greece, from an entirely new perspective – one of sheer opulence and wonder.







Elevate your experience with Lujo's exclusive seaplane, indulging in a realm of unrivaled luxury as you immerse yourself in the breathtaking beauty of Greece. As you ascend into the azure heavens, a tapestry of astonishing vistas unfolds beneath you, inviting you to witness the extraordinary splendor of the landscape.

Mykonos, a symphony of charm and elegance, welcomes you with its enchanting landscapes, pristine beaches, and quaint villages. Adorned with architecture that seems straight out of a dream, the island becomes a canvas for your imagination.



#lujosseaplane



Among the many exquisite moments, a highlight awaits at Zuma - a culinary haven nestled on this paradise island. Known for its gastronomic artistry and chic ambiance, Zuma promises an unforgettable dining odyssey, igniting your taste buds and leaving an indelible craving for more.

As the sun dips below the horizon, Mykonos transforms into a realm of vibrant nightlife. From sophisticated bars to internationally renowned clubs, a constellation of options awaits those seeking a celestial evening under the stars. Every corner pulsates with an exhilarating energy, crafting memories that become constellations in your personal galaxy.

#lujosseaplane





And then, a beacon of tranquility and sophistication beckons-Scorpios, the famed beach club. Imagine yourself reclining by crystalline waters, sipping Z a sanctuary for those in pursuit of luxury in its purest form.

To culminate your extraordinary odyssey, retreat to the embrace of Lujo Hotel, where art & joy, elegance, and comfort intertwine. Luxuriate in world-class amenities, be pampered by impeccable service and find reprieve in sumptuous accommodations that redefine the very notion of opulent hospitality.

So, set forth on this extraordinary adventure, and let Lujo's seaplane steer you towards the voyage of a lifetime.

Come aboard Lujo's seaplane and let your imagination take flight.

In conclusion, embarking on this journey to Greece with Lujo's seaplane goes beyond a mere vacation; it's an adventure that breaks free from the ordinary, painting your memories with the vibrant colors of Mykonos' allure. From exploring the island's captivating vistas to savoring culinary masterpieces at Zuma and embracing the lively nightlife at Scorpios, each moment becomes a brushstroke in the masterpiece of your life's journey.

Çağsal KILIÇKAYA

TAKING LUXURY TO NEW HEIGHTS

Indulge in the ultimate travel experience with Lujo's Private Jet service, where the pleasure and comfort begin above the clouds and continue throughout your extraordinary journey. Discover a world of unparalleled luxury and convenience with Lujo, as we take you to destinations beyond your wildest dreams.

Step aboard our meticulously maintained Lujo Private Jet, designed to cater to your every need. With ample space to accommodate up to 12 passengers and 2 crew members, you can relax and unwind in utmost comfort and privacy. Our skilled pilots ensure a smooth and safe flight, allowing you to fully immerse yourself in the luxurious surroundings.

Enjoy the freedom of soaring through the skies for extended periods, as our Global 5000 boasts a maximum flight distance of 5200 NM. With an impressive airtime of 9 hours, you have the opportunity to travel to far-flung destinations in style and comfort.

Whether it's a leisurely escape to a tropical paradise or a business venture to international meetings, Lujo Private Jet service ensures that you arrive in utmost luxury and without any compromise.

Every detail is meticulously taken care of, ensuring that your Lujo Private Jet experience is nothing short of extraordinary. From the moment you step on board until you disembark, our attentive crew ensures that your journey is seamless and tailored to your specific desires.

Lujo Private Jet service represents the epitome of luxury and exclusivity. Explore the vast wonders of the world, effortlessly transcending borders and arriving at your destination in unparalleled style. Elevate your travel experiences to new heights with Lujo Hotel's private jet service.



SAIL INTO OPULENCE

YACHT TOURS

Embark on a journey of opulence aboard our luxurious yachts. Set sail on the azure waters of Bodrum and feel the gentle sea breeze as you explore the captivating shoreline. Whether you opt for a day tour to bask in the sun or a romantic sunset cruise, our experienced crew will attend to your every need. Indulge in gourmet cuisine, sip on fine champagne, and relax on our spacious deck as you witness unparalleled vistas. Immerse yourself in the luxurious world of yacht travel and create memories that will last a lifetime.

CEDES S-CLASS, SPRINTER TRANSFERS: EXCLUSIVE MER MAYBACH, AND LUXURY S exclusive XQUISITE N WHEEL



Luxury begins the moment you step foot in our meticulously chosen fleet of vehicles. Experience the epitome of comfort and elegance with our Mercedes S-Class sedans, offering a seamless transfer from the airport to our prestigious hotel.

For those seeking an extra touch of sophistication, our Maybach fleet promises an unparalleled journey, where every detail is tailored to perfection. If you're traveling with a larger group or craving more space, our luxurious Mercedes Sprinter vans provide both comfort and style. Whichever option you choose, our professional chauffeurs will ensure a refined and punctual experience. At Lujo Hotel, we redefine travel in style. Whether you soar through the clouds in our seaplanes, sail the turquoise waters on our yachts, or indulge in the opulence of our Mercedes fleet, we guarantee an experience that exceeds all expectations.

Embrace luxury, comfort, and impeccable service as you explore the beautiful landscapes and vibrant culture of Bodrum. Let us transport you to a world where every moment is a celebration of extravagance. Your journey begins at the Lujo Hotel.

BODRUM DANCEFESTIVAL

The "International Bodrum Dance Festival", which takes place in the ast week of every May, is one of the biggest dance festivals in Europe, ncluded in the UNESCO cultural events list.

The International Bodrum Dance Festival, which started as a local event in 2000 and takes place with an increasing number of partici pants every year, is held on the Bodrum peninsula in the last week of May every year by the Bodrum Dance Club.

The festival, which was included in the list of cultural events by UNESCO, the United Nations Educational, Scientific and Cultural Organization, and whose logo usage request is renewed every year, took place as the biggest dance festival in Europe between 2013-2016.

The festival, where performances of all dance types were exhibited until 2017, changed its concept as MODERN DANCE FESTIVAL and LATIN DANCE FESTIVAL since Bodrum Castle North Trench was closed due to restoration in 2018, due to not be able to find a large performance area.



BODRUM JAZZFESTIVAL

Bodrum International Jazz Festival started to be organized for the first time in 2017 by LEO Consultancy with the support of Bodrum Municipality and some private institutions. Organized by the Jazz Association since 2018, the festival continues to be organized with the support of the Ministry of Culture and Tourism, Bodrum Municipality and Muğla Metropolitan Municipality, as well as many institutions and organizations.

Reputable jazz artists interpret their works in different venues of Bodrum in the events that take place in the program, which is prepared with a special theme every year. Bodrum Jazz Festival, a jazz festival of international standards, aims to reinforce Bodrum's cultural reputation abroad.

Bodrum Jazz Festival sends jazz ambassadors to each other as a "Sister Festival" with Rhodes Jazz Fest, and the festival aims to be an important point of culture and art interaction in the Mediterranean. For this purpose, the participation of artists from the coastal countries of the Mediterranean is supported.

International Gümüşlük MUSICFESTIVAL

The Gümüşlük International Music Festival and Gümüşlük Festival Academy is held in the small fishing village of Gümüşlük on the south west coast of Türkiye. It began in 2004 as a series of concerts and has grown to be a meeting place for internationally renowned musicians and up-and-coming performers.

In 2013 the festival moved to the magnificent Ancient Stone Quarry in Koyunbaba. The stones from this quarry were used in the construction of the Mausoleum, one of the Seven Wonders of the World.

#discoverybodrum

A COASTAL GEM BRIMMING WITH ADVENTURE AND LUXURY

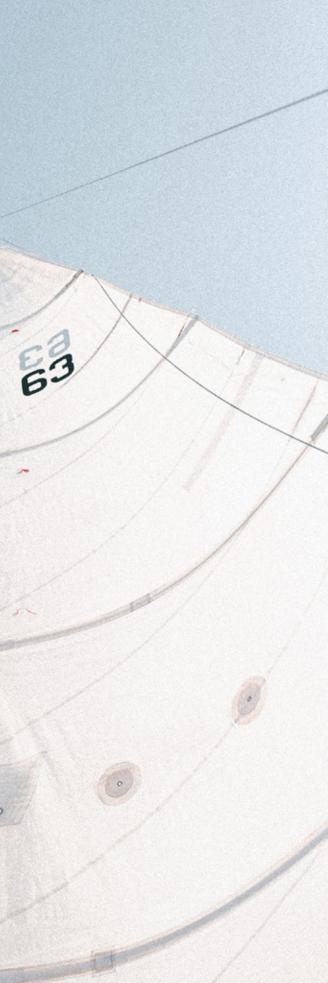
Welcome to the enchanting world of Bodrum, where turquoise waters blend seamlessly with adventure and luxury.

This captivating coastal town in Türkiye boasts a profound connection with the sea, offering a multitude of inspiring experiences.

SAILING RACES: BAYK BODRUM AND THE BODRUM CUF

Our maritime journey begins with the exhilarating Bayk Bodrum, an event that epitomizes the essence of this magnificent destination. Immersed in a rich sailing culture and surrounded by breathtaking coastal vistas, Bayk Bodrum beckons you to fully engage with its vibrant maritime heritage. Whether you choose to be a keen spectator or a spirited participant in the thrilling sailing races, this event ensures an indelible and unforgettable experience.

Continuing our voyage, we encounter the internationally renowned Bodrum Cup, attracting sailors from across the globe. Envision yourself amid a vast sea adorned with billowing sails as skilled competitors navigate challenging waters against breathtaking backdrops. The Bodrum Cup not only epitomizes the art of sailing but also fosters camaraderie and serves as a platform for enriching cultural exchange.







BODRUM CUP

The Bodrum Cup is an annual event conceived in 1989 by ERA Bodrum Sailing Club in order to teach sailing to sea enthusiasts and professional yachting crews. It has endured to date without interruption thanks to support from individuals with a boundless love of the sea. It has contributed considerably to the promotion and love of sailing and will continue to do so.The Bodrum Cup is one of the rare

#BodrumEvents

regattas in the world in which yachts can race with guests on board. This distinguishing feature of The Bodrum Cup offers people who like the sea, but who have never had a chance to sail, experience firsthand the excitement of a sailing race. Inclusion of neighboring Greek islands in The Bodrum Cup over the years has lent it even more color while helping bring the people on opposing shores closer.

DIVING AND UNDERWATER ADVENTURES IN BODRUM

Delving deeper into Bodrum's maritime history, we unveil the fascinating world of sponge diving. For centuries, divers have ventured beneath the waves to harvest sponges from these abundant seas. The history of sponge diving in Bodrum intertwines tales of bravery and perseverance, forming an integral part of local heritage.

For adventurers seeking experiences beneath the surface, Bodrum offers a gateway to discover hidden treasures submerged beneath azure waters. Explore sunken ships and aircraft, remnants of history resting below the waves, waiting to be explored by intrepid divers like you. Immerse yourself in this underwater wonderland, witnessing firsthand how nature reclaims these man-made structures, providing shelter for a diverse array of marine life.

In ancient times, Bodrum's intrepid divers braved the Aegean Sea's depths in search of valuable sponges. Beyond their main quarry, these divers encountered vibrant coral reefs, exotic fish species, and the allure of sunken vessels, adding an element of mystery and adventure to their expeditions.

This tradition evolved over the years, becoming a thriving industry that sustained local communities. Today, modern techniques have replaced older methods, yet the spirit of Bodrum's sponge diving culture endures. It's a testament to the enduring legacy of bravery and resilience, shaping Bodrum's identity and reminding visitors of its rich maritime history beneath the waves.

Whether you seek a relaxing beach vacation or an adrenaline-pumping

SPONGE DIVING

Sponge diving in Bodrum boasts a rich history deeply ingrained in the town's identity. Dating back centuries, this ancient tradition has been characterized by tales of courage and resilience.

adventure, Bodrum has something for everyone. Come and uncover the treasures of this coastal gem for yourself!

#discoverybodrum

⁶⁶ EXPLORING BODRUM'S VINICULTURAL DELIGHTS 99

WINE ENTHUSIASTS AND CONNOISSEURS HAVE DISCOVERED A HIDDEN GEM ON THE SOUTHWESTERN COAST OF TÜRKİYEY: BODRUM. BODRUM IS A BEAUTIFUL DESTINATION LOCATED NEAR THE AZURE WATERS OF THE AEGEAN SEA. KNOWN FOR ITS BREATHTAKING BEACHES AND ANCIENT RUINS, IT IS ALSO BECOMING A POPULAR SPOT FOR WINE PRODUCTION. IN RECENT YEARS, THE REGION HAS GAINED PROMINENCE IN THE WORLD OF VITICULTURE, THANKS TO THE EXCEPTIONAL VINEYARDS AND WINERIES THAT HAVE SPRUNG UP IN THIS ENCHANTING CORNER OF THE MEDITERRANEAN. AMONG THE NOTABLE PLAYERS ARE KARNAS VINEYARDS, SELVA MOR SALKOM, AND MEHMET GAROVA WINES, EACH OFFERING A UNIQUE TASTE OF BODRUM'S VINICULTURAL WONDERS.

#discoverybodrum



Karnas Vineyards

Where Tradition Meets Innovation

In the heart of Bodrum's wine country lies Karnas Vineyards, a family-owned winery that encapsulates the essence of Bodrum's vinicultural heritage. Karnas Vineyards marries centuries-old traditions with modern winemaking techniques, resulting in a portfolio of exceptional wines that perfectly reflect the region's terroir. The winery's meticulous approach to grape cultivation and winemaking has garnered critical acclaim, with their Cabernet Sauvignon and Merlot varietals standing out as particular favorites.

One of the distinguishing features of Karnas Vineyards is their commitment to sustainable and organic practices. They prioritize environmental stewardship, ensuring that the pristine beauty of Bodrum's landscapes remains untouched by chemical pollutants. A visit to Karnas Vineyards offers not only a chance to savor their exquisite wines but also a glimpse into the harmonious relationship between winemaking and nature.

Selva Mor Salkım:

Crafting Wines with Character

Selva Mor Salkım is another jewel in Bodrum's vinicultural crown. This boutique winery has made a name for itself by crafting wines that are as unique as the terroir from which they hail. The winemaker, Selva Mor Salkom herself, is known for her hands-on approach to every aspect of the winemaking process. This dedication to detail shines through in every bottle.

One of the highlights of Selva Mor Salkım is its exceptional white wine varieties, which are a perfect accompaniment to Bodrum's seafood-centric cuisine. Their Chardonnay and Sauvignon Blanc are particularly sought after for their crisp, refreshing profiles these are the echoes of the coastal breezes of Bodrum.

Visiting Selva Mor Salkım's winery is like stepping into an artist's studio. The attention to detail in every aspect of the winemaking process, from grape selection to fermentation, is palpable, making it an experience not to be missed for wine afficionados.



Mehmet Garova Wines: A Legacy of Excellence

Mehmet Garova Wines stands as a testament to the longstanding tradition of winemaking in Bodrum. With a history dating back several generations, the Garova family has been crafting wines that capture the spirit of Bodrum for over a century. Their commitment to quality and authenticity has made them a respected name in the world of Turkish wine.

At Mehmet Garova Wines, the focus is on indigenous grape varieties, such as Okuzgozu and Bogazkere, which are perfectly suited to Bodrum's unique climate and soil. These varietals produce wines of exceptional character and depth, allowing visitors to experience the very essence of Bodrum in a glass.

A visit to Mehmet Garova Wines is like stepping back in time while savoring the finest wines of the present. The winery's rich history, combined with its unwavering dedication to quality, makes it a must-visit for those seeking to delve into Bodrum's vinicultural heritage.

#discoverybodrum

THE BODRUM TANGERINE **HARVEST FESTIVAL:**

A Citrus Celebration

In addition to its burgeoning wine scene, Bodrum is also celebrated for its citrus bounty, particularly its tangerines.

The Bodrum Tangerine Harvest Festival is an annual event that showcases the region's rich tangerine gardens and the vibrant tangerine culture that thrives here.

The festival typically takes place in late spring when tangerine trees are in full bloom, filling the air with their sweet fragrance.

Visitors to the festival can explore the expansive tangerine orchards, where they can pick their own ripe fruit while learning about the history and cultivation of Bodrum's prized tangerines.

One of the festival's highlights is the vibrant street market, where local artisans and farmers showcase their tangerine-based products. From freshly squeezed tangerine juice to tangerine-infused sweets and even tangerine-scented perfumes, there's no shortage of ways to immerse oneself in the tangerine culture of Bodrum.

The Bodrum Tangerine Harvest Festival is not only a feast for the senses but also a celebration of the region's agricultural heritage.

It perfectly complements Bodrum's burgeoning wine scene, offering visitors a taste of the diverse and rich culinary traditions that make this coastal paradise a true epicurean delight.

#discoverybodrum



AEGEAN HERBS

Healthy and Delicious

The healthy and delicious natural Aegean herbs are loved especially during the summertime. With a little bit of olive oil and garlic, along with some yogurt, or if you are ready for a gastronomic adventure, with eggs...

However you prefer them, make sure to try some of these marvelous herbs that have inspired local feasts: "Ortakent Bitter Herb Festival" and "Halicarnassus Herb Festival".



OLIVE OIL INSTANT FLAVOUR BOOST

THE TRADITIONAL METHOD OF MILAS, COLD-PRESSING, IS THE MOST HEALTHY AND DELICIOUS WAY TO OBTAIN OLIVE OIL FROM THE OLIVE TREES SURROUNDING BODRUM. THIS LOCAL TASTE RANKS AMONG THE TOP OLIVE OILS IN MANY INTERNA-TIONAL COMPETITIONS. YOU MAY ENJOY IT IN YOUR FOOD OR SALADS. OR DIP YOUR BREAD IN ITS PURE FORM AS A DELICIOUS APPETIZER.

WHERE CULINARY EXCELLENCE HARMONIZES WITH AWARD-WINNING OLIVE OILS, CREATING A RENOWNED OASIS OF LUXURY AND GASTRONOMY NESTLED IN THE HEART OF BODRUM. WE ARE CELEBRATED FOR OUR UNWAVERING COMMIT-MENT TO CULINARY EXCELLENCE. FEATURING A DIVERSE MENU THAT PAYS HOMAGE TO THE REGION'S RICH CULINARY HERITAGE, ELEVATING OUR CULINARY EXPERIENCE ARE THE ESTEEMED BODRUM MANDARIN OLIVE OIL AND MEMECIK OLIVE OIL. BOTH RECIPIENTS OF NUMEROUS PRESTIGIOUS AWARDS.

LUJO RESTAURANTS: A GASTRONOMIC JOURNEY ELEVATED BY AWARD-WINNING OLIVE OILS

LUJO HOTEL'S RESTAURANTS INVITE YOU ON A CULINARY JOURNEY THROUGH THE AEGEAN REGION, OFFERING A MENU THAT ARTFULLY INCORPORATES TRADITIONAL DISHES. ELEVATED BY THE INFUSION OF BODRUM MANDARIN OLIVE OIL AND MEMECIK OLIVE OIL. FROM TIMELESS APPETIZERS LIKE MEZE TO SUBSTANTIAL MAIN COURSES. SUCH AS GRILLED OCTOPUS AND LAMB CHOPS. EACH DISH IS METICULOUSLY CRAFTED TO SHOWCASE THE UNIQUE FLAVORS OF THESE EXCEPTIONAL OLIVE OILS.

UNDER THE EXPERT CULINARY GUIDANCE OF RENOWNED CHEFS, LUJO'S RESTAURANTS DELIVER A DINING EXPERIENCE THAT SEAMLESSLY BLENDS AUTHENTICITY WITH INNOVATION. DRAWING INSPIRATION FROM THE REGION'S RICH CULINARY HERITAGE, OUR CHEFS UTILIZE FRESH, SEASONAL INGREDIENTS AND TIME-HONORED COOKING TECHNIQUES. SIMULTANEOUSLY, THEY EMBRACE CULINARY INNOVATION, EXPERIMENTING WITH NOVEL FLAVORS AND TEXTURES TO CRAFT DISHES THAT ARE TRULY ONE-OF-A-KIND.

THE STRATEGIC SELECTION OF BODRUM MANDARIN OLIVE OIL AND MEMECIK OLIVE OIL PLAYS A PIVOTAL ROLE IN ACHIEVING CULINARY EXCELLENCE AT LUJO HOTEL'S RESTAURANTS. EACH OLIVE OIL IS THOUGHTFULLY CHOSEN TO ELEVATE THE FLAVORS OF THE CORRESPONDING DISHES. FOR INSTANCE, BODRUM MANDARIN OLIVE OIL IMPARTS SOPHISTICATION TO SALADS AND GRILLED SEAFOOD, WHILE MEMECIK OLIVE OIL MAGNIFICENTLY ENHANCES THE ROBUST FLAVORS OF GRILLED MEATS AND HEARTY STEWS.

LUJO MEMECIK OLIVE OIL: A ROBUST AND FRUITY DELIGHT

and bursting with flavor.

Lujo

Derived from Memecik olives, a native Turkish variety celebrated for its high phenolic content and robust flavor profile, our Lujo Memecik olive oil is crafted using the ultra-premium technique. This ensures that olives are meticulously harvested at their peak ripeness and promptly cold-pressed within hours, resulting in an olive oil rich in antioxidants

Memecik olive oil shines when used in dishes that highlight its bold flavor profile, making it an ideal companion for grilled meats, hearty stews, and vegetable-based creations. It also serves as an excellent foundation for crafting flavorful marinades and dips.

Lujo

Our Bodrum mandarin olive oil stands as a unique and exquisite culinary masterpiece. Crafted using the traditional agromato method, this olive oil intertwines the essence of fresh mandarin fruits with olives during the milling process, resulting in an olive oil boasting a delicate citrus aroma and a subtly sweet taste.

This versatile culinary companion adds an element of sophistication to a wide range of dishes, perfectly suited for drizzling over salads, enhancing grilled seafood, or accentuating roasted vegetables. It also serves as an excellent foundation for creating distinctive dressings. marinades, and sauces.

LUJO BODRUM MANDARIN OLIVE OIL:

A CULINARY MASTERPIECE

The discovery of a new food makes one much happier than the discovery of a new star.

We offer artistic flavours to our esteemed guests by combining carefully selected ingredients to create fascinating recipes.

Gastronomy and art go together. You can see this best in Lujo.

Lujo's master chefs work their magic and prepare delicious dishes that will delight both your eyes and your taste buds.

THE ART OF GASTRONOMY

"The things that are eaten with pleasure and joy are the easiest to digest." -Michel de Montaigne



LUJO OPAL

Mediterranean Cuisine is known for its healthy and delicious meals. And usually long tables that friends and family gather around for lengthy dinners.

The meal may begin with a cheese platter, garnished with fresh and dried fruits and nuts. Some bread and the heavenly olive oil of the cuisine. And more often than not, wine glasses are clinked in good health and fond memories. A synthesis of colors and cultures, this cuisine is known with its ability to enrich even the simplest recipes with seasoning and a variety of vegetables. And of course, patience. Mediterranean cuisine is never rushed. This select recipe from Opal is well rested before it is served to your liking. The moment you take your first bite, you will taste the devoted labor and care that its preparation took. If you would like to try this at home, we suggest inviting your family and / or friends over for a long dinner and great conversation.





With its rich culture and fascinating history, Asia has always been one of the most favoured and attractive destinations and food has been another highly considerable element of its appeal.

When Asian cuisine is mentioned, most people can conjure a vivid image inside their heads.

This image is usually accompanied by the rituals that go with it; delicious sushi that is enriched with soy sauce, ramen noodles that are wrapped around chopsticks, the exciting smell of the Robata grill...

It seems like Asians have long discovered how the involvement of the senses supplements taste. Changing the texture of food to delight the taste buds or adding the excitement of sound by the sizzling of the food has been essential to Asian cuisine for ages.

Do not leave Lujo before savouring every moment of this sensational experience in Shibori.



ASIAN CUISINE



Our meat species: *Black Angus *Simmental

After the meat arrives, it is left to rest for 28 days with the dry age method between 0-3 degrees and 70% humidity. During this period, Himalayan salt particles are added to keep the humidity stable, without touching the meat itself.

At the end of 28 days, the dried areas of the meat are cut and discarded. The remaining portion is processed using only special crystal sea salt from England and Turkish spices.

The meat is cooked with special oak charcoal and a Robata grill. The degree and cooking time of the meat are adjusted according to the meat and your preference (rare, medium, or well-done). Once ready, the meat is served by the chef himself in a special flambé cart.

How should meat be prepared?

For a truly gourmet experience, our chef Tunahan recommends that you eat your steak rare-cooked. This will allow the meat to be in its juiciest, tenderest, and most delicious form.





A CULINARY JOURNEY THROUGH THE HEART OF TÜRKİYE

Experience the rich flavors of Turkish cuisine at Asma Restaurant, a stunning dining destination located at the Lujo Hotel. The restaurant offers a wide variety of dishes prepared with fresh, seasonal ingredients, all crafted by a master chef who is passionate about showcasing the best of Turkish cuisine.

From traditional meze to grilled meat dishes to decadent desserts, Asma Restaurant has something to satisfy every palate. Enjoy your meal in the elegant dining room or on the terrace overlooking the Aegean Sea. Whatever you choose, you're sure to have a culinary experience that will leave you wanting more.

A taste of Turkey in every bite...



CULINARY TREASURES OF ITALY

Sorriso Restaurant at the Lujo Hotel offers a menu of classic Italian dishes, all prepared with fresh, seasonal ingredients.

Start with antipasti such as bruschetta, burrata, and prosciutto with melon. For your main course, choose from a variety of pasta dishes, such as spaghetti carbonara, lasagna, and fettuccine alfredo. If you're looking for something a little different, try one of the seafood dishes, such as grilled branzino, sea bass with lemon and capers, or spaghetti with vongole.

No meal at Sorriso Restaurant is complete without trying the pizza. The pizzas are cooked in a traditional wood-fired oven, resulting in a thin, crispy crust and perfectly melted cheese.

For dessert, indulge in one of the classic Italian desserts, such as tiramisu, panna cotta, or gelato.

Sorriso Restaurant is the perfect place to experience the rich flavors of Italy. With its elegant setting, delicious food, and impeccable service, Sorriso Restaurant is the perfect place to celebrate special occasions or simply enjoy a memorable meal

SORRIS

#interview Tunahan **ALTIN**

Lujo Bodrum Executive Chef

How did your passion for food begin? Can we get to know you briefly?

I have always had a passion for food. I don't remember how it started, but I have always kept my passion alive by working with good chefs at the right time and in the right place, and I have always forced myself to go one step further. Let me tell you about myself briefly. I started working in the tourism sector in the Front Office Department and my interest in the kitchen eventually led me just there. Over time, my interest turned into a passion. After working in various 5- star facilities, I started working at Lujo Hotel in 2018..

How do you evaluate the progress of Türkiye in gastronomy?

In recent years, there has been an increase in the number of trained and qualified personnel, with an increase in interest in the culinary profession and the opening of culinary and gastronomy departments in universities as well as private courses. I believe that with the right project and a systematic future plan, Türkiye will soon get the place and respect it deserves in the world of gastronomy, albeit late.

In addition, as the first step of this, the "Michelin" guide included Istanbul on the list for the first time, enabling everyone to gain the motivation and ambition to push their work one step further. Additionally, the difficulties experienced in importing pandemic-affected products to our country can be considered an opportunity for domestic producers.



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Well-planned support and training in the agricultural sector should be able to help revive stripes of highly fertile agricultural zones, where high-quality products can be grown to supply both restaurants and hotels.

The production of foods, that help reveal the creativity of us chefs should be increased while the monopolization of certain product ranges should simultaneously be prevented.

How would you describe your flavours? What is your favourite dish that you love to prepare?

If I may, I would like to answer these two questions together. I like to create simple dishes that combine complex flavours, quality products, and the right techniques. Since my early years in this profession, I have mainly used seafood as my primary product and I have spent a lot of time improving myself in this regard.

It might seem a little political, but I consider every plate I create my favourite one, and I proudly serve it to my guests. But if I have to name a plate in particular, the "Lobster Cappuccino" we made for the Secret Restaurant this year is one of my favourites.

What does the gastronomic experience mean to you as a chef at Luio?

One of the most important elements of the holiday experience we promise in Lujo is gastronomy. It makes me proud to lead such a team.

We are trying to make every visit unforgettable for our guests with the kitchen team we recruited this year, young but experienced and innovative chefs, and our trained service team in our restaurants with 9 different concepts. Apart from our restaurants, we also have a Patisserie section and cafes where the daily and carefully prepared products of our Patisserie team are served.

We also update our menus by paying attention to the seasonal and timely use of products. In this way, we help our guests to have new experiences during their stays at different times in the same season.

Mevlüt ÖZKAYA Mürver Restaurant Executive Chef

How would you describe your flavours? What is your favourite dish that you love to prepare?

A good dish cannot be created with good food in mind. Sometimes a story, an excitement, sometimes even the knotgrass you buy from a village inspires. We need to be able to derive good meals with ingredients that have a story and stories from the past. There are dozens of details such as catching the right season or the product information. For this reason, good food may not be cooked with a few tips. We squeeze the juice of raw celery and cook it on a low fire. We add Finike orange, sour apple, and roasted anise and serve it with roasted hazelnuts as a final touch. The bluefish we cooked with spices goes into the cold smoker. Next to it comes the Bosnian-style pickle that we prepare in the fall. We serve it together with roasted chard and smoked paprika. And more... Generally, Mürver Restaurant is a perfect match for refined palates.

What does the gastronomic experience mean to you as a chef at Lujo?

To me, Lujo is an example of a very enjoyable culinary adventure. Different restaurant concepts allow the preparation of complex dishes for different tastes and also according to guests' special requests. It is a true pleasure to create the diversity and menu content that goes with the characteristics of each restaurant setting.



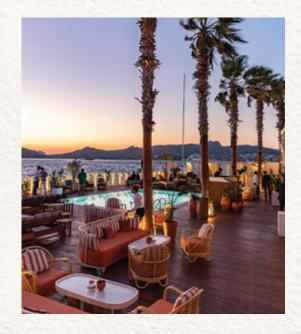
How did your passion for food begin? Can we get to know you briefly?

I started my professional training at the Antalya Tourism and Hotel Management High School, afterwards, I went to the Afyon Kocatepe University, from which I graduated with a Culinary Arts Associate Degree. In my childhood, my great-grandfather owned a dairy and I grew up very close to animals, cheese, and milk. By the way, my family also has a farm. Therefore, life on a farm has always excited me. Being a member of such a family led me to become a cook. It was very enjoyable to watch my grandmother in the kitchen when I was a child and to learn from her. In short, I can say that everything started with her. Since 2010, I have worked and collected professional experience in various restaurants.

How do you evaluate the progress of Türkiye in gastronomy?

Türkiye has come a long way in recent years to become the best in the world in terms of taste, both due to its highly-professional chefs and its geographical location. In addition, gastro-tourism, which reveals different stories and different experiences to travelers, sheds light on the cultural heritage and identity of different regions, offering visitors different perspectives. For this reason, the historical and cultural structure of gastronomic tourism is important for Turkey.





Bagatelle Bodrum is a luxurious Mediterranean restaurant located in the heart of Bodrum, Türkiye.

The restaurant offers a sophisticated dining experience with stunning views of the Aegean Sea.

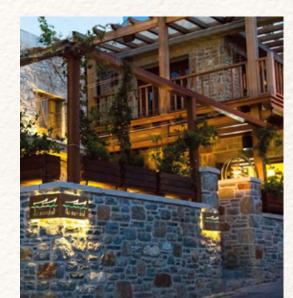
Bagatelle BODRUM

Contact : +90 537 057 42 42 Yalıkavak Marina, Merkez Mahallesi, Çökertme Cd. No:6, 48990 Bodrum/MUĞLA/TÜRKİYE



The menu features a variety of classic Mediterranean dishes, all prepared with fresh, seasonal ingredients. Some of the signature dishes include eggplant parmesan, whole roasted chicken with tarragon, and chocolate pizzetta.

In addition to its delicious food, Bagatelle Bodrum is also known for its lively atmosphere. The restaurant offers live music and DJ performances every night, making it the perfect place to enjoy a night out in Bodrum.





İki Sandal: A Bib Gourmand Winner in Bodrum

This charming eatery, recently awarded a Bib Gourmand in the 2024 Michelin Guide, has captured the hearts and taste buds of both locals and tourists alike.

Stepping into the İki Sandal Restaurant is like stepping back in time to a traditional Turkish meyhane, where warm hospitality and delectable cuisine reign supreme. The restaurant's rustic décor, adorned with intricate wooden carvings and warm lighting, sets the stage for an unforgettable dining experience.

The restaurant is owned and operated by chef and restaurateur Umut Ozkan, who is known for his innovative and modern take on traditional Turkish cuisine. If you're seeking an authentic Turkish dining experience that will tantalize your taste buds and warm your soul, the İki Sandal Restaurant is the place to be.

İki Sandal

BODRUM

Contact: +90 0533 972 60 81 Kumbahçe Mahallesi, Cumhuriyet Caddesi No:183-1, 48400, Bodrum / MUĞLA /TÜRKİYE



Each year, Zuma resides in Bodrum's Yalıkavak Marina.

You will taste an exquisite menu, You will be overwhelmed with fantastic smells, Everything you touch will be enchanting, Everything you hear will be fascinating, You will see glorious people, delightful presentations and incredible shows, Be entertained, amused, and pampered, Experience luxury dining like never before,

Guaranteed...

Nusr-Et bodrum

Contact : +90 0212 568 77 38 Yat Limanı Çökertme Cad. Yalıkavak Marina No:6 Bodrum/MUĞLA/TÜRKİYE



Contact : 0 252 385 48 07 Çökertme Caddesi No:36 Yalıkavak Marina Bodrum / MUĞLA / TÜRKİYE

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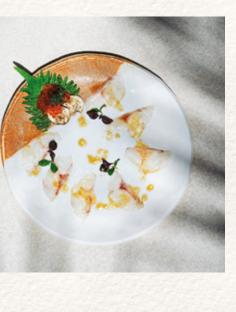
All your senses will be fully satisfied

Nusr-Et Brand was awarded Star Diamond Award in 2014 by American Academy of Hospitality Sciences 5 Star Diamond Award given for the first time to a restaurant in Türkiye.

By receiving the Star Diamond Award, which means to be internationally recognised brand that offers high quality standards, Nusr-Et proved its success in the international arena.

Guests can enjoy an exclusive izakaya experience in an exquisite Mediterranean setting, with modern Japanese food and breath-taking views of the Aegean sea.

Featuring modern Japanese cuisine that is authentic but not traditional. The menu showcases a variety of dishes from its three kitchens: the main kitchen, the sushi counter and the robata grill.





YOUR SWEET RETREAT IN THE HEART OF LUJO HOTEL

Nestled in the vibrant heart of Lujo Hotel, Luz Cafe beckons you into a world of pure indulgence. Step into this chic, inviting heaven, where every visit promises a delightful escape with a delectable array of treats and a steaming cup of coffee. At Luz Cafe, we specialize in handcrafted ice creams and exquisite chocolates that will transport your taste buds to a realm of sheer bliss.

Our ice cream is a testament to our commitment to quality and flavor. Crafted with fresh, locally sourced ingredients, it embodies a symphony of taste and texture. We pride ourselves on adhering to a traditional process, where we use only the finest components. But what truly sets Luz Cafe apart is our adventurous spirit when it comes to flavors. Here are a few of our most beloved creations:

ARANCIA ORANGE:

Experience the Mediterranean with Arancia Orange, a delightful ice cream crafted from sun-kissed oranges, delivering a burst of citrusy freshness in every spoonful.

REFRESHING LIME MINT:

Let your taste buds dance with the refreshing combination of zesty lime and invigorating mint. This unique ice cream flavor is an exquisite treat that will leave you yearning for more.

BLUEBERRY ICE CREAM:

Discover the essence of the wild with our Wild Blueberry Ice Cream, where the rich, bold flavor of wild blueberries comes to life, offering a taste adventure like no other.

AZURRO CARAMEL:

Dive into the mesmerizing taste of Azurro Caramel, where a caramel sensation merges with velvety ice cream, offering a symphony of sweetness that's simply irresistible.





Beyond our heavenly ice cream, Luz Cafe offers an extensive selection of coffee and tea beverages from all corners of the globe. Whether you seek the bold simplicity of an espresso or the intriguing allure of a chai latte, we promise to cater to your every taste bud's desire.

(uban (offee ((afecilo)

Cuban coffee is a sweet, rich, delicious hot beverage. Traditionally served after-dinner, it makes a great, dairy-free alternative to ice cream after a meal.

You make it by topping potent shots of espresso with a thick layer of foamy crema made with sugar, instead of milk.

Hong Kong Yuanyang

(Coffee With Tea) Yuanyang is a popular, tasty, energizing beverage from Hong Kong that you will want to add to your bag of tricks.

It's creamy and sweet, thanks to sweetened condensed milk, and has a stimulating caffeine kick - perfect for when you can't decide between hot coffee and tea.

New Orleans (offee ((afe Noir)

New Orleans is known for plenty of unique and delicious foods, including its famous hot coffee.

You make it with basic drip-ground coffee, plus chicory, a dried herb that gives this brew its signature chocolate-caramel flavor, intensely dark color, and thick consistency

Maple Pecan Latte

A coffee shop favorite during fall and winter, it's easy to make a maple pecan latte at home.

> You'll start by making the sweetener, and the maple pecan syrup is enough for many lattes.

When it's time for a drink, simply mix it with fresh-brewed espresso and steamed milk



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LUjo LUZ CAFE



Everything in Lujo is beyond your expectations! In the face of the unique beauty of the Aegean Sea, our special guests, who are not content with the ordinary, seek more, want more, and work for more.

At Lujo, we are happy to see you among us, with cocktails tailored to your taste and everything you request on our extraordinary beach.

LUJO BARS

Music and drinks are the indispensable elements of where you would like to enjoy them!

At Lujo there are a number of bars to quench your freshness during hot months whereas specialty bars such as Sports Bar are amazing to relax.

Exclusive drinks are served at Premium Bars; Pablo Esco Bar and Chocolate Bar and the Maki Bar is endlessly... Our bars have many delicious recipes and their own specialties... But did you know you could ask our mixologists to prepare a custom drink

Enjoy a delicious You – Cocktail!







WHISKEY BY COUNTRIES

SCOTCH WHISKY

Scotch whiskey is produced only in Scotland. Although it is imitated all over the world, the same characteristics can never be reached.

Scotland's climate, water, barley, and peat all play an indispensable part in the making of Scotch whiskey and they cannot be mimicked.

IRISH WHISKEY

A kind of whiskey produced in Ireland. Compared to Scotch Whisky, Irish whiskey does not have such a smoky scent since it doesn't spend as much time on fire. It is mixed with other grains and its density is less than that of other whiskeys.

During the aging period of Scotch and Irish types alike, old sherry barrels are used. Due to the usage of coal instead of peat during distillation, there is no smoke odor.

AMERICAN WHISKEY

According to American law, a Whiskey has to contain 51% or more corn to be categorized as an American whiskey. American whiskeys are very alterent from Irish and Scottish whiskeys in all aspects. Instead of barley malt usually corn, rye, wheat, and non-malted barley are used.

And they are distilled in giant-column distillates called "Coffey Still', which provide continuous distillation, rather than the pear-shaped coppers called "Pot Still". They are aged in charred oak barrels that are used only once.

BOURBON WHISKEY

This is yet another American whiskey. The only difference is that it is exclusively produced in the state of Kentucky. A Whiskey carrying the same characteristics does not quality to be called a Bourbon Whiskey unless it is produced in Kentucky.

In the Bourbon region there is an abundance of corn and their spring waters are very soft. According to the law, the Bourbons may be bottled after a minimum of 2 years of aging in charred oak barrels.

Quality companies usually let their Whiskey age for 4 years. They get their distinctive vanilla scent and taste, their dark and reddish color from these charred barrels.



TENNESSEE WHISKEY

the law.



The Americans categorize and claim their regional whiskeys as the French do with their Champagne. And even protect it with

Tennessee Whiskey is another example of this, defining only whiskeys that are produced in lennessee.

#interview

C A N A R S L A N

Let's start by getting to know you. How did you get started in this industry?

I have been working in both the kitchen and bar areas of this sector for 12 years in total. I have been interested in culinary arts since my childhood, and then I turned my Turkish direction to the world of bars and mixology. I received **Mixologist** training both abroad and in global places in Türkiye. At the same time, I continued to improve myself by working in the best restaurants and bars in Türkiye.

How would you evaluate the development of Turkey in mixology?

We have gained very good momentum in recent years. The support of the brands has brought us to better points and continues to do so. Mixology is a special field where you have to use your creativity, which contains many details, to the fullest. I and all our friends in the industry have been working hard for years to bring Türkiye's beautiful and special tastes to the fore. In recent years, we have been seeing and living good examples of this together.

What are the trends of the cocktail world this year?

Let's not say this year. All hand and homemade materials and products have been very trendy in the last few years. The definition from field to busbar may be correct here. We have such a rich geography that we are very satisfied to use it from this perspective.



Can we hear from you about your favourite cocktail and its story?

My favourite cocktail is "The Sound of Lavender". Its story started with a dream I had at the seaside for its memorable appearance and to set a sign.

What comes to mind when you think of Lujo and mixology?

We can say that world-class work is being done there, using original and special materials. All of them are colourful and unusual, as befits Lujo.

Let's start by getting to know you. How did you get started in this industry?

My brother, who was studying law at university, was working as a bartender as a side job. I also started working with him. And I loved that job. At that time, I decided one day to do this job professionally and at world standards. And now it makes me happy to have succeeded.

How would you evaluate the development of Türkiye in mixology?

Türkiye is in a very rich position with its products as well as many other countries. Together with my teammates, I blend these products with new techniques and present them to consumers. A few years later, we will certainly be on a much higher level.

What are the trends of the cocktail world this year?

In recent years, studies on sustainability have continued both in Türkiye and globally. Another trend is the waste-free kitchen. And carefully crafted cocktails with these ingredients.

Can we hear from you about your favourite cocktail and its story?

It's a cocktail that I designed in my head, maybe even dreamed of. It was the purple eggplant and agave cocktail that I presented at the world-class finale.

What comes to mind first when you think of lujo and mixology?

Being at a point where you will gain new experiences with its own unique concept and colourful content.

#LujoMixologists

O N U R C A N GENCER

Turkish Mixologist

World Class Türkiye 2015 Winner



Valeria

This cocktail might just do the trick. Taking its name from a classic, the apple cobbler, Nick Selvadurai turns an all time favourite sweet into an evening must-have.

- · 45ml Bourbon
- 15ml La Quintinye Blanc
- · 20ml Apple Juice
- · 20ml Lime Juice
- · 15ml Egg White

HOW TO PREPARE

1. We dry shake the egg white. 2. In another shaker, we mix

Lady

Enjoy this simple, citrusy drink.

1.5 ml	Gran Patr
.75 ml	Fresh lem
.5 ml	Simple sy
+	Sugar rim

HOW TO PREPARE

- ice and shake vigorously.
- been rimmed with sugar.
- 3. Garnish with a lemon wheel.

SPECIAL COCKTAIL RECIPES

• 15ml Apple and Clove Syrup

all the ingredients with plenty of ice.

The power of sour never tasted so good.

rón Platinum non juice /rup

1. Combine ingredients in a shaker with 2. Strain into large coupe glass that has

THE ART OF SPORTS

IN AN ARTISTIC, PEACEFUL PLACE WHERE GREEN AND BLUE INTERSECT, WOULDN'T YOU LIKE TO INCREASE YOUR ENERGY WITH JOYFUL EXERCISES AND DISCOVER NEW SPORTS?

WITH LUJO'S UNIQUE ARTISTIC POSSIBILITIES, WE GUARENTEE THAT EVEN IF YOU USUALLY ARE NOT SO MUCH INTO SPORTS, YOU WILL LOVE THE ACTION.

AS JIM ROHN SAID;"TAKE CARE OF YOUR BODY. IT'S THE ONLY PLACE YOU HAVE TO LIVE".

SPORTS



JOURNEY TO A BETTER YOU. A

Looking for a way to get fit and have fun? Look no further than Lujo Hotel Sports Academy! We offer a wide variety of classes and services, all taught by professional trainers.

Whether you're looking for a challenging workout or a relaxing way to unwind, we have something for you.



ARE YOU READY TO EXPERIENCE THE THRILL OF THE ROYAL SPORT?

Our professional tennis instructors can help you learn the basics, hone your skills, and even compete in tournaments. They will provide the equipment and make the reservations, so all you have to do is book yourself a lesson today.

Imagine the feeling of hitting a perfect serve, or winning a match against a tough opponent. With the help of our professional tennis instructors, you can achieve your tennis goals. We offer lessons for all levels, from beginners to advanced players. We also have a variety of programs available, so you can find the perfect fit for your needs.

SUNSET YOGA FLOW

Imagine a yoga class where you can do physical exercises and return to your inner selves by integrating with nature while enjoying the sunset view. This is what Sunset Yoga Flow is all about.

In this class, you will learn how to connect with your breath and your body as you move through a series of poses designed to relax and rejuvenate. The class is held in a beautiful outdoor setting, so you can enjoy the peace and tranquility of nature while you work out.

Sunset Yoga Flow is a great way to end your day. It is a time to relax and reflect on your day, and to let go of any stress or tension that you may be carrying. It is also a great way to connect with your inner selves and to find peace and tranquility.

ANIMAL FLOW

YOGA

Animal Flow is a ground-based, bodyweight movement system that is designed to improve a range of skills, including speed, power, endurance, flexibility, mobility, and stability. The system is based on the movements of animals, such as monkeys, bears, and tigers.

In Animal Flow, you will learn how to perform a variety of animal-inspired movements, such as bear crawls, crab walks, and monkey swings. These movements are challenging but also functional, so you'll be building strength and endurance that you can use in your everyday life.

AERIAL YOGA

Aerial yoga is a type of yoga that is practiced in a silk hammock hanging from the ceiling. The hammock provides support for your body, which allows you to relax and focus on your breath and the poses. Aerial yoga is a great way to improve your flexibility, strength, and balance.

In aerial yoga, you will learn how to perform a variety of poses that would be difficult or impossible to do on the ground. This makes aerial yoga a great way to challenge yourself and your body. Aerial yoga is also a lot of fun! The swinging of the hammock adds a sense of playfulness to the practice.

Whether you're looking to learn the basics of tennis or improve your competitive skills, we can help. Our instructors are passionate about tennis and they're committed to helping you reach your full potential. So what are you waiting for?

Book your lesson today and start enjoying the thrill of the royal sport.

In addition to Sunset Yoga Flow, Animal Flow, and Aerial Yoga, Lujo Hotel Sports Academy also offers opportunities for a better life, with a clear mind and healthy body.

Whether you're looking to improve your physical fitness, mental clarity, or overall well-being, Lujo Hotel Sports Academy has the services you need to achieve your goals.

AQUA SPINNING Aqua Spinning is a indoor cycling class format that takes place in a pool.

BIKE TOUR It is a group bike tour on a designated route.

PILATES MAT Pilates is a system of repetitive exercises performed on a mat or other equipment to promote strength, stability, flexibility.

THE ULTIMATE WELLNESS DESTINATION

HIIT WORKOUT

High intensity interval training (HIIT) is a revolutionary approach to weight loss and fitness that alternates rest and exercise intervals to maximize fat burn in a short amount of time.

CYCLE & JOY

It is is an indoor cycling class that features high-intensity cardio, muscle-sculpting strength training, and rhythm-based choreography.

3K RUN & STRETCHING

High- and low-intensity group running and stretching on a route.

AQUA DANCE

Inspired by Latin dance styles and entertaining dance music, this class is one of the fun activities done in the water with the conditioning effect of water.

AFRO DANCE

It is a type of dance created by combining the rhythms of traditional African dances with the relaxed dance style of Hip

CIRCUIT TRAINING

It is a form of body conditioning that involves endurance training, resistance training, highintensity aerobics, and exercises performed in a circuit, similar to high-intensity interval training.

BRAZILIAN BUTT

It is build which is focused on lower body strength that will help you build stronger, rounder and firmer glutes along.

SWIMMING LESSONS

We know, how inviting the beautiful Aegean Sea and the infinity pools look. Sunshine reflecting on the surface of the water, laughter of your friends and family enjoying themselves, the urge to cool down on a hot summer day...

We can only imagine how frustrating it can be not knowing how to swim.

End this now once and for all by taking private swimming lessons-either to learn how to swim or to improve your strokes.

BEACH VOLLEY

No summer vacation is complete without a good game of Beach Volley.

Accompanied by the fun beats of a live DJ performance, all parties enjoy the game, music and the sun.

There is a weekly Beach Volley tournament for the competitive souls. Or if you just want to have fun and enjoy the game, there are regular Beach Volley sessions every day.







THE ULTIMATE GUIDE TO THRILLING FUN ON THE WATER

ARE YOU LOOKING FOR AN ADRENALINE RUSH?

DO YOU CRAVE THE FEELING OF FREEDOM?

Do you want to experience the beauty of nature? If so, then water sports are for you!

Lujo's Art&Joy World is your one-stop shop for all things water sports. We'll take you on a journey through the world of water sports, from the basics of surfing and kayaking to the more extreme activities like flyboarding and wakeboarding. We'll also explore the latest trends in water sports gear and give you tips on how to stay safe and have fun on the water.

So whether you're a seasoned water sports enthusiast or just looking for a new way to enjoy the water, Lujo's Art&Joy World has something



LUJO'S ARTANDJOY WORLD: WATER SPORTS

WATER SPORTS



Flyboard

You're strapped to a flyboard, a device that uses water jets to propel you into the air. You feel the power of the water jets as you take off, soaring into the air like a superhero. You feel the wind in your hair and the sun on your face, and you know that you're living in the moment. This is what it's all about, freedom and excitement.

As you flyboard, you'll be able to perform tricks and jumps. You can even fly over the waves, if you're feeling daring. It's an exhilarating experience that you'll never forget.

With its crystal-clear waters and stunning coastline, Lujo is the perfect place to explore the world of water sports...

Parasailing

Imagine yourself soaring high above the azure waters of the Aegean Sea, the wind in your hair and the sun on your face. You can see for miles in every direction, and the views are simply stunning. You feel like you're on top of the world, and you know that this is an experience you'll never forget.

As you soar through the air, you can take in breathtaking coastline views and the surrounding islands. You'll see ancient ruins, lush green mountains, and sparkling turquoise waters. It's an experience that will leave you feeling exhilarated and inspired.



You're towed behind a boat at high speeds, carving up the waves like a pro. You feel the adrenaline coursing through your veins and know you're living in the moment. This is what it's all about, being out on the open water, feeling the wind in your hair and the sun on your face.

As you wake surf, you'll be able to control your own wakeboard, which means you can perform tricks and jumps. You'll feel the power of the water as it propels you forward, and you'll experience the thrill of riding the waves. It's an exhilarating experience that you'll never forget.





Jet Ski

You're sitting on a powerful jet ski, the throttle in your hand and the wind in your hair. You feel the adrenaline coursing through your veins and know you're in for a wild ride. You open the throttle and take off, zooming across the water at high speeds. The scenery blurs past you, and you feel like you're flying. This is what it's all about, freedom and excitement.

As you jet ski, you'll be able to explore the coastline at your own pace. You can stop and explore beaches, coves, and even islands. You can also go for a high-speed ride, if you're feeling adventurous. It's a great way to see the Aegean Sea and have some fun.

Sea bob: Explore the underwater world like a fish with this underwater scooter.

Stand Up Paddle Board (SUP): Paddleboard through the azure waters of the Aegean Sea and enjoy the beauty of the natural environment.

Canoe: Paddle through the calm waters of the bay and experience the tranquility of nature.

Water Ski: Ski across the water at high speeds and experience the adrenaline rush of water skiing.

Catamaran: Cruise the azure waters of the Mediterranean Sea on a spacious catamaran.

Surfing: Ride the waves like a pro and experience the thrill of surfing.

Wakeboarding: Soar across the water at high speeds and experience the thrill of wakeboarding.

Speed Boat Trip: See the area from a different perspective and experience the thrill of speed on a speed boat trip.

Fish Tour: Explore the coastline and learn about the marine life, and have the chance to catch your own fish for dinner on a fish tour.

Türkbükü, Yalikavak Transfer: Get to your destination in comfort and style on a Türkbükü, Yalikavak transfer.

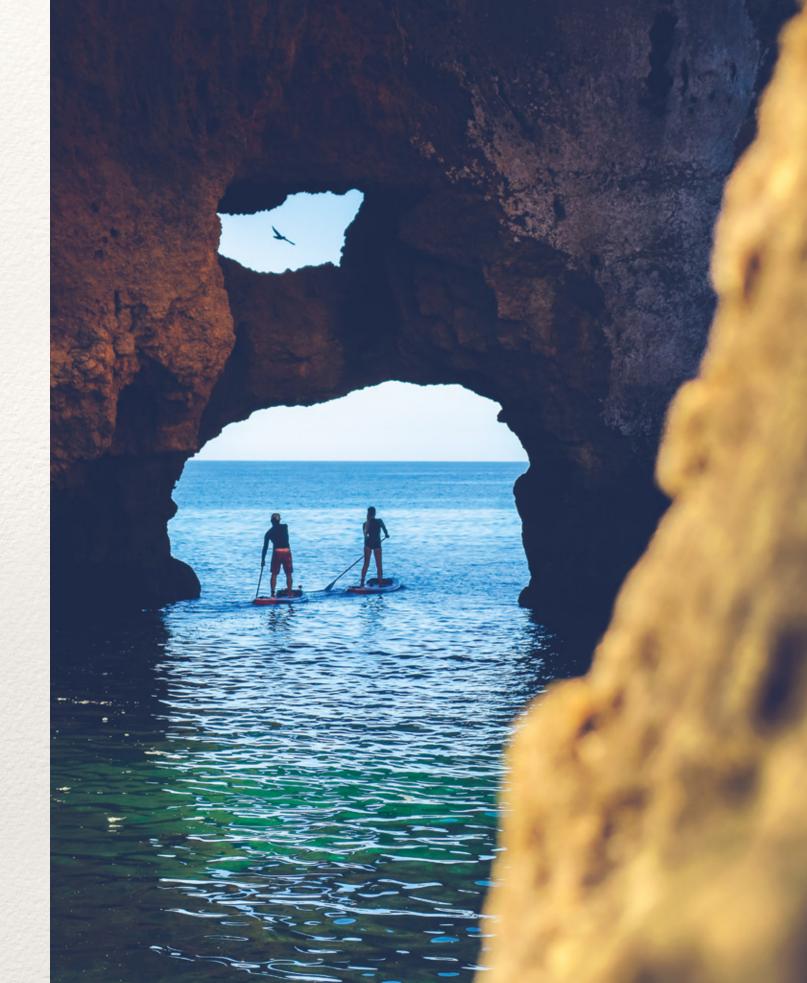
Inflatable Water Sports: Have some fun in the sun with your friends and family on inflatable water sports.

Nautique: Experience the thrill of water sports on a fast and powerful Nautique boat.

Sunset Tour: End your day in style on a sunset tour and enjoy the beautiful sunset while sipping champagne.

Sup Yoga: Combine the benefits of yoga and stand up paddle boarding on a sup yoga session.

Relay Race with Sup: Race each other across the water and have some fun with your friends on a relay race with sup.



Feelthe moment...

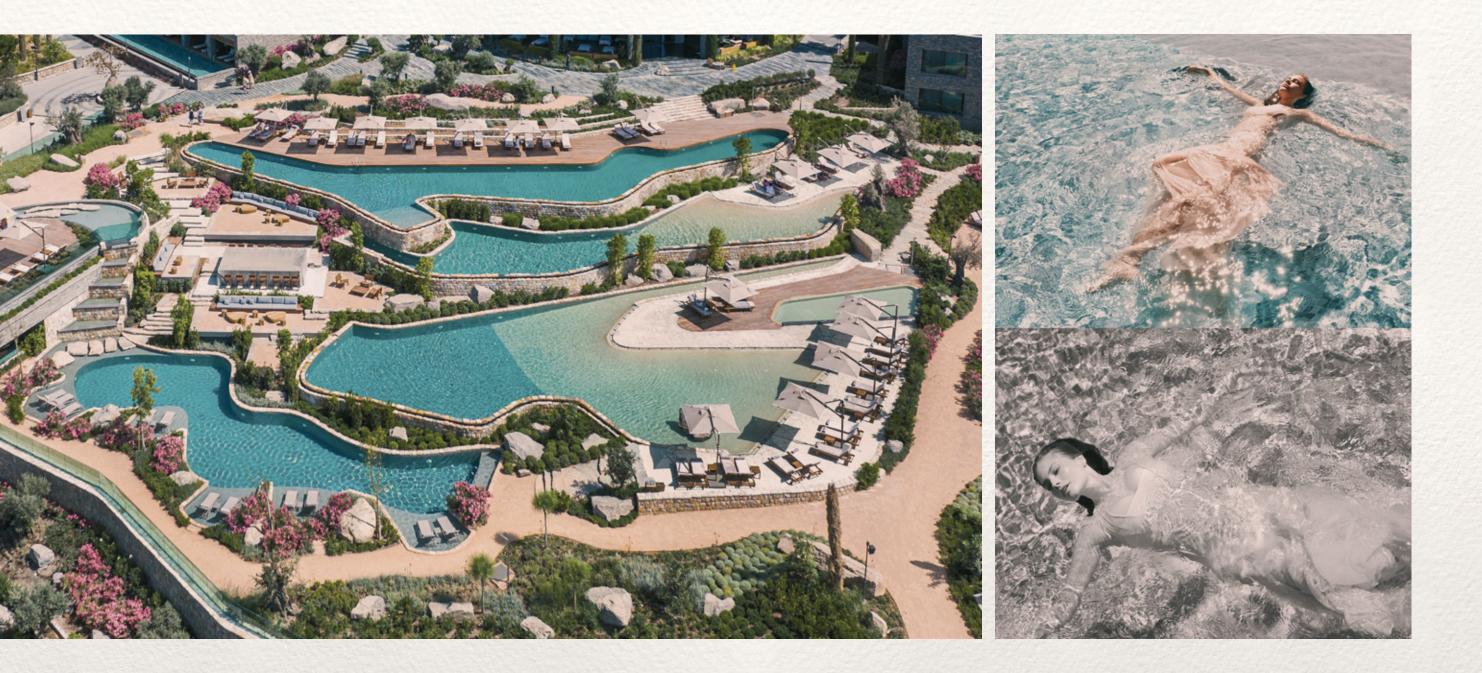
We have created a one-of-a-kind concept to take your pool enjoyment to a whole new level.

Watching the sunset in an atmosphere that goes to infinity with your loved one at Maki; introduce your little baby to water for the first time and experience unforgettable moments; maybe to abandon yourself in the arms of the sun in this hidden paradise atmosphere...

We have created a natural atmosphere with special trees, natural stone walls, stone block stairs, and quite special endemic plants, giving you the impression that you have arrived at an unspoiled hidden bay after passing through a forest.







The plants of the aegean flora, which have been the subject of poems and songs for centuries and dominate the entire coastline from steep cliffs to hot sands, now appear in Lujo in all their glory.

Maki Bar takes its place in Lujo with its not ordinary habitat. Maki, an impressive water world hidden deep in the forest, was created to take the pool pleasure of its guests to another dimension. 5 pools, located in different special concepts, form a whole with their independent structures, just like maquis.

A natural atmosphere was created with special trees, natural stone walls, stone block stairs and very special endemic plants so that the guests feel like they are in one of the untouched hidden coves of the Bodrum peninsula.

We aim to quench your thirst and crown your taste with exquisite cocktails with a hidden cove that colors your body with the sun of Bodrum, an impressive water world and Maki Bar.



"Art is the work of people who can think, see the truth, and understand society."

Lev Tolstoy

All the privileges offered at Lujo are designed to support an even more distinguished lifestyle.

The purpose of art at Lujo is to clean our souls from the "dust of daily life" (Pablo Picasso) and to enjoy the fun. Make sure to ring the bells when it's party time!

An experience beyond the ordinary awaits you.

Art is offering new perspectives on the invisible, without repeating itself. Discover a brand new perspective on art at Lujo Art & Joy!



Nestled against the breathtaking backdrop of Bodrum, our magnificent stage has played host to some of the biggest legends in the music industry. From the iconic Robbie Williams to the mesmerizing L.P. and the enchanting Evgeny Grinko, we have brought together an incredible lineup of artists who have left audiences spellbound.

Imagine yourself surrounded by stunning coastal views as you immerse yourself in the electrifying performances that take place on our stage. The combination of world-class musicians and our picturesque setting creates a unique atmosphere that is sure to leave you breathless.

everyone.

never before.







At the Arena, we believe in creating moments that transcend ordinary entertainment. We strive to curate an experience where music and magic intertwine, transporting you to a realm where anything is possible. Whether you are a fan of rock, pop, classical, or any other genre, we have something for

Join us at the Arena and let yourself be captivated by the power of live music against the backdrop of Bodrum's beauty. Prepare to be amazed as legends take center stage and create memories that will last a lifetime. Get ready for an unforgettable journey where music and magic collide like







Live PERFORMANCES

Do not miss the live programs of our famous performers, especially Della Miles and Can Hatipoğlu. As always, they are preparing their best shows for you!





#interview

#interview



Julieta Sgarlatta

Can you tell us a bit about yourself and your career?

Julieta Sgarlatta:

I'm Julieta, I'm from Argentina. I started my career as a dancer, and in the last 5 years, I've moved into production and direction. I've worked in Türkiye for 4 years as a dancer, director, and producer. I've also worked in Germany and Dubai, as well as in Argentina, where I've had the opportunity to produce some shows. I have a career in contemporary dance and composition.

How would you describe the difference and uniqueness of this project compared to conventional works?

Julieta Sgarlatta:

If I compare this opportunity to commercial works, I think the most interesting part is that we're working as a team, and we created a creative team. My creative team, come on up! Yes, you, you, you, you. The creative team includes choreographers, designers, and makeup artists. Agos is my right-hand woman, and Anna is our designer. They've been working with me from the beginning, creating the universe of the shows and the concept for the shows.

How did you feel when you were first offered the Lujo Performing Arts project?

Julieta Sgarlatta:

The first time I heard about the project, I went to the hotel's media to understand its style. I liked it because it's moving away from the commercial style that we're used to seeing in the tourism industry.

Can you tell us about your team? How many people are there, and what were the criteria for selecting them? What kind of Performing Arts team does Lujo have now?



Agostina Bini

Agostina Bini:

I'm a dancer, and I also help organize the dance crew, with production, and with whatever else is needed. I'm the middleman between production and the dancers. I do a little bit of everything.

Julieta Sgarlatta:

My choreography team, Joaco, Sol, they're choreographers with Alex, who's not here today. Agus is our dance captain. They're really important to the project because our project is based on dance performances. We also have artists, but 100% of our show includes dancers, so they're a really big part of the project. Okay, Joaco, what do you want to say about the project?



Joaco Fassi:

Honestly, this is a unique experience. When Juli and I spoke in January about the project and the hotel, I started researching Lujo on social media and online. I realized that this was a project that would allow us to develop each one's creative potential to the maximum. Since Lujo is looking for different things, what's new, what's innovative, what's extraordinary...

As an artist, it's a nice challenge.

Agustina Vargas:

From an interpretative perspective, it's truly hard to find places that allow you to express your creativity and emotions alongside. So when I learned that we were going to do this, I was very happy. Since I started dancing and working, I wanted something like this. A place where I could express my emotions and creativity.

Julieta Sgarlatta:

For me, the most inspiring thing about the project is that we're working as a creative team, all on the same level, and everyone is giving their opinion and their ideas. That's how you create something really special.

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In the creative team we also have makeup artists,Caio and Lina. We call them the "strawberry on the dessert" because they are the last touch to complete the concepts of the shows.

99



Sol Gilgorri:

It's an incredible proposal because it's an opportunity that allows you to fly high from the very concept of the idea. They allowed us to fly over our imagination. For us artists, to have such a space and to be able to express all of our creativity is very difficult to find. We're in a dream job where we can create without any limits.



Agustina Vargas



INDIGO BEACH CLUB

INDIGO BEACH CLUB IS THE PERFECT PLACE TO SHOWCASE YOUR INDIVIDUALITY AND CELEBRATE ALL THE COLORS OF THE LGBTQ+RAINBOW. This exclusive adults-only beach club offers live DJ performances, a premium bar, and exceptional cocktails, making it the ultimate party destination in Bodrum. Indigo Clubber Rooms are specially tailored to bring your innermost desires to life, and the club's pool garden view is truly breathtaking.

Whether you're looking for a wild night of revelry or a peaceful day by the beach, Indigo Beach Club has everything you need. So, come and embrace your unique colors at the most inclusive party scene in Bodrum with a magnificent pool garden view.



INDIGO CLUBBER ROOMS

Sometimes you just want the party to never end.

You want to enjoy the entertainment and the unique services offered. That's why in the Indigo Clubber Rooms, the party never ends until you say so.

Equipped with Kamasutra beds and dance poles, these rooms are not for the faint-hearted. Book now for the sexiest vacation you will ever have. The rooms come either with a party pool or a balcony and face the Indigo Beach Club - the most popular club in the town. You can continue the party from your room or throw your custom party with dancers and DJs.





THE ART OF STYLING

111

CEPT STOLL

You should dress how you feel. It's up to you to choose your style. There's no rule to it, but one thing we do know is that jeans and a white T-shirt are never enough for extraordinary Lujo people. Being ordinary doesn't fit in our playbook.

MECANOIR

The Lujo people always know what they want and reflect that it in their style. There are always hidden subjects under spectacular clothes and flashy accessories. Mysterious little details are just like the secret spices of a delicious meal. While it will be just an ordinary dish without spices, the little touches added to it increase the taste.











































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5 STYLING TIPS

1 Layer at least twice

Anyone can throw a jacket on over a top and though that's something, you'll instantly stand out as a "fashion girl" when you go the extra mile. Once is nice, but go for twice or thrice. Ha!

Wear accessories in ways you wouldn't expect

Earrings and necklaces. Yep, it's cute, but everyone does that! But if you're looking for a styling tip that makes you look unique, this is it! The sky is the limit!

Tuck in your shirt

3

This isn't groundbreaking, but it's something. It creates a more elevated and stylish look. However, each body is different, as you know, so experiment with a full tuck or half-tuck to see if this is a style that flatters and is one that you like!

Wear a dress as a jacket

So many wardrobe possibilities open up when you start wearing your clothes in new ways. A button dress becomes a light jacket and cool layering piece when worn over an outfit!





Mix dressy + casual

When you take something casual like track pants and pair it with something fancy like a blazer, fashion magic happens! The same goes for mixing feminine + masculine as well.

2







The Lujo Concept Store presents the most special creations designed by the most talented designers for Lujo's valued guests, who in really love with shopping.

Visit Lujo Concept Store, which offers a wide range of world-renowned designers' products from women's, men's and children's fashion, to shoes and bags, accessories, and souvenirs. Art at Lujo does not repeat what is seen; makes it revealed through creative design.

We wish you a summer full of art and joy!

COPURS LONDON, GIA BORGHINI, RAISA VANESSA, AMERICAN VINTAGE, BORIS BECKER, BLUEMINT, ZEYNEP TOSUN, CHRISTELLE NIMA, DILEK HANIF, ALAMEDA TURQUESA, ELINA LINARDAKI, BELMA TVICO, OZGUR MASUR and more.







Unique therapies, natural beauty treatments, bealing, peaceful relaxation areas, charming scents...

> Discover the delightful, healthy and peaceful atmosphere of Sensum Spa at Lujo...

Unparalleled therapies, all-natural beauty treatments, restorative, tranquil relaxation areas, and inviting scents await you at Sensum Spa at Lujo.

Only moments are important in life, especially those spent with your loved ones.

Extraordinary hidden retreat Experiences just for two – exclusively available at Sensum Spa. The perfect way to de-stress and unwind in your own private Spa.

Your journey begins by entering your very own personal Spa, complete with your private Turkish Hamam, where you will be taken through to your private hamam to experience a relaxing head to toe body scrub with a nourishing body mask.

Your therapists will guide you to your private relaxation area where you will enjoy refreshments, the perfect time to relax and unwind.

Once ready you will be taken through to your private treatment room where you will enjoy a full body massage to relax your body, mind and soul.

The journey concludes with a tea ceremony with delectable Ottoman desserts and fruits served while spend quiet moments in the Suite Room.

Come to this stunning retreat and forget all about life's stresses and strains in no time. This EXPERIENCE is surely a must-have for every couple.





TIPS FOR HEALTHY SKIN

Protect yourself from the sun

One of the most important ways to take care of your skin is to protect it from the sun. A lifetime of sun exposure can cause wrinkles, age spots and other skin problems - as well as increase the risk of skin cancer.

For the most complete sun protection:

•Use sunscreen. Use a broad-spectrum sunscreen with an SPF of at least 15. Apply sunscreen generously, and reapply every two hours- or more often if you're swimming or perspiring.

•Seek shade. Avoid the sun between 10 a.m. and 4 p.m., when the sun rays are strongest.

•Wear protective clothing. Cover your skin with tightly woven long-sleeved shirts, long pants and wide-brimmed hats. Also consider laundry additives, which give clothing an additional layer of ultraviolet protection for a certain number of washings, or special sun-protective clothing which is specifically designed to block ultraviolet rays.

Eat a healthy diet

A healthy diet can help you look and feel your best. Eat plenty of fruits, vegetables, whole grains and lean proteins.

The association between diet and acne isn't clear-but some research suggests that a diet rich in fish oil or fish oil supplements and low in unhealthy fats and processed or refined carbohydrates might promote younger looking skin. Drinking plenty of water helps keep your skin hydrated.

Treat your skin gently

Daily cleansing and shaving can take a toll on your skin. To keep it gentle:

•Limit bath time. . Hot water and long showers or baths remove oils from your skin. Limit your bath or shower time, and use warm - rather than hot - water.

•Avoid strong soaps. Strong soaps and detergents can strip oil from your skin. Instead, choose mild cleansers.

•Shave carefully. To protect and lubricate your skin, apply shaving cream, lotion or gel before shaving. For the closest shave, use a clean, sharp razor. Shave in the direction the hair grows, not against it.

•Pat dry. After washing or bathing, gently pat or blot your skin dry with a towel so that some moisture remains on your skin.

• Moisturize dry skin. . If your skin is dry, use a moisturizer that fits your skin type. For daily use, consider a moisturizer that contains SPF.

Manage stress

Uncontrolled stress can make your skin more sensitive and trigger acne breakouts and other skin problems. To encourage healthy skin - and a healthy state of mind take steps to manage your stress.

Get enough sleep, set reasonable limits, scale back your to-do list and make time to do the things you enjoy. The results might be more dramatic than you expect.

HI-TECH FACE AND BODY SOLUTIONS

Sensum Spa offers guests comfort, convenience, and privacy. We specialize in the most current technology available for face care and body contouring. We believe in no pain, and all gain. So we make sure our guests enjoy the experience and delight in the results. Our beauticians are dedicated to providing our

Quin 5 Face & Body

Quin 5 is an excellent Italian machine developed thanks to research and knowledge of the needs to create a customized facial and body treatment.

Radio Frequency – Face

The radio frequency treatment for the face is a non-invasive procedure that uses heat to stimulate collagen production and improve skin elasticity. The results are a more youthful-looking complexion with reduced wrinkles and fine lines.

Mesoporation

Mesoporation is a revolutionary technology that uses micro-needles to deliver active ingredients into the deeper layers of the skin. This allows for more effective treatment of a variety of skin concerns, including wrinkles, acne, and hyperpigmentation.

Radio Frequency Body

The radio frequency treatment for the body is a non-invasive procedure that uses heat to stimulate collagen production and improve skin elasticity. The results are a more toned and firm body with reduced cellulite.



Aqua Peel FACIAL

The Aqua Peel facial is a multi-step deep cleansing and rejuvenating facial treatment that uses special solutions to cleanse the skin and infuse it with antioxidants.

The treatment begins with a 3-step skin cleansing and rejuvenating treatment using specialty solutions. The tough, dead skin cells on the surface of your skin are first exfoliated and removed to expose the newer skin underneath. At this time, the blackheads and whiteheads clogging your pores are removed in a vacuum-powered deep cleansing step.

The third step in the AquaPeel uses an anti-aging, skin-calming solution to rejuvenate and heal. Finally, your treatment ends off with deep skin infusion of a series of antioxidant solutions.

After the treatment, you will notice firmer, smoother skin that looks visibly cleaner, fresher, and more rejuvenated!

ICOONE LASER

The icoone® LASER is a distinctive aesthetic and medical device for the face and body, utilizing Roboderm®, an innovative patented technology that integrates a new generation of Independent Motorized Microstimulators with the power of LED and LASER.

This innovative combination provides a gentle yet effective skin stimulation to address various types of blemishes. This mechanical action is completed by fractionated skin stimulation generated through the arrays of micro holes designed on the surface of the microstimulators (Roboderm[®]). Its Multi Micro Alveolar Stimulation (M.M.A.S.) perfectly works out the micro vacuoles located in the subcutaneous tissue.

Thanks to its patented technology, lcoone[®] is capable of replicating the manual two-hand massage, enabling simultaneous treatment on both sides of the body for maximum benefits and pleasure for guests, as well as ensuring total comfort for the operator during use.

NUVOLA BODY WRAP

The Nuvola Body Wrap is the ultimate beauty formula that combines the benefits of floating with a body mask. Floating allows for complete physical and mental relaxation, which improves general wellbeing with resultant benefits on the body and on the mind. The synergistic effect of water pressure, hydro massage, and temperature promotes the opening of skin pores and intensifies the effects of the treatment. The absence of gravity improves the microcirculation.

Nuvola floating experience can provide multiple effects in combination with a Body Mask. Masks are designed to improve the texture and appearance of the skin by helping to rid the body of excess fluids and toxins. Body masks offer a range of benefits, including detoxification, boosting the lymphatic system and metabolism, body contouring, temporary inch-loss, as well as skin tightening and softening.

IF YOUR HEALTH IS VALUABLE TO YOU, WHAT YOU EAT MATTERS.

For a healthy and happy life, it's important to consume nutritious and high-quality foods that contribute to the well-being of our minds. There are countless resources to start eating better.

The key consideration is that your diet plan should be customized to suit your individual needs. If you want to get professional support in this regard, our experts who have proven themselves in the field will be happy to create a special plan for you.

Science-based **Health and Nutrition Tips**

Take action for a better life, and make a difference in your life!

There will always be a "hottest diet trend of the season", but most of these trends will not be right for you.

Caring for our bodies is paramount, and it's essential to remember that nutrition plays a significant role in our overall well-being.

At Lujo we prepare your food with local, high-quality ingredients using the most beneficial and delicious cooking methods. Here are some tips to continue treating your bodies as the masterpieces they truly are...

THE ART OF NUTRITION

Don't overcook your meat

By now most people know that chefs don't recommend well-done steak because when it's rare, medium, or at least medium-well, it is much juicier, more delicious, and tender. Turns out overcooking meat might make it form and release harmful compounds, as well. At Lujo our chefs will make sure you get your steak just the way you want it, but at home, beware of overcooking.

Load up on vitamin D

If you can't continue sunbathing under the brilliant Aegean sun, vitamin D supplements will play their part. Improved bone health, increased strength, and reduced symptoms of depression.

Use extra virgin olive oil

Not only is it one of the healthiest vegetable oils available, but it also tastes delicious! This goldmine packed with powerful antioxidants that can fight inflammation is the Mediterranean's favorite. Enjoy the finest at Lujo and get some of it for family and friends.

Herbs and spices add both to taste and health

Most chefs' secret is the various herbs and spices they use in their recipes. These delicious underrated secret weapons can also help your well-being. Don't be afraid to try new combinations to discover their power.

Don't drink sugar calories

Experts agree that excess sugar is not good for us. Another thing that they agree on is that even if you crave sugar, drinking empty calories is worse for you than eating them

Snack on nuts

If you read the labels you know that nuts are high in fat and calories. But those fats are good for you. Focus on how nutritious and healthy nuts, especially almonds are beneficial for you.

Avoid processed junk food

Fast food or any processed junk food is usually low in fiber and high in preservatives and sugar. If you crave a juicy hamburger try to cook it at home with the ingredients you know and love. While you are here, make sure you try our famous Lujo Burger.

Coffee is your friend

A well-brewed coffee is not only a delicious awakening, but it is also high in antioxidants which makes it a healthy choice.

Eat fatty fish

For cooking and garnish ideas, try the fish at Lujo first. Eat probiotics and fiber Studies reveal that the health of your gut is directly related to your overall health. To take care of your gut eat plenty of yoghurt and fiber.

Water, water, water

We have been hearing about the benefits of drinking water forever. Did you know drinking enough water can even help increase the number of calories you burn? Drink 2-3 liters a day and you will feel the benefits in all of your cells.

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There are many ways to embrace vegan living. Yet one thing all vegans have in common is a plant-based diet avoiding all animal products such as meat (including fish, shellfish, and insects), dairy, eggs, and honey as well as avoiding animal-de- rived materials, products tested on animals, and places that use animals for entertainment.

From curry to cake, pasties to pizzas, all your favourite things can be suitable for a vegan diet if they're made with plant-based ingredients,

Although the vegan diet was defined early in The Vegan Society's beginnings in 1944, it was as late as 1949 before Leslie J Cross pointed out that the society lacked a definition of veganism. He suggested, "the principle of the emancipation of animals from exploitation by man". This is later clarified as "to seek an end to the use of animals by man for food, commodities, work, hunting, vivisection, and by all other uses involving exploitation of animal life by man".

The society was first registered as a charity in August 1964, but its assets were later transferred to a new charity when it also became a limited company in December 1979. The definition of veganism and the charitable objects of the society were amended and refined over the years. By the winter of 1988, the current definition was in use – although the phrasing has changed slightly over the years.

A great deal - you'll soon find a whole new world of exciting foods and flavours opening up to you. A vegan diet is richly diverse and comprises all kinds of fruits, vegetables, nuts, grains, seeds, beans, and pulses - all of which can be prepared in endless combinations that will ensure you're never bored.

VEGANISM

"Veganism is a philosophy and way of living which seeks to exclude—as far as is possible and practicable—all forms of exploitation of, and cruelty to, animals for food, clothing or any other purpose; and by extension, promotes the development and use of animal-free alternatives for the benefit of animals, humans and the environment,

In dietary terms, it denotes the practice of dispensing with all products derived wholly or partly from animals." Vegans avoid exploiting animals for any purpose, with compassion being a key reason many choose a vegan lifestyle. From accessories and clothing to make-up and bathroom items, animal products and products tested on animals are found in more places than you might expect. Fortunately, nowadays there are affordable and easily-sourced alternatives to just about everything. With over 60,000 products and services registered with our Vegan Trademark alone, living a vegan lifestyle has never been easier.

" THE KIJO CLUB IS A KIDS-ONLY ZONE, **SO SORRY ADULTS!**

A WORLD OF ADVENTURES



This 4500-square-meter space is the perfect place for guests under 18 to let loose and have fun.

With a variety of activities to choose from, including educational workshops, music rooms, a theater, art rooms, a science lab, a Lego room, a game center, and outdoor play areas, there's something for everyone at the Kijo Club. The club is open from 9am to 2am, so kids can play all day and all night long!

At Lujo Hotel, we believe that vacation time should be both fun and educational for kids of all ages. That's why we've crafted Kijo, our exclusive kids' club offering a diverse range of activities and workshops. Kijo is thoughtfully designed to ignite children's curiosity and foster their creativity while equipping them with new skills and knowledge.

Our experienced staff curates engaging activities spanning various subjects, from science and art to music and dance.



BASKETBALL ACADEMY

In a supportive and fun environment, kids can acquire fundamental basketball skills, fostering teamwork and sportsmanship. It's a fantastic way for children to grasp the essentials of basketball while having a blast.

WOOD DESIGN WORKSHOP

At our Wood Design Workshop, children can explore basic woodworking techniques while giving free rein to their creativity and imagination. This helps develop their hand-eye coordination and problem-solving skills.

DANCE ACADEMY

Our Dance Academy offers kids a chance to explore a variety of dance styles, from graceful ballet to energetic hip-hop. This not only promotes physical activity but also encourages creative expression, confidence building, and the development of poise.

PAINTING WORKSHOP

This workshop provides a nurturing space for kids to unleash their imagination and express themselves through art. It's a perfect avenue for them to nurture their creativity and artistic skills.

CERAMIC WORKSHOP

Our Ceramic Workshop allows kids to dive into the world of ceramics and craft their own unique pieces. This not only introduces them to the art of ceramics but also enhances their fine motor skills.

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Our Educating System is meticulously designed to

Beyond these enriching workshops, we offer a variety of captivating shows and performances for children. shows at the Kijo Amphitheater, followed by musical performances from our young guests.

PETITE PALS

Have you ever imagined the walks you would take together on the beach?

Or that moment when he dives into day dreams with a sweet breeze by the sea...

Our orange spirit, a symbol of our passionate connection to all colors of nature with love, respect, and tolerance, could not help but think of the needs of our furry friends.

After all, we know that your furry friends are part of your family, and we want them to feel just as welcome and comfortable at Lujo as you do. In our Forest rooms, Forest suites, and Villas categories, your little friend will receive a special bed and bowls, a litter box or pee pad, toys and treats service.

So, if you're planning a trip to Lujo, don't forget to bring your little friend. They'll love our paw services and they may not want to leave!



THE JOY OF EVENT PLANNING

Criticism is easy, art is power. We have this power.

Our unique possibilities will meet all your expectations perfectly;

Romantic parades, unforgettable proposals, intimate dinner parties, or big celebrations...

Whatever you have in mind, we have the perfect team and place to make your dreams come true.



BUSINESS EVENTS

Motivation trips, corporate events, big launches, conferences...

Our team is ready to plan, organize and execute your events so you exceed your business goals.

With divisible conference rooms, industrial elevators, and cutting-edge technology we are more than equipped to host events and make you proud.

Do you have a surprise on your mind?

PRIVATE PARTIES

Would you like to invite your best friends for an impressive dinner party?

Party for five days straight without giving a break?

Tell us your wildest dreams and we will happily make them come true.



WHAT IS YOUR FAVOURITE **COLOUR OF THE RAINBOW?**

IGLTF MEMBER

Our world is colourful and so is our understanding. We wave the rainbow flag for mom and dad, mom and mom, or dad and dad. Are you a loving couple of the rainbow world? Feel the embrace of art & joy at Lujo. The world shines brighter, without boundaries and prejudices.

No matter how you identify. Whether you're already out or in the process of coming out, you're accepted here because who you inspire us to be better, love harder, and empower more.

Lujo is the epitome of diversity, colour, different ethnic groups, different understandings of joy, different languages, and smiles in all the colours of the rainbow. Because art is never just black and white.

We love the environment and therefore use recyclable paper without additional coatings.

LUJOMAG

